MINUTES OF THE MARKETING & OPERATIONS COMMITTEE MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The Marketing & Operations Committee Meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on April 21, 2011 at 9:25 a.m., in Room 212 at the Nashville Convention Center, Nashville, Tennessee.

MARKETING & OPERATIONS COMMITTEE MEMBERS PRESENT: Mark Arnold, Marty Dickens, Luke Simons, and Mona Lisa Warren

MARKETING & OPERATIONS COMMITTEE MEMBERS NOT PRESENT: Ken Levitan

OTHERS PRESENT: Debbie Frank, Charles Robert Bone, Ryan Johnson, Holly McCall, Larry Atema, Terry Clements, Scott Black, Kristen Heggie, Charles Starks and Harriett Royer

Mona Lisa Warren, Chair of the Marketing & Operations Committee, opened the meeting for business.

ACTION: Mark Arnold made a motion to approve the Marketing & Operations Committee minutes of January 27, 2011. The motion was seconded by Luke Simons and approved unanimously by the committee.

Debbie Frank began by presenting an update on the public art project and the Automated Vehicle Identification System. There were questions and discussion.

Holly McCall referenced recent and upcoming media stories along with the release of the MCC newsletter. There was discussion.

Kristen Heggie provided an infrastructure report. (Attachment #1)

Charles Starks shared a copy of a promotional piece showcasing the MCC, Omni Hotel and Country Music Hall of Fame. He announced Tod Roadarmel has been hired as the new Director of Sales & Marketing for the Omni Hotel. Larry Atema announced that Scott Dillon was hired as Omni Hotel's new Project Director.

Larry Atema mentioned that the workforce development facilitator agreement expires at the end of May.

With no additional business a motion was made to adjourn, with no objection the Marketing & Operations committee of the CCA adjourned at 10:09 a.m.

Respectfully submitted,

Charles L. Starks
Executive Director
Nashville Convention Center

Approved:

Mona Lisa Warren, Chair
CCA Marketing & Operations Committee
Meeting Minutes of April 21, 2011