



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

2:30 p.m. Thursday, December 11, 2014

**Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219**

Chair – Lewis Lavine
Member – Thomas F. O’Connell

1. Call to Order
2. Marketing and Communications Update PMCI-14-027
- Patricia Harris-Morehead
3. StrIDe Ridership Report PMCI-14-028
- Dan Freudberg
4. Performance Indicator Report PMCI-14-029
- Felix Castrodad
5. Other Business
6. Adjournment