



AGENDA

**NASHVILLE METROPOLITAN TRANSIT AUTHORITY**

**PLANNING & MARKETING COMMITTEE**

**2:30 p.m. Thursday, September 18, 2014**

**Music City Central Meeting Room  
400 Charlotte Avenue, Nashville, Tennessee 37219**

Chair – Thomas F. O’Connell  
Member – Lewis Lavine

1. Call to Order
2. Performance Indicator Report PMCI-14-018  
- Felix Castrodad
3. Marketing and Communications Update PMCI-14-019  
- Patricia Harris-Morehead
4. Digital Communications Report PMCI-14-020  
- Patricia Harris-Morehead
5. Other Business
6. Adjournment