



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

2:30 p.m. Thursday, August 21, 2014

Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219

Chair – Thomas F. O’Connell
Member – Lewis Lavine

1. Call to Order
2. Marketing and Communications Update PMCI-14-016
- Patricia Harris-Morehead
3. Performance Indicator Report PMCI-14-017
- Felix Castrodad
4. Proposed Fall 2014 Service Changes and Title IV PMCA-14-001
Analysis- Felix Castrodad
5. Other Business
6. Adjournment