



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

2:30 p.m. Thursday, November 13, 2014

**Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219**

Chair – Thomas F. O’Connell
Member – Lewis Lavine

1. Call to Order
2. Performance Indicator Report PMCI-14-024
- Felix Castrodad
3. Marketing and Communications Update PMCI-14-025
- Patricia Harris-Morehead
4. StrIDe Ridership Report PMCI-14-026
- Dan Freudberg
5. Other Business
6. Adjournment