



# Music Row Design Plan

Meeting 2: Finding Focus

Tuesday, November 10, 2015  
Midtown Hills Police Precinct  
1443 12<sup>th</sup> Avenue South

**#musicrowplan**

# Tonight's Agenda

- Brief recap of meeting one
- Observations
- **Exercise: Prioritization of Observations**
- Presentation: role of Metro Historical Commission
- Presentation: Current Conditions Analysis
- **Exercise: your thoughts on analysis in small groups**
- Adjourn

# Recap: Meeting One

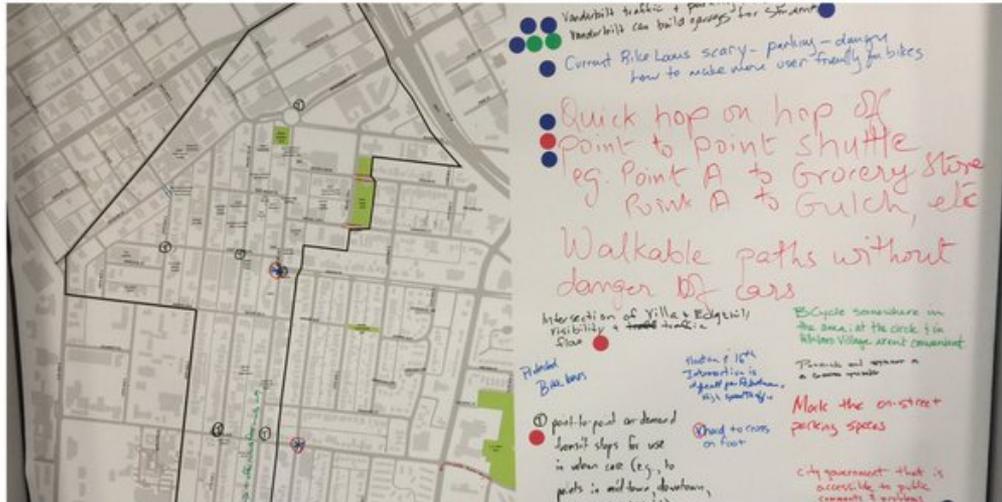
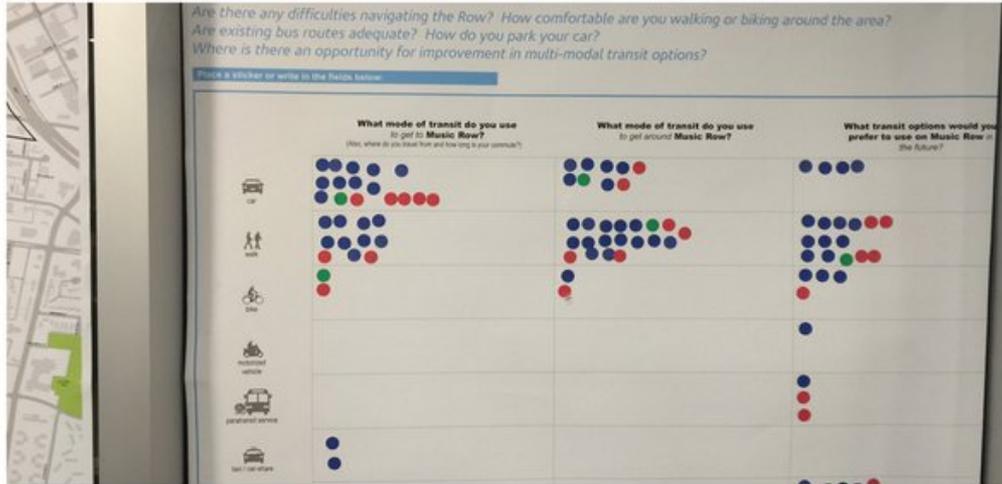
- How we got here
- Role of Planning/NashvilleNext
- Music Row & Planning
- Gathering ideas and Observations
  - Relationships with the row
  - National Trust's Study and Draft Designations
  - Getting around
  - Growth and preservation
  - Infrastructure needs
  - What's missing?

# Results

Meeting Attendees: 50

Survey respondents: 150

And we found Wilbur's family!



Tony Gonzalez  
 @TGonzalez

Follow

About 35 people here for #MusicRow design plan mtg, and already lots of gathering around maps and data.



RETWEETS 2  
 LIKES 4  
 4:11 PM - 26 Oct



Adams Carroll @adamscarroll · Oct 26  
 Is this your #lostdog? Dropped off at midtown hill police precinct in #edgehill found in #12south #Nashville

Retweet Like Comment

# Ties to the Row

Work/ed in music industry	55
Work/ed on Music Row	30
Business on Music Row	24
Live on Music Row	22
Tourist	16
History	11
Live in Nashville/Davidson County	8
Family ties to Music Row	7

Live nearby	5
Cultural/Performance/Support	5
Drive through to other places	5
Work/ed at Vanderbilt	3
No Connection	3
Attend/ed college nearby	2
Attend/ed church on Music Row	2
Community	1

# Getting Around

Travel by Car	138
Travel by Walking	75
Taxi/Uber	5
Travel by Bus	4
Travel by Bike	3



# Top comment categories

	<b>Tag</b>	<b># of comments</b>
1	Preservation	283
2	Growth	279
3	Private Support	137
4	History	129
5	Tourist/Tourism	124
6	Transportation	117
7	Culture/Performance/Support	97
8	Pedestrian & Bicycle Infrastructure	94
9	Government Support – music industry	78
10	More Retail & Dining Options	78
11	Parking	65
12	Safety	40

Specific comments were tagged and categorized to find common themes, if possible

# Preservation

Comments vary widely – degree of preservation, what areas to preserve, buildings vs. character, uses

What is the most important to preserve?



# Growth

How should the growth in the area occur? What factors should be considered?

NBJ's Crane Watch

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All Projects | \$100M+ | Multifamily | Hotels | Mixed-use | Office | Other

1 Capitol View

2 Midtown development

3 Regent Midtown

4 North End

# Tourism

What role should tourism play in the future of Music Row?



# Needs

What is needed in the area to make Music Row a better place?



# Transportation

How can we improve the ability to get around Music Row?



# Private Support

*Work that needs to be done by the private sector or neighborhood collaboration*

Comment examples: Neighborhood and Business organization, Business Improvement District,



# Government Support

*Tools the government can use to aid the neighborhood – both residents and businesses*

Comment examples: development incentives, public art paired with civic buildings, community input



# Next: Metro Historic Zoning Commission



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# NEXT STEPS

December 2: Refining  
January 11: Draft Plan

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