

NECAT Board Minutes
TELECONFERENCE MEETING

Jun 23, 2020

Regular/Special Meeting?	Teleconference Virtual Meeting
Proper Notice Given?	Yes
Directors in Attendance:	Tyler Pittman, Seannalyn Brandmeir, Sheyla Paz Hicks, Brian Rosman, Brian Mansfield, Aisha Lbhalla, Lindsey Ganson, Willie Sims Jr., Caroline Sprous
Directors NOT in Attendance:	Dana Schroering, Joe Wooley
Others in Attendance:	Rachel Kenyon, Cameron McCasland, John Ferguson, Dawn Clark
Quorum Established?	Yes

Meeting called to order at 11:05 AM Roll call taken

Call to suspend current rules to allow for Governor's Executive order 16 taken and confirmed

Motion:	Seannalyn Brandmeir – motions, Sheyla Paz Hicks – seconds
Approved?	Yes

Review & Approve May meeting minutes:

Motion:	Brian Rosman – motions, Lindsey Ganson – seconds
Approved?	Yes

Review & Approve May Financials:

Motion:	Seannalyn Brandmeir – motions, Brian Mansfield –
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	seconds
Approved?	Yes

CHAIR REPORT – Tyler Pittman

- Sheyla Paz has been re-confirmed for a 3 year term on the board
- PEG Studio aligning re-opening with NSCC timeline
- Expected re-opening planned for Mid-Late August
- Current cash balance is \$20,700 which puts us out to late September if no other money is received
- Board to propose any potential candidates to assist in grant writing or fund raising

NECAT Report – Cameron McCasland

- After meeting with NSCC member email to go out this week announcing scheduled timeline for studio to open and classes to restart
- Online training course completed on how to stay safe in studio and onset, shared on NECAT socials. Goal is to have all producers and technicians to follow protocols
- One year anniversary for Cam in the role at NECAT
- New path forward needed to facilitate educational programming with potential MNPS limitations for off site visits.
- Additional means to raise income needed.
- Member video interviews with Willie and Sheyla to discuss personal history and career opportunities available with affordable training at NECAT
- Nashville Film Festival Contact willing to assist with fundraising ideas, Cam to set up call
- Facebook Non Profit feature (Sheyla will look into)
- Film Freeway one sheet will be circulated for board approval to cover any indemnity with the channels

Studio Manager Report/Metro Comments - John Ferguson

- Phase I & Phase II completed
- Phase III & Phase IV installation delayed due to Covid-19, and will be on hold until Studio re-opens to allow time for producers & technicians to acclimate to new equipment
- Amount of people in studio will be limited once re-opened
- Keith Durbin wants to insure we stress the importance of career building / job training in hopes to get more people in classes in our messaging
- Technical knowhow with new equipment and creative training should hopefully encourage more people to sign up.
- PEG Studio re-opening policy letter, please review
- Member protocols for maximum safety being worked on & will be sent out before studio re-opening
- Funds for PPE from ITS dept. to cover staff and members

Group Discussion

- Re-opening should be treated like a new studio launch, :30-:60 sizzle reels should be created & included with press release, potential social media plan targeted to influencers
- Complementary classes for influencers an option, documented & shared on their socials
- Potential virtual / online classes' options for pre-production & copywriting
- PSA needs to be created asap in order for additional revenue
- Testimonial videos to be created with Willie and Sheyla to discuss their career history starting at public access proving the opportunities that are available and why it matters
- Councilmember Jennifer Gamble is also someone we should reach out to for a testimonial

FY21 Budget Approval

Motion:	Seannalyn Brandmeir – motions, Sheyla Paz – seconds
Approved?	Yes

Meeting adjourned at **12:16 PM**

Next meeting proposed for Tuesday July 28th @ 11 AM via teleconference