

NECAT Board Minutes

February 25, 2020

NECAT studio, 11:00am - 12:30pm
120 White Bridge Road
Nashville, TN 37209

Regular/Special Meeting?	Regular
Proper Notice Given?	Yes
Directors in Attendance:	Seannalyn Brandmeir, Chris Singleton, Brian Rosman, Dana Schroering, Brian Mansfield, Willie J. Sims, Jr.,
Directors NOT in Attendance:	Tyler Pittman, Aisha Lbhalla, Lindsey Ganson, Sheyla Paz, Joe Wooley, Caroline Sprouse
Others in Attendance:	Rachel Kenyon, Cameron McCasland, John Ferguson
Quorum Established?	No

Discussion:

NECAT Report – Cameron McCasland

- Cam and metro staff to work on an online option for board members to review and approve content.

Studio Manager Report - John Ferguson

- Demonstration of some of the new equipment

Vice Chair Report – Seannalyn Brandmeir

Overview of the draft business plan.

Review of the financials as it pertains to the business plan.

Group Discussion

- Current funds give NECAT a six-month runway if no further funding comes in
- Initial ideas for additional revenue streams include corporate team building classes
- Sponsorship classes from mid-size business & organizations
- Metro partnerships with Communities, and other potential content creation opportunities with local council members
- Individual donations from board, membership / donor drives

- Board members discussed the idea of bringing a list of potential donors, companies, community partners, etc. to the next board meeting. We all stressed the importance of getting the document finalized and moving into action and implementing the plan.
- Board members discussed and liked the idea of a one pager of the business plan information for upcoming meeting and funding asks.

Next steps:

- **Please make edits to the document so we are able to finalize it by the next meeting. Sharable business plan on google drive. Will review and vote on next meeting.**
- **List of potential community partners, donors, and advocates by the next meeting.**

Next Meeting is **March 24th @ the PEG Studio**