



## AGENDA

### NASHVILLE METROPOLITAN TRANSIT AUTHORITY

### PLANNING & MARKETING COMMITTEE

**1:30 p.m. Thursday, December 10, 2015**

*Immediately Following the Finance Committee Meeting*

#### **Music City Central Meeting Room**

**400 Charlotte Avenue, Nashville, Tennessee 37219**

Chair – Lewis Lavine

Interim Member – Marian Ott

1. Call to Order
2. MillerCoors New Year's Eve Free Rides – P. Harris-Morehead PMCA-15-006
3. Marketing & Communications Update – P. Harris-Morehead PMCI-15-036
4. Passenger Survey Report – Zeda Riggs PMCI-15-037
5. nMotion Update – Felix Castrodad & Cortnye Stone PMCI-15-038
6. Other Business
7. Adjournment