



AGENDA

NASHVILLE METROPOLITAN TRANSIT AUTHORITY

PLANNING & MARKETING COMMITTEE

1:30 p.m. Thursday, March 17, 2016

Immediately Following the Finance Committee Meeting

Music City Central Meeting Room

400 Charlotte Avenue, Nashville, Tennessee 37219

Chair – Lewis Lavine
Member – Janet Miller

1. Call to Order
2. nMotion Strategic Plan Update – Cortnye Stone PMCI-16-004
3. Preliminary Marketing Plan Discussion PMCI-16-005
– Patricia Harris-Morehead & Amanda Clelland
4. Other Business
5. Adjournment