

NECAT Board Minutes
TELECONFERENCE MEETING

October 27, 2020

Regular/Special Meeting?	Teleconference Virtual Meeting
Proper Notice Given?	Yes
Directors in Attendance:	Tyler Pittman, Sheyla Paz, Brian Mansfield, Dana Schroering, Willie Sims Jr., Seannalyn Brandmeir, Lindsey Ganson, Chris Singleton
Directors NOT in Attendance:	Joe Woolley, Brian Rosman (joined mid-meeting)
Others in Attendance:	Rachel Kenyon, Cameron McCasland, John Ferguson,
Quorum Established?	Yes

Meeting called to order at 11:13 AM Roll call taken

Call to hold an electronic meeting

Motion:	Lindsey – motions, Brian Mansfield – seconds
Approved?	Yes

Call to suspend rules to allow for an electronic meeting

Motion:	Seannalyn – motions, Lindsey – seconds
Approved?	Yes

Review & Approve September meeting minutes:

Motion:	Seannalyn – motions, Sheyla – seconds
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Approved?	Yes
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Review & Approve August Financials:

Motion:	Seannalyn – motions, Lindsey – seconds
Approved?	Yes

CHAIR REPORT – Tyler Pittman

- \$5K Ascend check deposited for MNPS virtual job shadow
- CFMT Discretionary Grant application Virtual Learning at Home has been submitted. We asked for \$4,750 to cover half of the costs for scholarships and guest speaker fees for five proposed workshops that will provide best practices on core TV/Film production.
- CFMT meeting in December and will announce grant recipients by mid-January
- Reaching out to Ascend for 2021 grant funding/scheduling
- Giving Tuesday is December first, we will update our page accordingly
- Feel Good Fridays (Seannalyn) - Lots of interest from local non-profits to participate. Google Drive given access to all board members.
- Feel Good Fridays' additional episodes planned for the remainder of this through the end of January. Next opening is January 29th
- Three film makers who came through the NECAT program were interviewed for the 10/23 Film Festival FGF. Helped showcase NECAT and how it has helped them.
- Current schedule for upcoming FGF episodes
 - o Oct. 23: **NECAT Network Film Festival**
 - o Oct. 30: **Dr. Gangrene Marathon**
 - o Nov. 6: **Nashville CARES**
 - o Nov. 13: *Operation Stand Down (waiting on content but moving forward)*
 - o Nov. 20: **The Kidney Foundation (Content will air Nov 23-27)**
 - o Dec. 4: **Pencil Foundation**
 - o Dec. 11: HOLD
 - o Dec. 18: **Nashville Shakespeare Festival**
 - o Jan. 8: **Gideon's Army**
 - o Jan. 15: **Corner 2 Corner**
 - o Jan. 22: **Legal Aid Society**
- Nashville Predators Mid-Year report due end of day Friday 10/30.
 - o Plan is to do either a winter break or spring break camp or panel
- 2021 Preds grant application will be due mid-January

NECAT Report – Cameron McCasland

- NECAT Film Festival
 - 1) 55 entries airing over the past weekend

- 2) Sunday night showed the best of the weekend
- 3) More than half will be able to continue to run on the channels
- 4) \$524.15 raised from outside submissions. NECAT producers fees waived
- 5) Able to do 3-4 of these a year with themed events
- Dr. Gangrene hosting Halloween weekend film marathon (promos cut with donation information)
- (John F) Suggestion to do NECAT content showcase with “Best of” in house to inspire and incentivize current producers. Producer / show awards?

Studio Manager Report - John Ferguson

- Board member involvement key factor in success of NECAT and happy to see contributions from all
- Still no plans to move into Phase IV until Spring of 2021 at NSCC
- Looking at allowing members to be able to check out equipment from Howard Building as opposed to the Courthouse now.
- Rough draft of policy document highlights rules/ costs presented for members to check out equipment. Paid memberships a pre-requisite to take advantage of this service & all funds go into NECAT’s paypal account
- Hope to start rental program as soon as possible

Group Discussion

- Current revenue puts us at \$25K or five months if no new additional funding is secured
- Sources of new grants should be explored but we should also look at what channels can provide in the form of program sponsorship
 - 1) Repurposed content from large entities in exchange for sponsorship block on channels. Tractor Supply, MARS, Cracker Barrel, etc.
 - 2) Rate card needs to be put together that incorporates both existing and unique content opportunities for sponsorships in order to solicit support
 - 3) Long term partnerships preferred for extended programming as opposed to one offs
 - 4) Music, cooking, exercise shows all potential opportunities for sponsored programming
 - 5) Feel Good Fridays tie in as well
- Chair Tyler Pittman’s second full three year term is up at the end of January and will need to be replaced before next full slate election in June 2021
- Secretary position has been vacant since end of 2019 with Aqiyala Reed’s departure from board with Tyler Pittman handling responsibilities
- Call for vote on filling Secretary position effective November 2020 and Chair elect effective February 2021
- Dana Shroering nominated for Secretary, Sheyla Paz nominated for Chair Elect

Board Secretary Vote: Dana Shroering Nominated

Motion to vote:	Seannalyn – motions, Brian Rosman – seconds
Approved?	Unanimously

- Dana Schroering elected board secretary effective November 2020

Chair Elect Vote: Sheyla Paz Nominated

Motion to vote:	Seannalyn – motions, Brian Rosman – seconds
Approved?	Unanimously

- Sheyla Paz elected board chair effective February 2021

Meeting adjourned at **12:35 PM**