

The Transition from Waste Management to Resource Management in North America

John H. Skinner, Ph.D.
Executive Director and CEO
The Solid Waste Association
of North America





Outline

- ◆ **About SWANA**
- ◆ **Explain the Transition**
- ◆ **Product Stewardship, EPR and Zero Waste**
- ◆ **Recycling and Composting**
- ◆ **Waste-to-Energy**
- ◆ **Waste Conversion Technologies**
- ◆ **Resource Recovery at Landfills**

About SWANA

- ◆ **Not-for-Profit Professional Association**
- ◆ **Over 8,000 individual members**
 - ◆ **65% from public sector**
 - ◆ **35% from private sector**
- ◆ **45 Chapters in US, Canada and Caribbean**
- ◆ **Professional development, education, training and advocacy**



SWANA's Mission

- ◆ **Advance the practice of environmentally and economically sound management of municipal solid waste in North America.**



SWANA Programs

- ◆ **Policies and Legislative and Regulatory Advocacy**
- ◆ **Training and Education: In Person and On-Line**
- ◆ **Certification in Seven Disciplines**
- ◆ **Conferences, Symposia and WASTECON**
- ◆ **Seven Technical Divisions**
- ◆ **Applied Research and Development**
- ◆ **Scholarships, Internships and Awards**
- ◆ **Chapter Programs**
- ◆ **E-Library**
- ◆ **MSW Magazine, Member Newsletters**

The Transition from Waste Management to Resource Management

- ◆ **From a Traditional Waste Disposal Oriented Industry to a Comprehensive Resource Management Industry**
- ◆ **Suppliers of Raw Material and Energy Resources Rather than Managers or Disposers of Discarded Wastes**
- ◆ **Goal is to Produce High Quality, Reliable Supplies of Recycled Materials, Renewable Energy and Recovered Products**

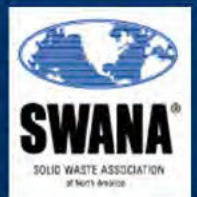


Examples of the Transition to a Resource Management Strategy

- ◆ **Product Stewardship:** recognizing that discarded products are in fact potential material and energy resources,
- ◆ **Zero Waste:** understanding that waste generation represents an economic inefficiency,
- ◆ **Recycling, Composting and WTE:** recovering material and energy resources contained in waste discards,
- ◆ **Conversion Technologies:** deriving the highest resource value from waste materials,
- ◆ **LFG recovery:** recovering resources even after wastes have been disposed of.

Product Stewardship in North America

- ◆ **Started as Voluntary Industry Efforts**
- ◆ **Some Mandatory Programs at the Regional and Local Level are Emerging: EPR Extended Producer Responsibility**
- ◆ **Focus on Specific Products**
 - ◆ **Computers and Electronic Products**
 - ◆ **Mercury Containing Products**
 - ◆ **Carpets, Tires, Batteries, Beverage Containers**
 - ◆ **Pharmaceuticals**



Goal of Product Stewardship Efforts

- ◆ **Fundamental shift in the waste management system for product waste,**
- ◆ **Away from solely government funded and ratepayer financed,**
- ◆ **Towards one that recognizes the producer's responsibility for managing product wastes:**
 - ◆ **Better product design and manufacture**
 - ◆ **Collect, process and recycle discarded consumer products**



EPR & Product Stewardship Initiatives in Canada



- Authority over solid waste generally rests with provinces
- Provinces support EPR approaches

Canada's EPR System



© StewardEdge, July 2010

Product Stewardship in British Columbia

- ◆ 1992 used oil take-back
- ◆ 1994 waste paints
- ◆ 1997 solvents, flammable liquids, pesticides, gasoline, pharmaceuticals and beverage containers
- ◆ 2002 Industry Product Stewardship Business Plan
- ◆ 2006 electronics and tires
- ◆ 2007 Ministry issued an extensive list of products to be addressed
- ◆ **Soon to come: packaging and printed materials?**



Product Stewardship Laws in the U.S.

Product Categories

- Auto Switches
- Batteries
- Carpet
- Cell Phones
- Electronics
- Fluorescent Lighting
- Mercury Thermostats
- Paint
- Pesticide Containers



Source: Product Stewardship Institute, Inc. (2011)



Number of Product Categories Covered by EPR Law

- Zero (Grey)
- One (Blue)
- Two (Green)
- Three (Yellow)
- Four (Red)
- Five (Orange)
- Six (Purple)

* Other laws authorizing agencies to require EPR, including Framework laws.

Zero Waste in North America

- ◆ **Zero Waste has gone Mainstream**
- ◆ **Many communities and industries have committed to Zero Waste and have developed Zero Waste Plans.**
- ◆ **“Designing and managing products and processes to avoid and eliminate waste and conserve and recover all resources, and not to burn or bury them.” (ZWI 2004)**



How to Get to Zero Waste

ZWIA:

- Reduce, Reuse, Recycle

Zero Waste to Landfills

- All of the above plus Resource Recovery (WTE and Conversion Technologies)



ZWIA Zero Waste Definition

Contains both:

- **Goals:**
 - All wastes become resources
 - Eliminate harmful discharge
- **A Process: one way of getting there**
 - Reduce, reuse and recycle

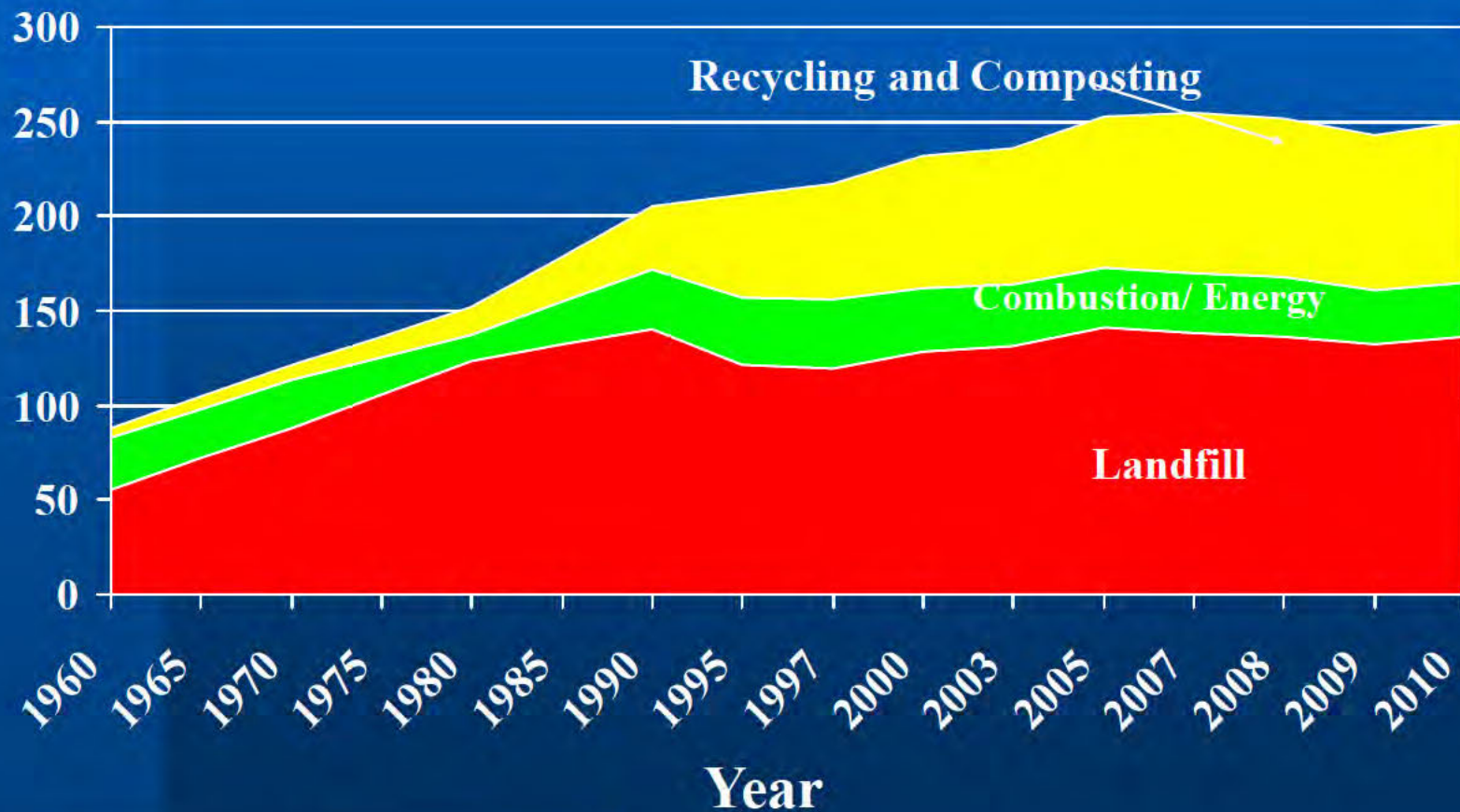


Are you for Zero Waste?

- ◆ I'm for the Goal
- ◆ And for the Process, but not exclusively
- ◆ But I also am for other Processes that can achieve the Goal

Recovery and Disposal of Municipal Solid Waste in the U.S.

Million Tons



The Landfill Disposal Index

- **"Waste management performance should be based on "tons landfilled" per capita (i.e. the fewer tons landfilled per capita the more sustainable the solid waste system.)"**

Dr. Nicholas Themilis, Columbia University



The Landfill Disposal Index (LDI)

- Defined as the tons of solid waste generated by a community that are disposed in landfills.
- Reported on an annual weight per capita basis (e.g., tons of waste landfilled per person per year).



WM's Altamont Landfill (Disposal Site for San Francisco's Non-Diverted MSW)



Per Capita Landfill Disposal Rates of Selected Communities

- **San Francisco: 0.68 tons/person-year**
- **Seattle: 0.58 tons/person-year**
- **Sixty six WTE communities in 11 States:**
 - **Average: 0.38 tons/person-year**
 - **High: 0.68 tons/person-year**
 - **Low: 0.17 tons/person-year**



Recycling and Composting in the U.S.

- ◆ **85 MT Recycled and Composted in 2010**
- ◆ **34% National Recycling Rate**
- ◆ **Emerging Trends**
 - ◆ **Single stream recycling collection**
 - ◆ **Improvements in MRF performance**
 - ◆ **Food waste collection and recovery**
 - ◆ **Waste collection every two weeks**

Waste-to-Energy (WTE)

- ◆ **Controlled Combustion of Post-Recycling Solid Waste in Modern Furnaces with State-of-the-Art Emission Controls**
- ◆ **Energy Recovered in the Form of Electricity and Steam**
- ◆ **Recycling of Ferrous Metals and Some Non Ferrous and Glass**

Waste To Energy in the US

- ◆ 86 Facilities operating in 24 states
- ◆ Process 29 million tons in 2010, 12% of waste generated
- ◆ Several decades successful experience with this technology
- ◆ WTE plants are cleaner than majority of coal fired power plants
- ◆ Considered renewable energy under federal and state law



Environmental Benefits of WTE

- ◆ Capital investment in emission controls required by Clean Air Act
- ◆ U.S. EPA: “Clean, Reliable, Renewable Source of Energy”
- ◆ Renewable energy displaces fossil fuels
- ◆ Recycling of ferrous and non ferrous metals
- ◆ Ash tested and non-toxic, safe for disposal
- ◆ Reduce GHG Emissions on a lifecycle basis

Renewed Interest in WTE

- ◆ **Expansions of Existing Facilities**
 - ◆ Hillsborough County, FL
 - ◆ Lee County, FL
 - ◆ Olmsted County, MN
 - ◆ Honolulu, HI
- ◆ **New Facilities**
 - ◆ Palm Beach County, FL
 - ◆ Durham, Ontario
 - ◆ 6 Others in Planning Stage

WTE Growth Worldwide

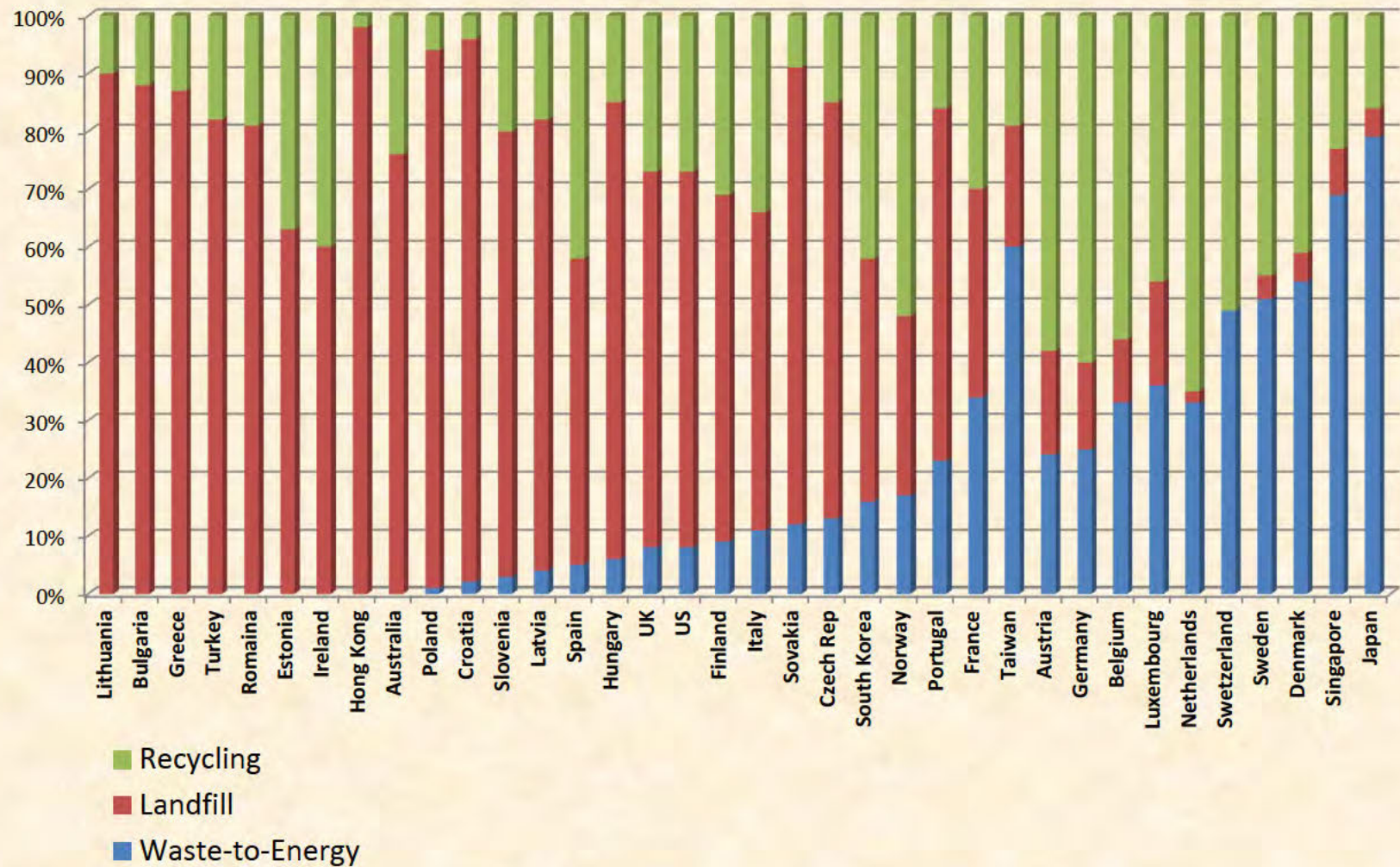
- ◆ **Europe (ISWA 2006)**
 - ◆ 431 Facilities
 - ◆ 16 EU Countries
 - ◆ 50 M metric tons/year
- ◆ **Worldwide (Pike Research 2011)**
 - ◆ 800 Facilities
 - ◆ 40 Countries
 - ◆ \$6 billion market today
 - ◆ Grow to \$30 billion by 2022



Conversion Technologies

- ◆ **New Technologies to Convert Solid Waste into Industrial Chemicals and Fuels**
- ◆ **Gasification, Pyrolysis, Plasma Arc, Hydrolysis, Anaerobic Digestion**
- ◆ **Potential for Higher Values Fuels or Chemicals**
- ◆ **Most in Pilot Stage, Very Few Commercial Operations**
- ◆ **Several Larger Scale Projects Coming On-Line in the Next Year**

Recycling, WTE, and Landfills World-Wide



Sources: (1) Eurostat Analysis by M. Bauer and N.J. Themelis 5/25/09, (2) World Waste Survey, Veolia and Cyclope 9/06

WCTs- Commercialization Status

Technology	Pilot/ Demo	Contr. Negot.	Financing	Permitting	Constr.	Operation	Total
Gasification	2	1	3	2	3	0	11
Plasma Arc Gasification	2	0	3	3	0	0	8
Pyrolysis	1	0	0	2	0	0	3
Hydrolysis/ Fermentation	0	0	0	0	1	0	1
Anaerobic Digestion	0	0	1	0	1	0	2
Autoclave/ <u>Mech.</u> <u>Processing</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total	5	1	7	7	5	0	25

WCTs- Commercialization Status

Technology	Facilities Under Construction/Operation		
	U.S.	Canada	Total
Gasification	2	1	3
Plasma Arc Gasification	0	0	0
Pyrolysis	0	0	0
Acid Hydrolysis/ Fermentation	1	0	1
Anaerobic Digestion	1	0	1
Autoclave/ <u>Mech. Processing</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total	4	1	5

WCTs- Commercialization Status

Location	Edmonton, Alberta, CA	Vero Beach, FL	Storey, NV	Fulton, MS	Columbia, SC
Technology	Gasification/ Catal.Conv. Of Syngas	Gasification/ Ferment. of Syngas	Gasification/ Catalytic Conv. Of Syngas	Acid Hydrol./ Ferment. of Sugars	Anaerobic Digestion
Developer	Enerkem	INEOS Bio	Fulcrum Bioenergy	Bluefire Renewables	W2E Organic Power
Feedstock	Non-recycled MSW	Yard, vegetative, resid. waste	Post-sorted MSW	Wood Waste	Source-Sep. Organics
Throughput (TPD)	300	450	400	720	150
Energy Products	Methanol; Ethanol	Ethanol	Ethanol; Propanol	Ethanol	Electricity
Cost	\$80M	\$130M	\$120M	\$334M	\$23M
Federal Grants/Loan Guarantees	\$23.5M	\$125M	--	\$88M	--
Start Date	Fall 2012	June 2012	June 2013	June 2013	2012

Goals for Landfills as Part of a Resource Management Strategy

- ◆ **Standards that Protect Human Health and the Environment**
- ◆ **Reduce Volumes of Waste Landfilled and Reduce Number of Landfills**
- ◆ **Apply New Landfill Technologies that:**
 - Utilize LFG as a Renewable Fuel
 - Reduce Long Term Care Requirements
 - Increase Landfill Capacity
 - Provide for Beneficial Post Closure Use

Landfill Standards in the US

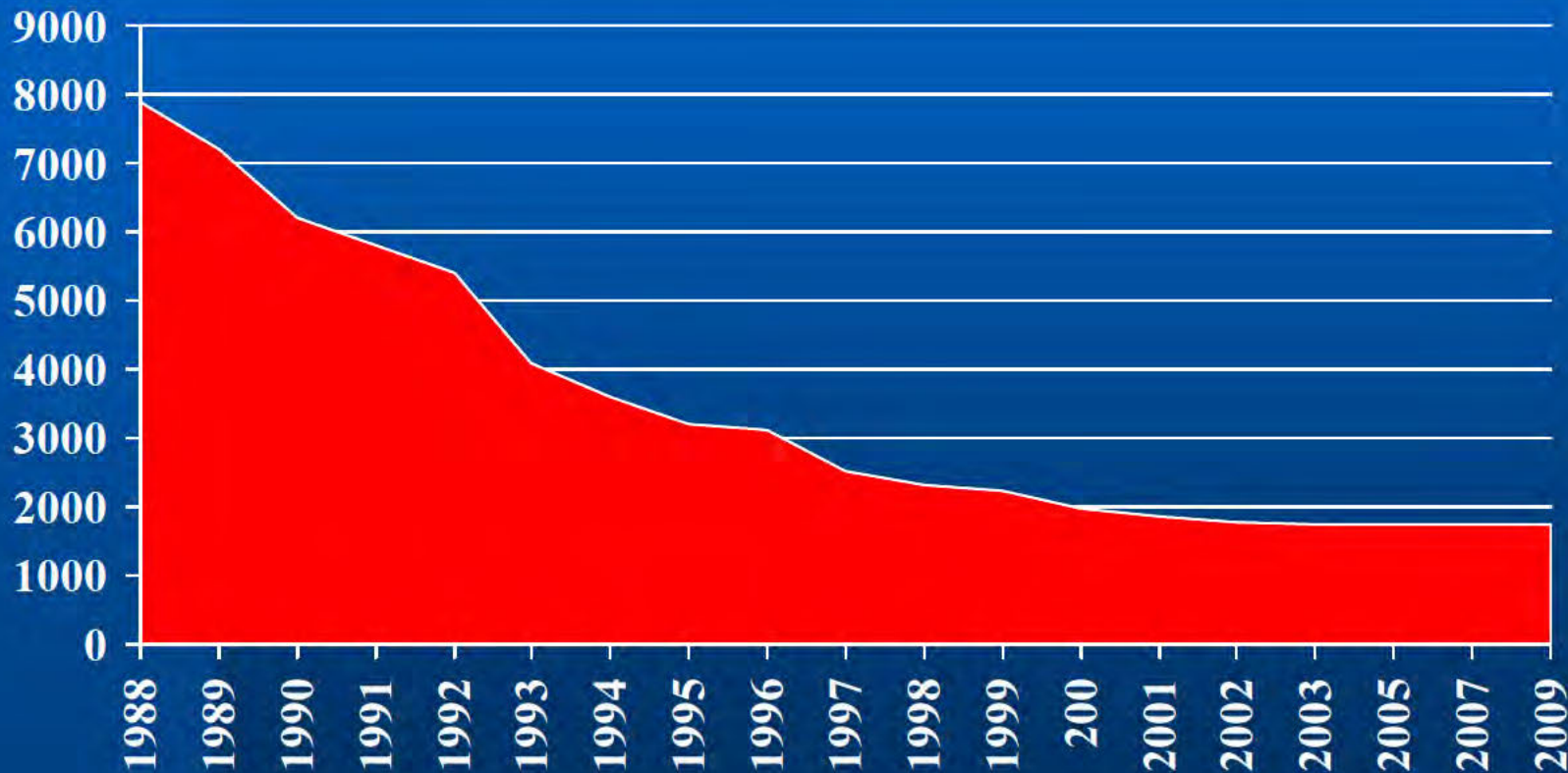
- ◆ National Standards-Subtitle D RCRA
- ◆ Waste Screening and Inspections
- ◆ Liners, Leachate Collection and Covers
- ◆ Groundwater Monitoring
- ◆ Landfill Gas Controls
- ◆ Closure and Post Closure Care
- ◆ Financial Assurance

Reduction in Landfilling in the US

- ◆ 136 MT tons landfilled in 2010
- ◆ A decline of 7% from 145MT in 1990
- ◆ We are landfilling less even though waste generation has increased by 25% over 20 years!

Reduction in the Number of Landfills in the US

Number



Year



Landfill Gas a Unique Renewable Resource

- ◆ LFG is 50 % methane
- ◆ Derived from Renewable Resources
- ◆ Over 550 active projects in the US, number could be doubled
- ◆ Used as boiler fuel, electricity generation
- ◆ Significant trends:
 - ◆ Conversion of LFG to CNG as a vehicle fuel
 - ◆ LFG clean up and processing to pipeline quality

Bioreactor Landfills

- ◆ Accelerate decomposition through liquid addition and recirculation
- ◆ Controlled anaerobic or aerobic digestion
- ◆ Accelerate gas generation and recovery
- ◆ Reduce long term care requirements
- ◆ Dispose of more waste in existing cells
- ◆ SWANA ARF Report on Bioreactor Landfills

Examples of Integrated Material Resource- Renewable Energy Facilities

- ◆ Wind turbines at landfills
- ◆ Solar landfill caps
- ◆ Solar panels on transfer stations and MRFs
- ◆ Recovery of waste heat from LFG combustion and WTE
- ◆ Geothermal landfill heat recovery
- ◆ Landfill mining
- ◆ Beneficial end use of landfills and restoration of ecological/community resources

The Transition from Waste Management to Resource Management

- ◆ **Applying a Full Suite of Technologies that Maximize Reduction, Recycling and Recovery of Material and Energy Resources,**
- ◆ **And Reduce Landfilling and Provide for Disposal of Residuals in an Environmentally Sound Manner,**
- ◆ **And also Continue to Provide Needed Waste Disposal Services.**

I'm for Zero Wasted

- ◆ **Product Stewardship for waste reduction and recycling,**
- ◆ **Maximize reuse, composting and recycling to the extent feasible,**
- ◆ **Recover energy from post-recycling wastes through WTE facilities that produce renewable energy to offset fossil fuel use and recover additional metals for recycling,**
- ◆ **Landfill residuals in compliance with Federal environmental standards, recover landfill methane as a fuel to offset fossil fuels. Consider landfill mining of prior landfilled recyclables,**
- ◆ **Require long-term post closure care of landfills, and closure plans emphasizing restoration of ecological resources.**