

The Board of Directors of the Emergency Communications District (ECD) of Nashville and Davidson County met in regular session at the Metro Emergency Communications Center, 2060 15th Avenue South. Chair Cleo Duckworth called the meeting to order at 2:32 PM and presided over the meeting with the following board members present: Ruby Baker, Lorinda Hale, William Johnson, Rick Cowan, Eliud Trevino, and Carolyn Tucker. Board member David Gleason attended via telephone. Board member Susan Mattson was not in attendance. Others present included: Mark Lynam and Larry Law (ECD Admin), Stephen Martini, Angie Milliken, Tim Watkins, and Dwayne Vance (Metro DEC), Philip McGowan and Stephanie England (DVL Seigenthaler).

Minutes

Ms. Hale made a motion to accept the minutes from the April 22, 2021 ECD Board meeting. Ms. Baker seconded the motion and it carried unanimously by voice vote from all board members attending in person. (Mr. Gleason could not vote since he was attending by phone)

Financial Report

Mr. Lynam reviewed the April financial report with board members. He went over the business transactions that took place during the month. He reported that income for April was \$1,533,792 while expenses amounted to \$224,564. This resulted in a net gain of \$1,309,228 for the month.

Mr. Lynam reported that cash available for operations totaled \$18,565,533. This consisted of \$300,996 in our checking account and \$18,264,537 in our LGIP account.

After discussion ended Mr. Cowan made a motion to accept the financial statement as presented. Ms. Hale seconded the motion and it carried unanimously by voice vote from all board members attending in person.

Public Awareness Update

Ms. England updated board members on our digital ads, the 911/311 video, and our media buys. She reported that our digital ads continue to perform well. The CTR (click thru rate) on the digital ads is triple the national average. The ads brought in over 600 new visitors to the site from the previous month. The 911 / 311 video also continues to perform well. It has a 92% video completion rate (people watching it to the end)

Mr. McGowan reported on the Rescue Rex program. He apprised board members that the virtual Rex program had wrapped up for the summer. A total of 21 schools participated in the virtual program and they reached 3,102 students. The program will prepare for in-person shows in the fall. Prior to the fall semester the Rescue Rex team will be developing an outreach strategy to make sure that administrators and teachers are aware that Rex will be returning to the in-person format.

Ms. Tucker suggested that Mr. McGowan's team contact the MNPS central office to get their endorsement of the program. Ms. Baker also proposed that we work with MNPS to see if they will put something about the Rescue Rex program on their website. Mr. McGowan indicated that he would follow up on these suggestions.

Street Name Changes

The following street renaming ordinances were voted on:

- BL2021-728 – Rename a portion “Blake Street” to “Sweet Oak Court”
- BL2021-745 – Rename a portion of “McGavock Pike” to “Aerospace Way”

Mr. Lynam reported that the street name revisions were requested by DEC.

BL2021-728 was taken up first. Ms. Baker made a motion to approve the street name change. Ms. Hale seconded the motion and it carried unanimously by voice vote from all board members attending in person.

BL2021-745 was taken up next. Ms. Hale made a motion to approve the street name change. Ms. Baker seconded the motion and it carried unanimously by voice vote from all board members attending in person.

Seculore Cybersecurity Report

Mr. Watkins provided a high-level summary of the findings produced from our cybersecurity monitoring efforts. He explained that this new product will give us 24/7 monitoring for threats and vulnerabilities. The software has been running for about two weeks and it will take another 4-6 weeks to identify anomalies that are unique to our system. A monthly report will be provided to board members.

DEC Directors Report

Director Martini called attention to the following items on the monthly report which he had provided to board members:

- Call Volume – Call activity is returning to normal but has not yet reached the level where it was prior to the pandemic. When comparing April 2021 to April 2019, we are still down approximately 4,000 calls.
- Staffing – DEC currently has 9 vacancies.
- Hub Nashville Requests – Number of requests for service in April was 764. Hopefully the public will continue to embrace Hub Nashville so that we can continue to answer 911 calls more efficiently.

Telephone Costs

Metro DEC switched over to the State’s internet protocol network (ESI-net) earlier this year. Our May telephone bill from AT&T reflected a decrease of over \$16,000 since we no longer are paying for ALI / ANI services. This will reduce our expenses for telephone service by approximately \$200,000 per year. There was discussion as to whether or not this reduction in

charges should have been applied as far back as the January / February time period. Board members asked Director Martini to follow up on this matter with AT&T.

Lobbyist Report

Ms. Tucker asked when would we see a written report from our lobbyist pertaining to all of the emergency communication bills that came up during the most recent legislative session. Director Martini said that he had not yet received the report but would make sure we had it before our next board meeting. Ms. Duckworth went on to add that Ms. Mattson had agreed to serve as the board's point person with our lobbyist.

Christmas Day Bombing Report

Ms. Hale and Ms. Duckworth asked if they could see the written report regarding the Christmas Day bombing. Director Martini said that he could provide a copy of the report that he presented at a recent TECB meeting. He was not aware of any other government report but would explore further.

Adjournment

Upon proper motion by Ms. Hale and second by Ms. Baker the meeting adjourned at 3:17 PM. The next ECD Board meeting will be held on June 17, 2021.

Minutes submitted by Mark Lynam