



**Metro Nashville Event Marketing Fund  
Committee Meeting**

**AGENDA**

*February 25<sup>th</sup>, 2021*

*Boardroom at the Nashville Convention & Visitors Corp*

**I. Call to Order**

**II. Approval of Minutes from July 14, 2020 Meeting**

**III. Financial Report**

**IV. Approval of EMF Application and Guidelines**

**V. Business Development Fee Applications – *Action***

- American Hospital Association (\$83,000; 2021)
- American Society of Association Executives (\$100,000; 2022)
- American Trucking Association (\$25,000; 2025)
- American Trucking Association (\$25,000; 2026)
- Association for Iron and Steel Technology (\$73,000; 2021)
- Berkshire Hathaway (\$25,000; 2023)
- Berkshire Hathaway (\$25,000; 2026)
- Berkshire Hathaway (\$25,000; 2028)
- Family, Career & Community Leaders of America (\$100,000; 2021)
- Gumball 3000 Entertainment (\$10,000; 2022)
- Institute of Scrap Recycling Industries, Inc. (\$100,000; 2027)
- Mark Kay, Inc. (\$100,000; 2029)
- Mary Kay, Inc. (\$100,000; 2031)
- National Association for the Education of Young Children (\$50,000; 2023)
- National Recreation & Park Association (\$20,000; 2021)
- SEC Men's Basketball Tournament (\$60,000; 2021)
- SEC Men's Basketball Tournament (\$100,000; 2023-2028)
- SEC Men's Basketball Tournament (\$150,000; 2029-2035)
- Society of Interventional Radiology (\$50,000; 2025)
- Southern Association of Colleges & Schools (\$100,000; 2025)
- Team Travel Source (\$25,000; 2022)

**VI. Other Business**

**VII. Adjourn**