NECAT Board Minutes February 23, 2021 TELECONFERENCE MEETING

Regular/Special Meeting?	Teleconference Virtual Meeting
Proper Notice Given?	Yes
Directors in Attendance:	Sheyla Paz, Seannalynn Brandmeier, Dana Schroering, Big Fella, Brian Mansfield, Brian Roseman
Directors NOT in Attendance:	Aisha Lbhalla
Others in Attendance:	Cameron MacCasland, Rachel Kenyon, Chris Singleton, John Ferguson
Quorum Established?	Yes

Meeting called to order at 11:10 AM Roll call taken

Call to hold an electronic meeting

Motion:	Seannalynn Brandmier, Brian Mansfield
Approved?	Yes

Call to suspend rules to allow for an electronic meeting

Motion:	Brian Roseman, Seannalynn Brandmier
Approved?	Yes

Review & Approve January meeting minutes:

Motion:	Seannalynn Brandmeier, Brian Roseman
Approved?	Yes

Review & Approve January Financials:

Motion:	Brian Mansfield, Dana Schroering
Approved?	Yes

Chair Report -

- New Board Members to be sworn in during the March city council meeting:
 - o Jin Jin Lee

- o Brynn Plummer
- PPP Loan submitted and waiting on response
 - Waiting on third round, which may be available for small businesses to apply first
- Feel Good Friday working on scheduling future episodes
 - o Ran reruns the past two weeks

NECAT Report – Cameron McCasland

- Job interviews for new metro staff member
 - Talked to great candidates and have discussed what that looks like before the studio opens
- Had meetings with Hillsboro, McGavock and Pearl Cohn to make good on Ascend grant
 - Students getting a membership and can come to take our regularly scheduled classes when the studio opens
 - Students are producing content for NECAT channels
 - This was a great opportunity to new ways to teach students virtually
- Pam Dugaw "We Foster Film Foundation"
 - o Talk to folks in film and TV about their experience
 - Talking to folks at Able Youth about an evening to discuss inclusion in production just need to pick a date
 - Want to create hour long programs that are events and NECAT content
- 54 Hour Film Festival
 - o 10th year for the festival
 - We are going to partner with them to air the films, which will be the Best Of and host a panel with this year's film makers
 - They will air NECAT promos
 - Also recording a Feel Good Friday episode
- Future of NECAT been talking with Big Fella about how we can move the brand into the future
 - Help create jobs and start careers in film and TV
- Committee at Mayor's office to help NECAT
 - They are dedicated to helping us
 - Committee includes: Breck Walker, Tyler Pittman, Trish Criss, Gisella Moore, Mark Rowan and John Lassiter
 - o Have conversation, see opportunities and present them to the board
- NWA member reached out with some ideas that we might be able to implement at NECAT and possibly help with funding
 - o Gives us the star power we've been looking for
 - Has ties to Nashville but is located in California
- Need more classes when the studio reopens to (re)engage members
 - Need a separate meeting to plan for reopening

Studio Manager Report - John Ferguson

- New metro employee
 - Working through administrative obstacles to make an offer to the top candidate
- Nashville State still in Phase 2, so we cannot open the studio. Been closed for almost a full year now.
 - Need to start thinking about what we are going to do to give members something since they haven't been able to access the studio.
- Continue checking out equipment for a full week. Average around two or three check outs a month.
- Had people reach out to sign up for new memberships!

- Virtual classes with the new equipment
 - We can create educational materials
 - o Wouldn't bring in additional funding, unless we ask for donations

Group Discussion

- Fundraising Campaign
 - o PSAs on air
 - Social
 - Network
 - o Simplify donation link
- @NashvilleTN Tee Shirt tie in
 - o They will create shirts for Feel Good Friday and NECAT gets \$2 a shirt
 - o They are open to being a partner for content
 - o They are updating the pitch deck they are creating an overall deck
- Big Fella has been talking to other creators about NECAT who are excited to get involved and share their platforms
- NECAT Rebrand waiting on feedback from 77 Ventures Ad Agency

Meeting adjourned at 12:25 PM