MINUTES OF THE MARKETING & OPERATIONS COMMITTEE MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The Marketing & Operations Committee Meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on March 29, 2012 at 8:55 a.m. in Room 212 at the Nashville Convention Center, Nashville, Tennessee.

MARKETING & OPERATIONS COMMITTEE MEMBERS PRESENT: *Mark Arnold, Luke Simons and Mona Lisa Warren

MARKETING & OPERATIONS COMMITTEE MEMBERS NOT PRESENT: Ken Levitan

OTHERS PRESENT: Leo Waters, Larry Atema, Holly McCall, Debbie Frank, Ryan Johnson, Charles Robert Bone, Natasha Blackshear, Elisa Putman, Charles Starks, and Harriett Royer

Mona Lisa Warren, Chair of the Marketing & Operations Committee, opened the meeting for business.

ACTION: Mark Arnold made a motion to approve the Marketing & Operations Committee minutes of October 27, 2011 and January 26, 2012. The motion was seconded by Luke Simons and approved unanimously by the Committee.

Debbie Frank presented recommendations from the Public Art Committee for the Music City Center.

ACTION: Luke Simons made a motion to recommend to the Authority that it (a) accept the recommendations from the Public Art Committee on the three commissioned art pieces with the 6th Avenue art piece subject to the technical and operational design review of the project and operations team and (b) authorize Larry Atema to execute the contracts for the first two recommendations and, once the technical and operational review is complete and if satisfactory, the 6th Avenue recommendation. The motion was seconded by Mark Arnold and approved unanimously by the Committee.

Debbie Frank discussed the selection of the Music City Center Art Consultant, Rich Boyd.

ACTION: Luke Simons made a motion to recommend to the Authority that it accept the evaluation committee's recommendation of Rich Boyd as the Art Consultant for the Music City Center. The motion was seconded by Mark Arnold and approved unanimously by the Committee.

Charles Starks shared the NCC's Client Survey results for 2011 (Attachment #1).

Charles Robert Bone gave a report on services with AT&T and DAS.

ACTION: Mark Arnold made a motion to recommend to the Authority that Charles Starks be authorized to accept Metro's contract with AT&T to provide voice, data, internet services and hosting services and then negotiate with AT&T on the possibility of a distributed antenna system, subject to the Authority's review and approval. The motion was seconded by Luke Simons and approved unanimously by the Committee.

*Denotes departure of Mark Arnold.

With no additional business a motion was made to adjourn, with no objection the Marketing & Operations committee of the CCA adjourned at 9:41 a.m.

Respectfully submitted,

Charles L. Starks
Executive Director
Nashville Convention Center

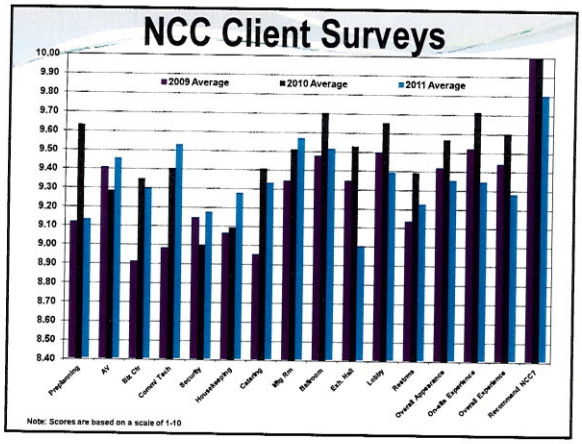
Approved:

Mona Lisa Warren, Chair
CCA Marketing & Operations Committee
Meeting Minutes of March 29, 2012

March 29, 2012

Convention Center Authority

Marketing & Operations Committee



March 29, 2012

Convention Center Authority

Marketing & Operations Committee