

# **Metro Animal Care and Control Advisory Council meeting**

## **July 16, 2014**

### **Present:**

**Co-chairs:** Jennifer Hagan-Dier, Lisa Stetar

**Members:** Dr. Tobe Singleton, Joy Beach, Marc Stevenson, CL Bennett, CM Claiborne, Shannon Poindexter, Officer Thomas Spence, Susan Cole, designee of Jon Cole.

**Staff:** Ashley Daugherty, Rebecca Morris, Brent Hager, Spencer Hissam, Tom Sharp. Martha Bickley, recorder

### **Call to Order**

Dr. Paul called the meeting to order at 3:00 p.m.

Council Lady Karen Bennett requested that the group observe a moment of silence for Mary Pat Boatfield, a former director (12 years) of Nashville Humane Association (NHA) and member of the inaugural MACC Advisory Council. Ms. Boatfield passed away unexpectedly on June 18, 2014. Joy Beach spoke of Ms. Boatfield's dedication and service.

Dr. Paul introduced co-chairs Jennifer Hagan-Dier and Lisa Stetar.

### **Approval of May 14, 2014 minutes**

**Shannon Poindexter made a motion to approve the minutes as written. Joy Beach seconded the motion, which was approved unanimously.**

### **MACC Update**

#### **Rebecca (Becca) Morris**

- Six animals were adopted at the recent Pet Expo, and three new partners were gained at the event.
- MACC now has 54 active volunteers.
- The Junior Chamber recently walked dogs and performed other tasks at MACC as a service project.
- Brandon Sprinkles has been named Kennel Manager.
- MACC has a new website: [MACC.nashville.gov](http://MACC.nashville.gov).
- The Trap, Neuter, Vaccinate and Release initiative (TNVR) passed at the July 14 Board of Health meeting and Pet Community Center has taken several cats.
- A foster program at MACC is imminent.
- Certified MACC Shelter agreement was approved at the July 14 BOH meeting.

#### **Ashley Daugherty**

- Ms. Daugherty provided an update on the disposition of the Pewitt Road dogs and offered kudos to Rebecca Morris and Brandon Sprinkles for their hard work and extra effort on the project.

- The Metro internal audit requested by MPHD as a result of the Pewitt Road situation helped identify areas in the agency that need improvement.

#### **Brent Hager**

- Dr. Hager shared the MACC metrics (Attachment I)
- Dr. Hager shared Multi-year comparison 2008-14 (Attachment II)
- Dr. Hager noted the contribution of NHA with ROVER spay/neuters at MACC and transfers, as well as Becca's efforts in increasing rescue partner adoptions/transfers

#### **Legislative Update**

##### **Council Lady Bennett**

The first reading in Council of the minimum size pen legislation will be Tuesday night; she is still fine tuning the ordinance. She also continues work on the tethering legislation.

#### **Rover/Spay-neuter**

##### **Joy Beach**

Ms. Beach provided background on Rover:

- The Rover bus was launched in 2003 and operates four days a week, utilizing a veterinarian and licensed vet tech, program coordinator and a vet assistant.
- Since its inception, 50,000 animals have been altered.
- In 2007, NHA also began offering spay/neuter to means tested pet owners in the NHA shelter.
- Between the surgeries performed at the NHA shelter and ROVER bus, an average of 8,100 animals a year are altered. Three veterinarians rotate between the bus and shelter surgery units.
- The operating budget for the Rover bus is \$300,000 a year; for operating budget for the NHA shelter clinic external surgery program is \$150,000.
- NHA conducts a trap-neuter-release program but so far has not seen great demand.
- Rover's goal is to help those who would not otherwise visit a vet clinic and NHA conducts means testing for pet owners.
- NHA also has a program in which pit bulls are spayed or neutered for free.
- NHA also operates 24-hour emergency phone service for animal that have had surgery on Rover or at NHA, and has MOUs with Rivergate Pet Emergency Clinic and Nashville Pet Emergency Clinic for emergency post-surgical care after hours.
- Rover has operated at MACC twice a month for the past 18 months, which permits more surgeries per day than other locations, as recovering animals can be transferred to inside the shelter.

#### **Spay/Neuter**

##### **Committee Spay Neuter**

- Attachment III and IV were shared.

- Ms. Hagan-Dier and Ms. Stetar invited members of the advisory council to volunteer to serve on a spay/neuter education committee that could report to the advisory council (the committee could also include non-Council participants).
- A representative of the Pet Community Center will be invited to the next meeting to share the status of the program.

### **Other Business**

Shannon Poindexter announced her departure from District Attorney's office on August 8. She is making a list of other DAs in the office who are interested in working with MACC. She offered to recommend someone to succeed in her place on the Advisory Council, and also to continue to work with the Advisory Council in whatever capacity might be helpful.

The meeting adjourned at 4:25

**NEXT MEETING: SEPTEMBER 10, 2014**

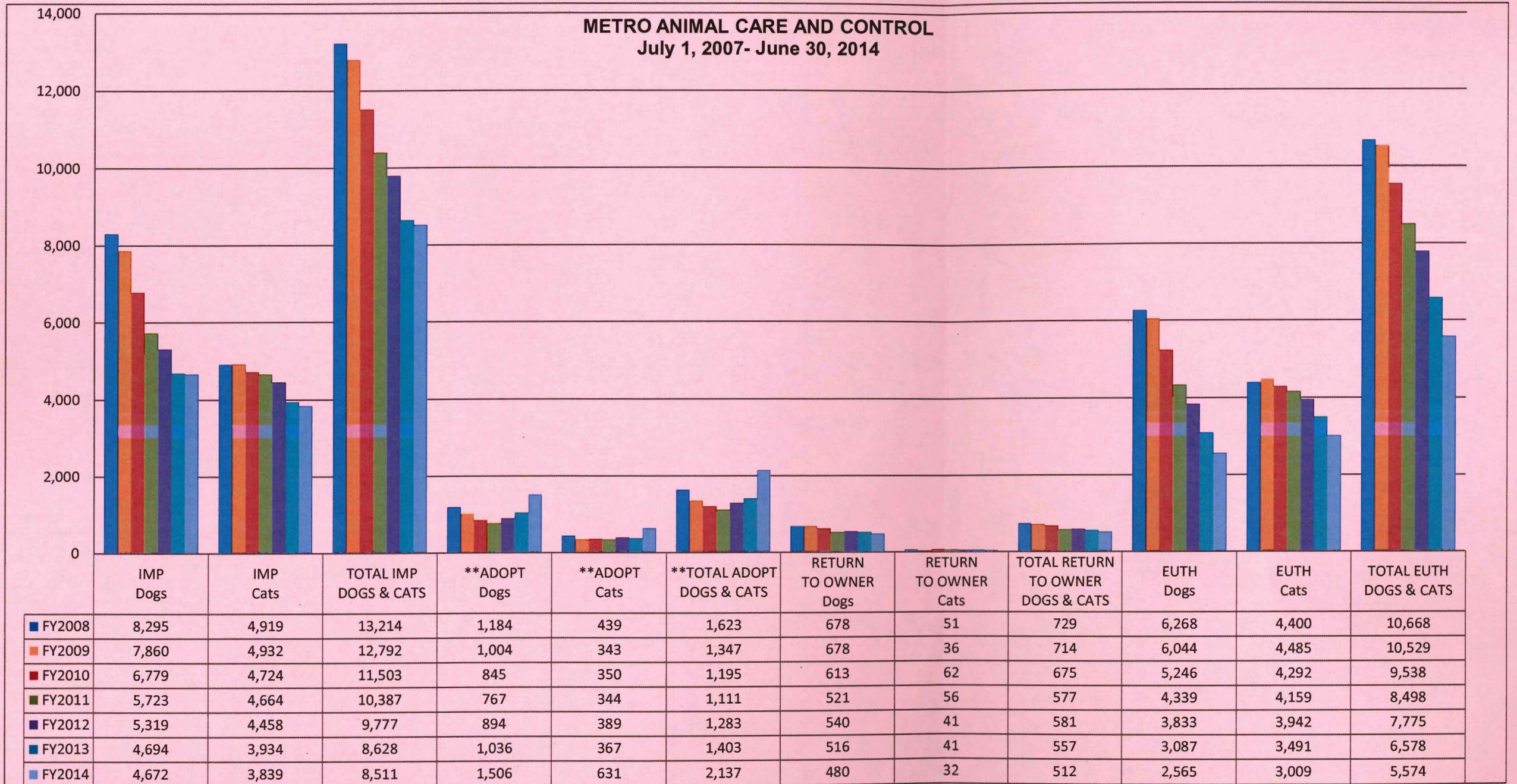
**NEW LOCATION: 2500 CHARLOTTE AVENUE, NASHVILLE TN 37209**

# Monthly MACC Metrics

Report prepared by Brent Hager

Report Covers Month of: Jun-14

	Program/Service	Current Month	Same Month Previous Year	% Difference	YTD	YTD Previous Year	% Difference
<b>1</b>	<b>INTAKE</b>	<b>955</b>	<b>895</b>	<b>7%</b>	<b>8511</b>	<b>8628</b>	<b>-1%</b>
	Dogs	385	378	2%	4672	4694	0%
	Cats	570	517	10%	3839	3934	-2%
<b>2</b>	<b>ADOPTIONS</b>	<b>121</b>	<b>149</b>	<b>-19%</b>	<b>1548</b>	<b>1301</b>	<b>19%</b>
	Dogs	73	105	-30%	1089	966	13%
	Cats	48	44	9%	459	335	37%
<b>3</b>	<b>RESCUE/TRANSFER</b>	<b>66</b>	<b>10</b>	<b>560%</b>	<b>589</b>	<b>102</b>	<b>477%</b>
	Dogs	59	5	1080%	417	70	496%
	Cats	7	5	40%	172	32	438%
<b>4</b>	<b>EUTHANIZED</b>	<b>649</b>	<b>692</b>	<b>-6%</b>	<b>5574</b>	<b>6578</b>	<b>-15%</b>
	Dogs	167	233	-28%	2565	3087	-17%
	Cats	482	459	5%	3009	3491	-14%
<b>5</b>	<b>SPAY/NEUTER @ MACC</b>	<b>113</b>	<b>97</b>	<b>16%</b>	<b>1203</b>	<b>1035</b>	<b>16%</b>
	Dogs	91	68	34%	888	734	21%
	Cats	22	29	-24%	315	301	5%
<b>6</b>	<b>ROVER SPAY/NEUTER @ MACC</b>	<b>25</b>	<b>30</b>	<b>-17%</b>	<b>476</b>	<b>166</b>	<b>187%</b>
	Dogs	4	13	-69%	230	109	111%
	Cats	21	17	24%	246	57	332%
<b>7</b>	<b>SPAY/NEUTER @ OUTSIDE VETS</b>	<b>32</b>	<b>17</b>	<b>88%</b>	<b>228</b>	<b>116</b>	<b>97%</b>
	Dogs	32	14	129%	199	106	88%
	Cats	0	3	-100%	29	10	190%
<b>8</b>	<b>SERVICE REQUESTS/COMPLAINTS</b>	<b>1212</b>	<b>947</b>	<b>28%</b>	<b>12362</b>	<b>13091</b>	<b>-6%</b>



\*\* Includes transfers to RESCUES

Consensus Workshop  
The Big Fix: Next Steps

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**Step One: Research the following areas**

1. Embracing Technological Advances
  - research new technologies and medical advances including shots
  - cost savings (?)
  - any being used in Davidson County or Tennessee
2. Sustaining and Fostering Support
  - research available grants for s/n programs and media campaigns
3. Research and Strategy Development
  - research successful s/n strategies and campaigns from other counties/states
4. Youth Education Programs
  - research Animal Care education programs/curriculums
  - who runs them
  - in schools (?)
  - in shelters (?)
  - volunteer program (?)
5. Target High Risk Populations
  - research Trap-Neuter-Release
  - research Pit focused programs
6. Veterinarian Community Engagement
  - research voucher programs
  - how many veterinarians in Davidson County
  - research creative ways to increase donated vet services
7. Community Outreach and Marketing
  - research successful community outreach and marketing strategies for s/n
  - how did they create community buy-in
  - what do outreach programs look like in other counties
8. Incentives for Owner Participation
  - research successful incentive programs
  - what are incentives
  - grant money (sustainability)

**Additional Data Needed:**

- Current Rover Usage

**Step Two: Report Findings and Schedule Action Planning Session**

- Action Planning Sessions can be broken into (2) half day sessions or one ALL Day Session
- Areas of focus would need to be selected by the council.

Consensus Workshop: Facilitation Grid Continued

Group Question: How to expand access to spay and neuters in Davidson County?

Targeting High Risk Populations	Veterinarian Community Engagement	Community Outreach and Marketing	Incentives for Owner Participation	Reducing Intake Adoptions	
Focus on Kitties and Pitties	Vouchers for Vets	Spay and Neuter and Euthanasia Ticker Board	Incentives for participation	Consistent spay and neuter policy for all adoptions	
New processes between agencies i.e. TNR	Increase Donated Services by Vets	Expand Media and PR	Neuter Food Incentive Program		
Quadruple Trap-Neuter-Release	Make it easier to afford	Social Marketing -ad campaign -Innovative community outreach			
		Community Buy-In and Support			
		Outreach Programs			
		Run a big media campaign			
		Annual Spay and Neuter Month			
		Community Sponsors (awareness)			
		Develop Campaign			

## Consensus Workshop: Facilitation Grid

Group Question: How to expand access to spay and neuters in Davidson County?

Embracing Technological Advances	Building Sufficient Surgical Capacity	Sustaining Financial Support	Making Access Easier	Research and Strategy Development	Youth Education Programs
Explore new technologies	Increase Surgical Capacity	Focus on Sustainability -Home -Resources	Rover at MACC twice monthly	Short Term Plan (specific and measurable)	Education on need and problem
Use Medical Advances for sterilization (Shots)	Stationary Spay and Neuter Clinic	Registration Fees to raise \$	Have Saturday Appointments	Partners from successful communities-	Education (kids)
	Open a High Volume Clinic	Financial Assistance; grant writing	Clone Rover send him right over		
		Increase Licensing Fees to fuel spay and neuter efforts	Expand hours. Nights and Weekends		
		Raise Money -Government -Community -Centralized (?)	Easier to get to		