

## MINUTES OF THE MEETING

### METROPOLITAN AUDITORIUM COMMISSION

**WEDNESDAY, OCTOBER 18, 2017**

**9:00 A.M. ROOM A-31**

PRESENT: John Landers, Alice Chapman, Leeanne Lisk, and Perri duGard Owens.

ABSENT: Blake McDaniel, Aleah Armstrong, and Christy Watkins.

GUESTS: Theresa Costonis, Attorney, Metro Legal Department; Jay McDowell, Musicians Hall of Fame and Museum, and Peter Heidenreich, Hall Strategies.

Mr. Skoney welcomed new Commission member Leeanne Lisk to the Commission.

**Mr. Landers called for the approval of the minutes for the meeting held on August 2, 2017.**

**The motion to approve the minutes was made by Ms. Chapman and seconded by Ms. Owens. Vote – Unanimous.**

Mr. Landers invited Mr. McDowell to present the Musicians Hall of Fame and Museum (MHFM) report.

Mr. McDowell reported that the Musicians Hall of Fame and Museum (MHFM) is steadily improving attendance to the museum.

Mr. Landers invited Mr. Heidenreich to address the Commission.

Mr. Heidenreich stated that he appreciates the work that Mr. Skoney and his staff have done to prepare for the PCMA event slated for January 2018.

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Mr. Heidenreich stated that the Rolling Stone exhibit contract with the MHFM is signed and the exhibit will open April 1, 2018. He noted that they expect 1,200-1,500 people per day for four months to attend the exhibit.

Ms. Chapman inquired about tracking ticket sales to the museum and the exhibit.

Mr. Heidenreich stated that detail has not been worked out yet.

Mr. McDowell stated that the museum has a ticketing system and that companion tickets to both the museum and exhibit can be purchased from both the museum and exhibit websites ([stonesexhibitionism.com](http://stonesexhibitionism.com)).

Ms. Chapman presented the 55<sup>th</sup> Anniversary committee report. She noted that the event was very successful and that the committee was comprised of herself, Ms. Owens, Ms. Watkins, Mr. Skoney, and Ms. Hill. She stated that the committee met on August 17 and September 6 to plan the 55<sup>th</sup> Anniversary reception. She stated that a number of media outlets covered the event.

Ms. Owens stated that the next item the Commission needs to explore is the placement of a historic marker outside the venue.

Mr. Skoney stated that the \$3,000 cost would have to put in next year's budget.

Mr. Skoney reported that the Live Nation backstage improvements are complete. Currently all of the expenses are being verified, and that anything above \$1.5 million will have to be paid for by Live Nation.

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Ms. Hill presented the sales and marketing report. She stated that we are continuing to hold multiple dates for Live Nation. She noted that we are in the process of booking our cheerleading and dance competitions for 2019. She said that we are booking rehearsals for 2018.

Ms. Hill reported that she contacted Metro IT department social media expert, Josh Holloway, and he stated that based on Snapchat's criteria, the NMA would not qualify for the free option. He estimated that the paid option would cost us approximately \$3,000 annually.

Mr. Skoney presented the manager's report. He noted that we had a very successful Shrine Circus with over 25,000 people through the building. He said that Live Nation has three concerts booked this fall. He noted that we have to replace the OVC event with some additional revenue producing events. He said that we have had a number of repairs that we made during this summer and that we have spent 44% of our maintenance budget for the year even though we are only one quarter through the fiscal year. He said that we will be bidding out our concessions contract in March 2018. He stated that our revenues are down \$61,000 as compared to this time last year due to being closed for renovations this summer. He said that our expenses are up about \$8,000 due to repairs being made this summer. He said that walk-through metal detectors have been ordered and will be arriving this fall.

Mr. Landers called for nominations for chair and vice chair.

Mr. Landers opened nominations for chair.

**Ms. Chapman nominated Mr. McDaniel for chair and Ms. Lisk seconded. Nominations were closed. All approved.**

Mr. Landers called for nominations for vice chair.

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**Ms. Chapman nominated Mr. Landers for vice chair and Ms. Lisk seconded. Nominations were closed. All approved.**

There being no further business, the meeting adjourned at 9:46 a.m.

APPROVED:

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