



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

2:30 p.m. Thursday, January 15, 2015

**Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219**

Chair – Lewis Lavine

Member – Thomas F. O’Connell

1. Call to Order
2. Performance Indicator Report PMCI-15-001
 - Felix Castrodad
3. Marketing and Communications Update PMCI-15-002
 - Patricia Harris-Morehead
4. Digital Communications Report PMCI-15-003
 - Patricia Harris-Morehead
5. Other Business
6. Adjournment