



Nashville MTA Committee Meetings

WeGo Central

400 Dr. Martin L. King Jr. Blvd. | Nashville, TN 37219

October 24, 2019 | 1:30 p.m.

NICE Committee

Janet Miller, Chair
Glenn Farnar, Member

1. Call to Order

2. Discussion Items

- Marketing Plan Discussion – Jason Minser, Marketing & Communications Director **NICE-D-19-012** **Pg. 12**
- Update on Advertising Program – Jason Minser, Marketing & Communications Director **NICE-D-19-013** **Pg. 13**

3. Action Items

- There are no action items to come before the NICE Committee this month.

4. Other Business

5. Adjournment
