



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

2:30 p.m. Thursday, April 16, 2015

**Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219**

Chair – Lewis Lavine

Member – Thomas F. O’Connell

1. Call to Order
2. Marketing and Communication Update PMCI-15-007
 - Patricia Harris-Morehead
3. Digital Communications Report PMCI-15-008
 - Patricia Harris-Morehead
4. Performance Indicator Report PMCI-15-009
 - Felix Castrodad
5. nMotion Strategic Plan Update PMCI-15-010
 - Felix Castrodad & Holly McCall
6. Other Business
7. Adjournment