

IN PERSON MEETING

Regular/Special Meeting?	In person Meeting
Proper Notice Given?	Yes
Directors in Attendance:	Sheyla Paz, Big Fella, Lindsey Ganson, Brian Rosman
Directors NOT in Attendance:	Jen Jen Lin and Brynn Plummer, Seannalyn Brandmeir, Dana Schroering, Brian Mansfield
Others in Attendance:	Cameron MacCasland, Rachel Kenyon, John Ferguson, Chris Singleton
Quorum Established?	No

Meeting called to order at 11:10 AM

Motion:	Quorum not established
Approved?	N/A

Review & Approve April and May meeting minutes:

Motion:	Quorum not established
Approved?	N/A

Review & Approve April and May Financials:

Motion:	Quorum not established
Approved?	N/A

Chair Report –

- We need to seriously figured out source of funding for NECAT

- Started a fundraiser on Facebook
- Funds from Big Payback will be deposited tomorrow
- Not sure where we are with MTSU talks so we need to continue ahead thinking about how to keep NECAT open. Sheyla just received a message saying that they had another great meeting and that's all.
- There was a suggestion that we figure out how to raise funds to keep the studio running
- Sheyla started a Facebook raising campaign for 10k and asked board members to share it, ask friends to donate and/or contribute until we figure out another way.
- Suggested to do a Silent Auction with arts on the NECAT's walls and do a Facebook live. The artist can donate 10% of the proceeds to NECAT.
- A conversation started with Vicking Cruise line about their program to support nonprofits during a fundraising event. Conversation will continue to bring more details.
- Sheyla was at NECAT on June 5 and recorded two PSAs in English and Spanish to promote that the studio was open. John still have to work on the edits
- Dana send an email thanking everyone for the gift
- Sheyla will be out of the country in August so we are holding a meeting in July to discuss all the financials and approve minutes from the two previews month
- GoFundMe no longer supporting nonprofits
 - Looking into other options
 - Need to set up PayPal for Feel Good Fridays
- Feel Good Friday Update
 - Two episodes were recorded and aired: Juneteenth and Boys and Girls Club
 - We need more episodes and recommendations for nonprofits to showcase
 - Check with Seannalyn to see if there is anything lined up

NECAT Report – Cameron McCasland

- Two new shows created this month!
- Idea of doing the NECAT show interviewing key people in the community and board members, city council members at a very little cost
- Juneteenth fireworks that aired on the episode of Feel Good Friday
- Cameron pre-sold the upcoming class
- July 30-31 is full
- Steady stream of old members coming back in
- Event for the 48 hour film festival on July 24 with a panel. John recommended to broadcast it live to bring awareness to NECAT
- Board members invited to participate in the talks for this event
- City Sparks connection to promote movies and NECAT gets logo on promo materials
- A Theater group that wants to do a 12 hour live play at the studio and air it. Cam recommends to get 10 people in to get trained first so that would bring some funds
- Nathan Edwards reached out to do a fundraised thru NECAT for a film and get 10% for NECAT. Making a documentary of the making of the movie to air on NECAT. Cam can set up a meeting to discuss
- Two grants coming up: Art Community Grant due on July1 with a \$3500 limit and Community Foundation Discretionary Grant also opens this July and closes on August 6.
- Big Payback money of \$1,252.01 will be deposited today
- Cam proposed to change members fees: Producer from 80 to 100 and Technicians from 40 to 50
- Charge an extra fee for other workshops such as drone, documentary, etc.

Studio Manager Report - John Ferguson

- Need to look at increasing more dates for classes once we have more staff in place so John can teach the classes
 - John to edit PSA recorded by Sheyla
- New metro employee
 - Working on it again for a temp position to run the studio, so they will have more time to teach more classes. There is uncertainty on the position.
 - Interviewed candidate today that have potential to fill a post and getting trained as soon as possible.

Group Discussion

- NECAT website update
 - Calendar needs to be updated
 - Send calendar invite to board for next meeting
 - Add board meeting to NECAT calendar
 - Send a Doodle survey invite to get everyone on the same page to attend the meeting
 - Look at the bylaws for an amendment for board members to meet virtually instead of in person if the person can't attend in person.
 - Lindsey to send an email to metro regarding the meetings
 - Brian recommended to sell the very first shows that aired on NECAT as NFT (Ex Dr. Gangrene)
 - The more we highlight underfunded kids the more people would be willing to donate.
 - Classes are two classes of 5 hours limited to the days the studio is open. Having classes all day on Saturdays will limit members to book the studio to produce a show. Once we have a schedule
 - Having a regular schedule out until the end of the year of when the classes are available to book, will help with marketing it and getting people into the door
 - Membership fee to change to a monthly fee of \$10 or pay one time payment. Effective immediately and prorate the fee for the ones that already paid the year in advance
 - Need an update on active members, John and Cam to look into it
 - Membership fees is the minimum, we need at least 70k to run NECAT
 - NECAT to donate the space for the 24 hour event in hope to receive donations from the people in attendance
 - Send an email with 'Save the Date' for the July 24 event and start promoting it
 - Phone bank to reach old membership to reactivate their membership
 - Lindsey willing to participate in phone bank
 - Need to set a goal for grant funding and a goal for membership with strategies and date that it needs to be accomplished by: Goals, timeline and big bucket
 - Follow up with Boys and Girls club for grant writing to collaborate
 - Have the board to dedicate time to work on NECAT's needs
 - Develop a plan for committee meetings and have NECAT members to serve on a committee
 - Rachel to prepare the budget for the FY21-22 with bare minimum
 - Funds available for last payroll on August 6
 - We need recommendations for board positions that live inside of Davidson County and is not serving on another metro board
 - The Donalson Library might be a possibility for a future PEG Studio
 - Sheyla to scan documents picked up at the studio to sent to CPA to finalized audit.
 - There needs to be four days programmed to fulfill the duties of the Predators grant

- Emergency board meeting to discuss funding and committee meetings in the next two weeks
- NECAT domain has been paid for two years but Cam will check on it
- There is an issue with the calendar on the website needs to be fix
- Social media post about resources - Bulletin board on TN Film commission

Meeting adjourned at **12:30 PM**