### **MINUTES OF THE MEETING**

#### **METROPOLITAN AUDITORIUM COMMISSION**

## THURSDAY, DECEMBER 7, 2017 9:00 A.M. ROOM A-31

PRESENT: Blake McDaniel, John Landers, Alice Chapman, Leeanne Lisk, and Christy

Watkins.

ABSENT: Aleah Armstrong, and Perri duGard Owens.

GUESTS: Theresa Costonis, Attorney, Metro Legal Department; Jay McDowell, Musicians

Hall of Fame and Museum, and Peter Heidenreich, Hall Strategies; Butch

Spyridon, NCVC.

Mr. McDaniel called for the approval of the minutes for the meeting held on October 18, 2017. The motion to approve the minutes was made by Ms. Chapman and seconded by Mr. Landers. Vote – Unanimous.

Mr. McDaniel invited Mr. McDowell to present the Musicians Hall of Fame and Museum (MHFM) report.

Mr. McDowell reported that the Musicians Hall of Fame and Museum (MHFM) is preparing for the Professional Convention Management Association (PCMA) event.

Mr. McDaniel invited Mr. Heidenreich to address the Commission.

Mr. Heidenreich stated that the start date for the Rolling Stones exhibit has been moved up.

Ms. Watkins inquired about the marketing of the Rolling Stones exhibit.

## METROPOLITAN AUDITORIUM COMMISSION MEETING December 7, 2017

Mr. Heidenreich stated that NCVC is responsible for marketing the event.

Mr. McDaniel called for staff reports.

Ms. Hill presented the sales and marketing reports. She stated that Live Nation is continuing to hold many dates for 2018. She noted that she sent out a holiday email blast to our promoters.

Mr. Skoney presented the Manager's Report. He noted that we have a busy fall. He said that the Deltas will use our bars and we will have the metal detectors in place for their event. He stated that the Musicians Hall of Fame and Museum (MHFM) repairs totaled \$83,738.74.

Mr. McDaniel invited Mr. Spyridon with the NCVC to speak to the Commission about the Rolling Stones exhibit coming to the MHFM.

Mr. Spyridon said that the exhibit would drive short and long term attendance to the museum. He said that the kick-off for the exhibit is mid-January.

Mr. McDaniel thanked Mr. Spyridon for his support and stated that we want to be good partners.

Mr. McDaniel opened the floor for board chair and vice chair elections.

Mr. Landers called for the approval of Mr. McDaniel as chair. Vote - Unanimous.

Mr. McDaniel called for the approval of Mr. Landers as vice chair. Vote – Unanimous.

There being no further business, the meeting adjourned at 9:35 a.m.

# METROPOLITAN AUDITORIUM COMMISSION MEETING December 7, 2017

APPROVED:			