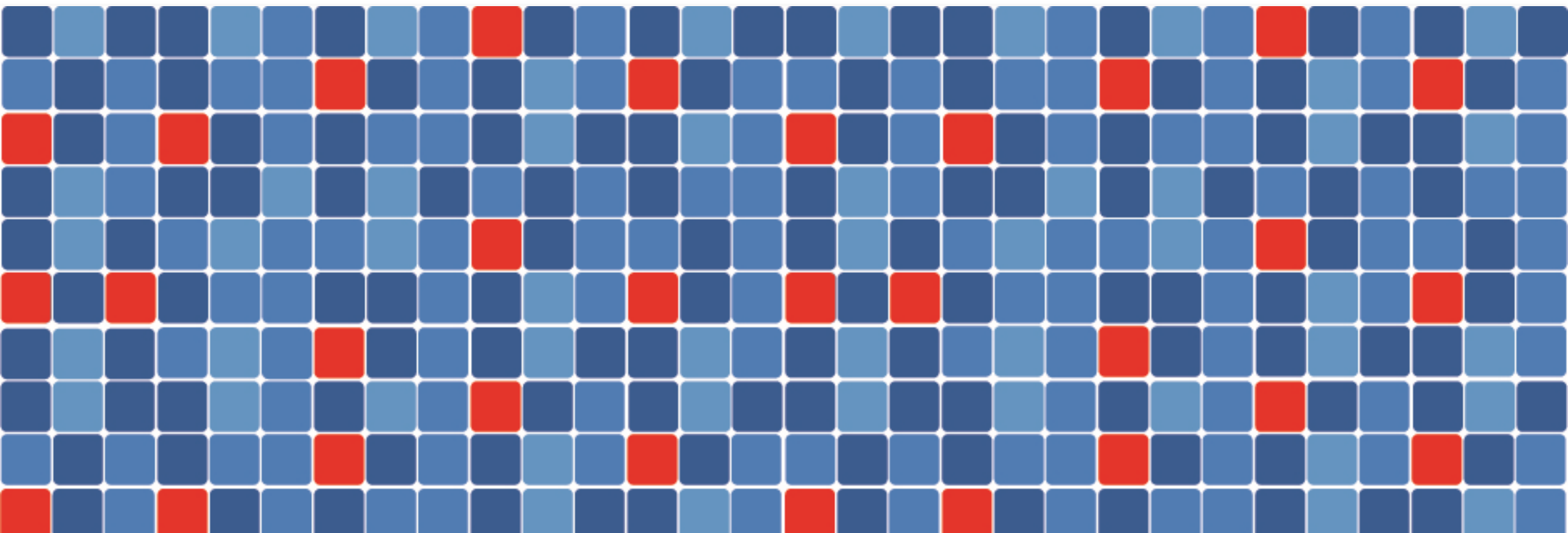




**Complete Online Market
Management**



Farmspread market management is **more** than just a web form application

- Full Vendor Relationship Management
- Robust Invoicing with Credit Card payment support
- Intelligent Vendor Scheduling
- Next Generation Interactive Maps
- Event Day Management
- Reporting and Metrics

Comparison: UV Term vs. Marketspread

UV Term

```

RESERVATIONS (RSVMNT.RSV)                               The Fairgrounds Nashville
=====
Neil Brooks "Ed" (4298)                               Dealer Supply

Antioch, TN                                           09-11-2019                Dealer Passes = 5
                                                    10-01-2021
=====
Ln Booth   Rental   Metro   Total   | 08-12-2021(X) (SyMARKET ..:09-25-2021
=====
1 EX1166   135.00   0.00   135.00 |
2 EX1167   115.00   0.00   115.00 |
3 EX1168   115.00   0.00   115.00 |
4 EX1169   115.00   0.00   115.00 |
5 EX1170   115.00   0.00   115.00 |
6 EX1171   115.00   0.00   115.00 |
7 EX1172   115.00   0.00   115.00 |
8 EX1173   135.00   0.00   135.00 |
=====
TOTAL CHARGES ..: 965.00
TOTAL PAYMENTS ..:
=====
BALANCE ..: 965.00

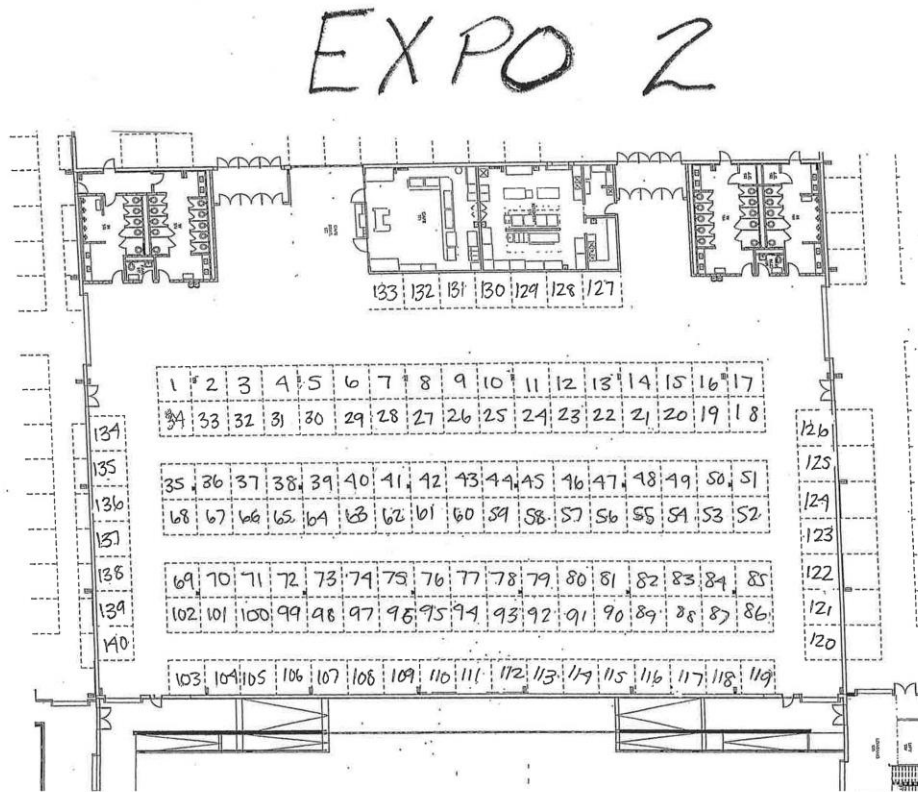
Ln TO SELECT, <A>DD, <P#>, <N>EXT OR <P>REV PAGE, <O>PTIONS: |
    
```

Marketspread

Event							
Vendor Hunt Brothers Shoes (view)	Event August Flea Market 2021						
Vendor type	Categories						
Dealer	Clothing						
Owner name Zander Hunt	Owner e-mail fakevendor1981@gmail.com						
Tags <i>No tags</i>							
Application Approved Resubmit Withdraw							
Products <i>No products have been submitted for review.</i>							
Days 2 assigned Scheduler							
Day	Weekday	Start time	Group	Status	Booth	Rentals	Price
Aug. 28, 2021	Saturday	8 a.m. CDT	Group 1	Assigned	Expo 1 - 2	2	+\$95.00
Aug. 29, 2021	Sunday	8 a.m. CDT	Group 1	Assigned	Expo 1 - 2	0	+\$0.00

Map Comparison: Our maps vs. Marketspread

Flea Market Maps



Market spread online maps

Weather Information 89°F - Humid and Partly Cloudy

Booths

NashEville

NashEville
Service
Crafts
Booths: 2
[View profile](#)

Expo 1

70%

ID Area Size Amenities

The screenshot shows a digital interface for a market spread. It includes a weather widget at the top, a dropdown menu for 'Booths' currently set to 'NashEville', and a grid of booth numbers. The grid is organized into rows and columns. A red box highlights booth number 2. The interface also includes a 'Show vendors' button, a zoom level indicator set to 70%, and a table header at the bottom with columns for ID, Area, Size, and Amenities.

Online Presence

Product Marketplace

Online Directory

Vendor Directory

Market & Vendor Profiles

Management

Applications,
Scheduling, Maps,
Invoicing

Messaging &
Marketing

Vendor &
Customer
Management

Reports and Metrics

Direct Sales

Online Sales

Point of Sale

Delivery
Optimization

Order Fulfillment

Running a Market is hard work

Build and Publish a Map

Find and Maintain a Location

Track Market Metrics

Create and Maintain a Website

Collect Fees

Create and Open an Application

Manage 500+ Vendors

Media & Marketing for vendors

Communication

Keep Financial Records

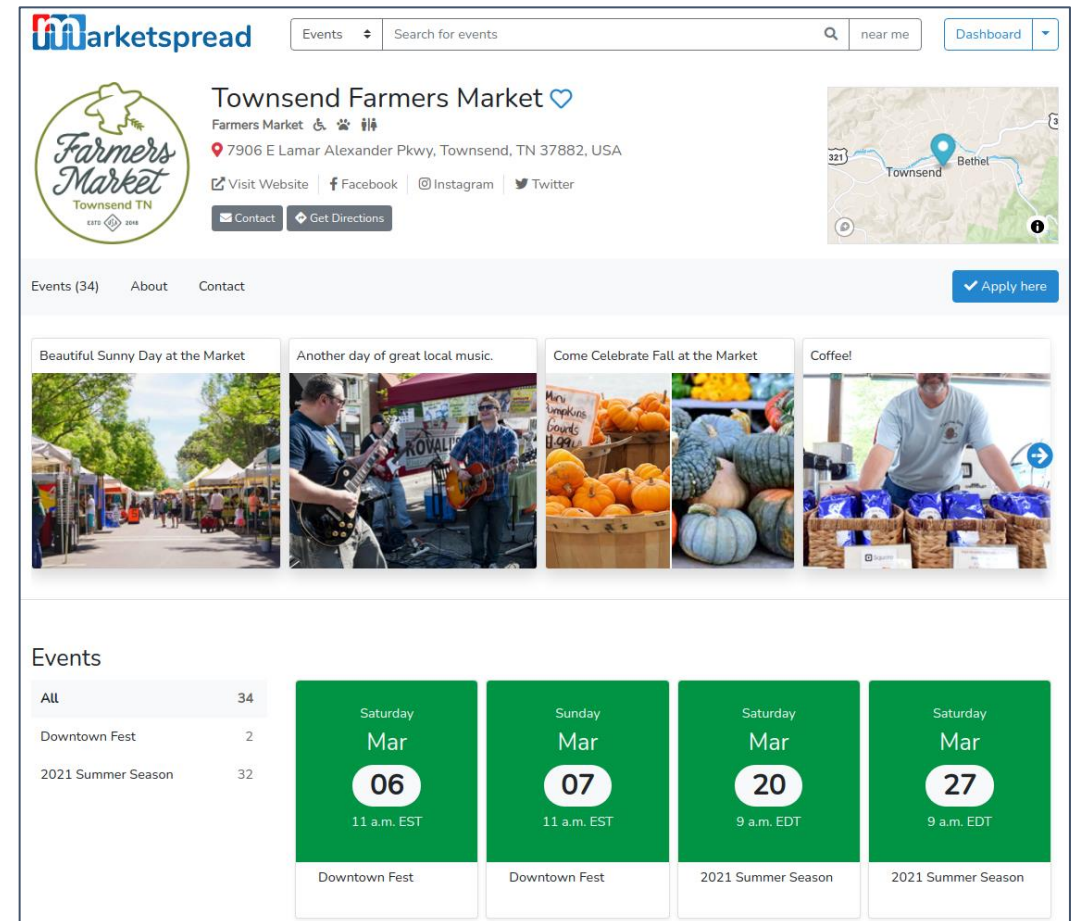
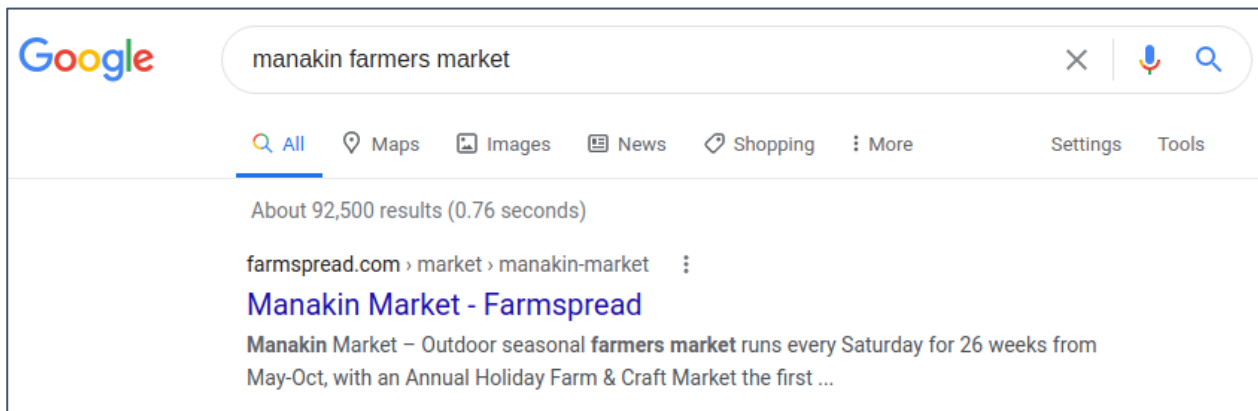
Manage documents

Advertise the Market



Don't just manage your market, **Promote** your market, get **Noticed**

- Go social with free market profiles
- Get found with geo-aware search
- Built-in Search Engine Optimization (SEO)
- Customer Tracking and Distribution Lists



Vendor Empowerment



Vendors make your market, **empower** them

- Go social with free vendor profiles
- Get found with geo-aware search
- Search Engine Optimization (SEO)
- product management
- Product inventory
- Sales management

And a lot, lot more

Online Store



Sell products directly to your customers. Take payments online and provide multiple ways to get your products.

Point of Sale



Create orders and take payments when face-to-face with your customers. Accept Visa, Mastercard, Discover, and American Express.

Local Pickup



Enable your customers to buy online and pickup at predefined locations. Set location address along with pick up days and times.

Delivery



Setup personal delivery where you deliver the product directly to the customer. Set your starting address and define your delivery distance.

Shipping



Enable product shipping through our integrated shipping system. **(coming soon)**

Enhanced Profile



Get top rank in search and VendorHub. Expanded profile detail for enhanced advertising.

Published Posts



Create and publish status updates, photos, galleries, marketing materials, and more.

Reporting



Get access to advanced reporting. Filter, group, sort, and aggregate to generate detailed reports.

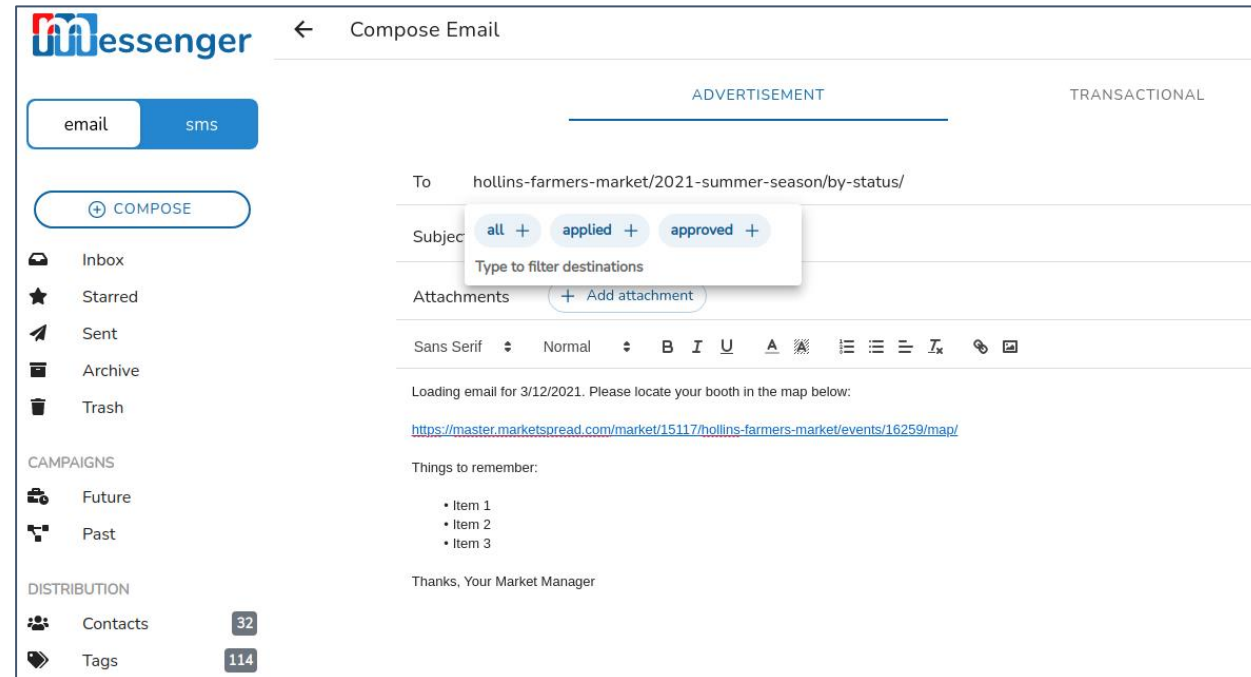
Communication is key with your Vendors and Customers

SMS Texting and **Email** fully integrated into the Farmspread platform

Schedule Email & Texts to be sent in the future

Maintain tagged distribution lists

Fully integrated with Farmspread



Data, Metrics and Reporting



Vendor Fees

Foot traffic

Weather

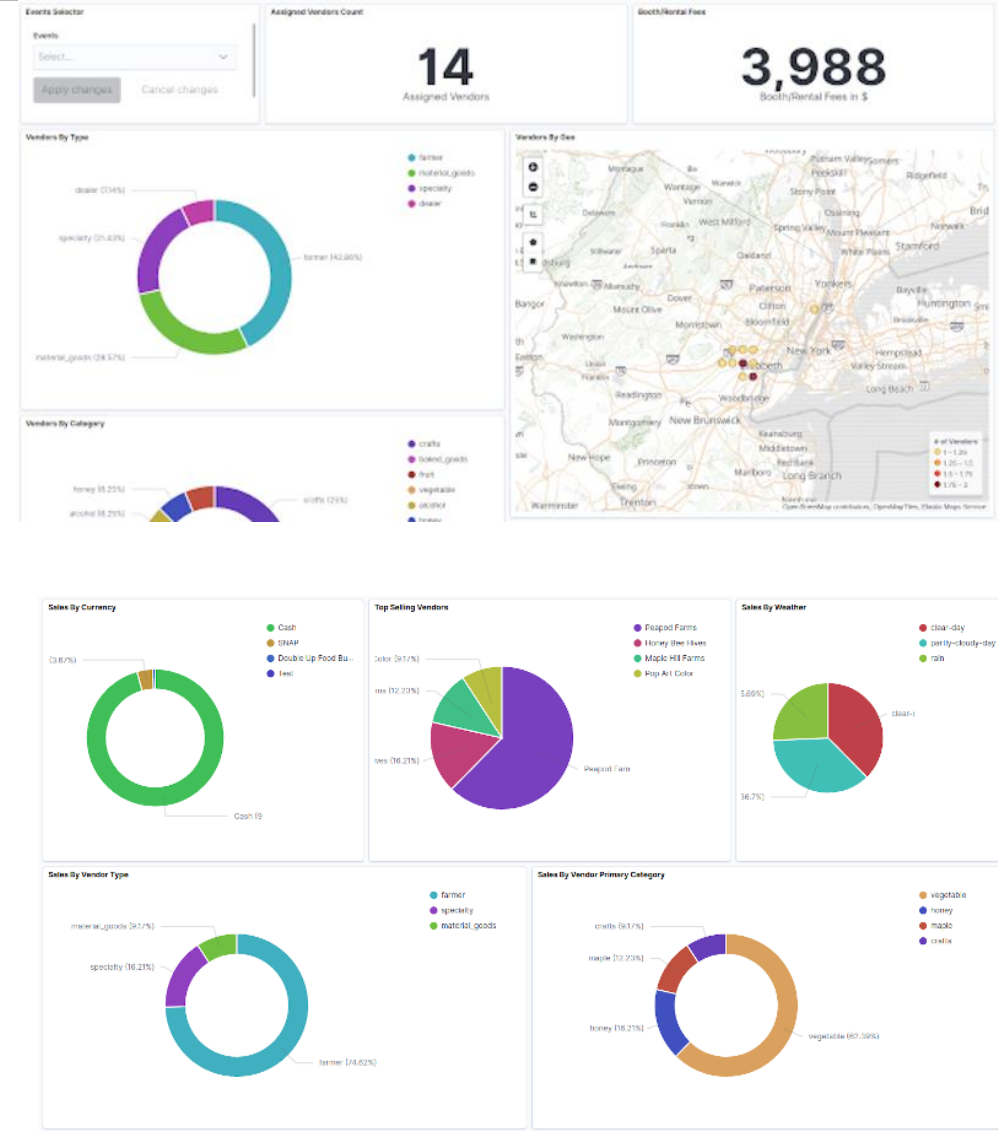
Vendor Location

Attendance

Booth Usage

Vendor Sales

Invoicing





Thank You!

**For questions or to request a demo email
info@farmspread.com**

Nashville Flea Market Rate and Fee Table - **PROPOSED UPDATES**

BOOTHS	FEE	JUSTIFICATION
Indoor standard 10'x10"	\$115.00	
Indoor corner or end (prime) 10'x10"	\$135.00	
Sheds 10'x10"	\$75.00	
Canopies 10'x10"	\$75.00	
Arena 10'x10"	\$75.00	
Lots/Perimeter 9'x18"	\$75.00	
RENTAL EQUIPMENT		
6-foot table	\$10.00 + tax	Clarify that this item is taxed
8-foot table	\$10.00 + tax	Clarify that this item is taxed
Metal folding chair	\$ 5.00 + tax	Clarify that this item is taxed
Pipe & Drape	\$30.00 + tax per panel	Offer new item for rent
	\$40.00 + tax per booth	Offer new item for rent
Unreturned or damaged	Full cost of replacement or repair	
RECREATIONAL VEHICLE (RV) SPOT RENTAL		
Full-service (water, electricity, sewer)	\$30.00/night + tax	Clarify that this item is taxed
LICENSES AND TAX		
City Business License	\$2.00 per day (Fri. Sat. Sun.)	Changed to reflect State Dept of Revenue requirements
Certificate of Registration	5.00-Monthly \$15.00-(quarter) \$45.00-(annual)	These registrations will no longer be sold by the Fairgrounds, dealers will be advised to register directly with the Tennessee Department of Revenue TNTAP.
MISCELLANEOUS		
Returned check fee	\$30.00	Personal checks no longer accepted.
Late move-out on Sunday	\$50 for each 30-minute increment (full or partial) past 11:00 pm	
Property damage	Full cost of repair or replacement	
Excessive clean-up	Full cost of clean-up and/or removal services	
Processing fee	\$5.00	Fee to offset additional staff time required to process certain types of payments, including cash, checks, and credit card processing over the phone. Marketspread will provide a secure on-line payment portal for dealers and this will be the preferred method of payment once implemented.
Technology fee	1% of booth rental total	Administrative fee to offset software investment that provides significant internal process and procedural improvements, more reliable reporting, and accurate accounting. Dealers will have access to more data including venue maps, dealer locations, will be able to manage their account on-line, and have access to a secure on-line payment portal. This fee, as applied to an outdoor booth rental, would be an additional \$0.75.
Rebooking fee after cancellation	\$100	Offset additional labor required to rebook dealer in the system and serves as a deterrent to late payments.
No-show 1 st offense	Forfeiture of rental fees plus \$50	No-shows result in an inability to rebook which results in lost revenue for the Fairgrounds. This fee guarantees revenue and serves as a deterrent.
No-show 2 nd offense	Forfeiture of rental fees plus \$100	