

NECAT Board Minutes
TELECONFERENCE MEETING

Sep 29, 2020

Regular/Special Meeting?	Teleconference Virtual Meeting
Proper Notice Given?	Yes
Directors in Attendance:	Tyler Pittman, Sheyla Paz, Joe Woolley, Brian Mansfield, Brian Rosman, Dana Schroering, Willie Sims Jr.
Directors NOT in Attendance:	Seannalyn Brandmeir, Lindsey Ganson, Aisha Lbhalla
Others in Attendance:	Rachel Kenyon, Cameron McCasland, John Ferguson
Quorum Established?	Yes

Meeting called to order at 11:05 AM Roll call taken

Call to suspend current rules to allow for Governor's Executive order 16 taken and confirmed

Motion:	Sheyla – motions, Brian Mansfield – seconds
Approved?	Yes

Review & Approve August meeting minutes:

Motion:	Joe Woolley – motions, Brian Mansfield – seconds
Approved?	Yes

Review & Approve August Financials:

Motion:	Brian Mansfield – motions, Joe Woolley – seconds
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Approved?	Yes
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CHAIR REPORT – Tyler Pittman

- Current cash on hand allows for six months without any additional revenue generated
- Dugas Family Foundation application for \$20k in operational costs / “We Foster Film” has been approved and dispersed.
- \$5K ASCEND check has been written and sent.
- TN Cares Act application for will be submitted \$27,350 for educational programming was not approved
- CFMT Discretionary Grant application for \$5K to cover educational and instructional workshops beginning in January 2021 will be submitted by October 16.
- Nashville State is going to wait after the fall semester before they move into Phase III. Plans to allow people back on campus delayed until Phase IV which could be spring of 2021
- If delayed past March this will mean the studio will have been closed for a year
- Feel Good Fridays’ first episode with Nashville Public Library Foundation ran at the end of August, raised \$300. Seannalyn is asking for board members to take a look at the list of non-profits and reach out to one or two for a potential future episode.

NECAT Report – Cameron McCasland

- DFF money will be used for more virtual short form content as opposed to in-studio instruction given PEG studio closure
- NPL(F) & Feel Good Fridays allowed us to get ten different content pieces from the Library to air on the channels. Additional content will be provided in the months to come
- Member Meeting had 26 attendees who were grateful for the update though frustrated in not having studio access. Pleased to hear that we will be allowing
- Members have been producing content from home albeit in limited amounts.
- Predators Mid-Year Report due end of October, will be shifting to Christmas or Spring Break. Has to be completed by April 2021
- NECAT Independent Film Festival running 10/23-10/25. 38 submissions with over \$500 in fees to date. 10/11 is final date to submit. 10/12 money should be dispersed

Studio Manager Report - John Ferguson

- NSCC still in Phase II, they are looking at after the fall semester before entering Phase III. PEG Studio to be included with their Phase IV reopening
- Asking for additional clarification of potential dates but we will respect whatever timeline they determine
- Will look to see if members would be able to check out equipment to members from MNN offices at the Courthouse to encourage additional content being made remotely
- Additional cleaning supplies have been purchased in order to properly clean the equipment for both staff and producers to handle
- Promo video for PTZ and new Tri-Caster sent out for some familiarity before they eventually can handle the equipment

- Additional online training videos being worked on for new equipment to provide members some familiarity before studio reopens and keep members interested

Group Discussion

- Though new revenue has been sourced there is still serious concern over sustaining sufficient revenue into the spring of 2021 and beyond in order to maintain staff
- Lending seems minimal for the near future and business model with studio provisions is not tenable due to continued closure
- Marketing and promotion has been insufficient and without it we won't have any paths of revenue
- Need to be able to promote content and services still available since NECAT remains mostly an unknown entity
- Focus on key program Dr. Gangrene as an anchor for Halloween weekend event
- Interstitials / testimonials about NECAT in between programming to garner support
- People need to know that NECAT has compelling content in order for people to want to sign up or contribute
- Board run organization is not an optimal contingency due to the amount of workload so stressing ideas for additional sources of revenue outside of grants

Meeting adjourned at **12:18 PM**