



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

1:30 p.m. Thursday, August 20, 2015

Immediately Following the Finance Committee Meeting

Music City Central Meeting Room
400 Charlotte Avenue, Nashville, Tennessee 37219

Chair – Lewis Lavine
Member – Thomas F. O’Connell

1. Call to Order
2. Murfreesboro Road Corridor Project- Mark Sturtevant PMCI-15-025
3. Fall 2015 Service Changes – Felix Castrodad PMCA-15-003
4. nMotion Update – Mark Sturtevant & Felix Castrodad PMCI-15-026
5. Real-Time Information Marketing Plan
– P. Harris-Morehead PMCI-15-027
6. Other Business
7. Adjournment