MINUTES OF THE
MARKETING & OPERATIONS COMMITTEE MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The Marketing & Operations Committee Meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on October 27, 2011 at 8:57 a.m. in Room 212 at the Nashville Convention Center, Nashville, Tennessee.

MARKETING & OPERATIONS COMMITTEE MEMBERS PRESENT: Mark Arnold, Ken Levitan and Mona Lisa Warren

MARKETING & OPERATIONS COMMITTEE MEMBERS NOT PRESENT:
Luke Simons

OTHERS PRESENT: Larry Atema, Debbie Frank, Charles Robert Bone, Holly McCall, Natasha Blackshear, Charles Starks, and Harriett Royer

Mona Lisa Warren, Chair of the Marketing & Operations Committee, opened the meeting for business.

ACTION: Ken Levitan made a motion to approve the Marketing & Operations Committee minutes of September 29, 2011. The motion was seconded by Mark Arnold and approved unanimously by the Committee.

Holly McCall, provided an update on media/communications/outreach/community affairs (Attachment #1)

Debbie Frank provided an update from the Public Art Committee for the Music City Center.

Charles Starks provided a Nashville Convention Center and Music City Center operational update.

Larry Atema updated the committee on the Department of Commerce grant.

With no additional business a motion was made to adjourn, with no objection the Marketing & Operations committee of the CCA adjourned at 9:40 a.m.

Respectfully submitted,

Charles L. Starks
Executive Director
Nashville Convention Center

Approved:

Mona Lisa Warren, Chair
Marketing & Operations Committee
Of October 27, 2011

Project Management & Development

Convention Center Authority
Marketing & Operations Committee

October 27, 2011

I. Upcoming stories

- Tennessean photo essay featuring 10 workers from different trades
- Channel 2 construction update, week of 10/31, 5-7 a.m.
- Veterans Day: veterans in the workforce
- Women of the Music City Center
- Topping out

II. Tours

- Policy on civic/community groups
- Metro Council tours: Working on dates with Vice-Mayor Diane Neighbors for early December.
- Public information requests

III. Feedback?