#### METROPOLITAN BOARD OF PARKS AND RECREATION

# MINUTES OF BOARD MEETING October 1, 2013

A meeting of the Board of Parks and Recreation of the Metropolitan Government of Nashville and Davidson County, Tennessee was held on Tuesday, October 1, 2013 at 12:00 pm in the Centennial Park Boardroom, 2565 Park Plaza, Nashville, TN. Board members present were: Mr. George Anderson, Mr. Stan Fossick, Ms. Juliana Ospina-Cano, Dr. Jo Ann Brannon and Mr. Phil Ponder. Ms. Elizabeth Chase and Mr. Charles McTorry were not in attendance.

Staff present were: Assistant Director: Mr. Mike Bays, Consolidated Maintenance; Special Projects Managers: Ms. Monique Odom, Administration and Finance; Ms. Sally Davis, Community Recreation; Ms. Shain Dennison, Greenways; Mr. Tim Netsch, Planning and Facilities; Mr. John Holmes, Revenue Producing Facilities; and Mr. Jim Hester, Special Events; Capt. Chris Taylor/Park Police; Ms. Jackie Jones, Superintendent/Public Information and Mr. Ted Morrisey, representing the Metro Legal Department.

### MINUTES OF MEETING HELD SEPTEMBER 3, 2013 APPROVED

Upon motion of Mr. Fossick, seconded by Mr. Ponder, the Board approved the minutes of the board meeting held Tuesday, September 3, 2013 as submitted.

### VI. SPECIAL PRESENTATIONS/INTRODUCTIONS

### TIM NETSCH PRESENTS CAPITAL PROJECT UPDATE TO BOARD

• **CENTENNIAL PARK** – currently in design development of the 1<sup>st</sup> phase implementation of the Master Plan:

Cockrill Springs: daylighting by bringing the spring back to surface.

Parking/Roadway: consolidating into a new lot/will not lose parking spaces.

Lake Watauga Water Quality: dredging and adding floating wetland islands which should eliminate algae in lake - scheduled to go out for bid within month.

**Musician's Corner** – formalizing as a venue.

- **DOG PARKS** planned for Pitts and Two Rivers Parks out to bid soon Stones River Trailhead out to bid summer 2014
- **EAST BANK LANDING** expansion of Cumberland Park with an actual access to the water by walking.
- **FORT NASHBOROUGH** renovation will include interactive interpretation.
- **MOUNTAIN BIKE TRAILS** 10 miles opening soon in Warner Park with trail heads at Deep Well and Percy Warner Golf Course parking area.
- **PARADISE RIDGE RECREATION CENTER** completed and will open soon.
- **PERCY WARNER GOLF CLUBHOUSE** –completed a 12-18 month construction process.

## VI. SPECIAL PRESENTATIONS/INTRODUCTIONS

# TIM NETSCH PRESENTS CAPITAL PROJECT UPDATE TO BOARD (con't.)

- **RIVERFRONT THERMAL SITE** proposal in for design team. Amenities suggested amphitheater to accommodate 6,000, sports field, dog park, greenway through site and walled flood control.
- **SEVIER RECREATION CENTER** under construction
- **SHELBY BOTTOMS** new trail head at Cornelia Fort and the former runway is new trail loop. A connector from nearby neighborhood to the Nature Center.
- **SHELBY PARK MASTER PLAN** naturalize streams flowing through Shelby Golf Course. Lillian Avenue entrance to Shelby Bottoms.
- **SOUTHEAST RECREATION CENTER** design is complete and scheduled to open late summer 2014. Proposed 35,000 sq. foot center with a 3,000 sq. ft. rooftop terrace on a 4-1/2 acre park.
- **SPORTSPLEX** renovation to include 18,000 square foot fitness center and tennis pro shop with offices.
- **TWO RIVERS MANSION** exterior restoration is now complete with interior minor cosmetic work ongoing.
- **WARNER PARKS** design should be complete summer 2014 for tunnel to connect Edwin Warner Park to the Burch Reserve property and then a 12-18 month construction process.
- PROPOSED PROJECTS: Shelby Park Disc Golf

Bordeaux Gardens playground Woodmont Park playground

Shelby Park Naval Building remediation and roof

Countywide tennis court resurfacing

Countywide paving

Watkins Park picnic shelter

Air conditioning in recreation center gyms

Edwin Warner baseball field lighting

Centennial Sportsplex ice system replacement

# MR. STEVE REITER ADDRESSES BOARD WITH REGARD TO ADVERTISING IN METRO PARK

Mr. Reiter, park advocate, was present to address the board with regard to **SUBSTITUTE ORDINANCE BL2013-543** which is on 3<sup>rd</sup> reading before the Metro Council on Tuesday, October 1, 2013. This Ordinance is proposed to amend Section 13.24.390 of the Metropolitan Code pertaining to sponsorships on park property, and authorizing the acceptance and deposit of sponsorship funds, see ordinance below:

## VI. SPECIAL PRESENTATIONS/INTRODUCTIONS

# MR. STEVE REITER ADDRESSES BOARD WITH REGARD TO ADVERTISING IN METRO PARK

WHEREAS, Section 13.24.390 of the Metropolitan Code prohibits all advertising within Metro parks; and

WHEREAS, financial and in-kind support of Metro parks is needed to offset an increased demand for park services, an ongoing increase in the amount of property and number of facilities to be maintained by the Parks Department, and increased operating costs; and

WHEREAS, the Metro Parks Master Plan contemplates the use of nonprofit organizations, joint venture partners, and corporate sponsors to support the financial needs of park facilities without relying solely upon public funds; and

WHEREAS, it is in the best interest of the residents and taxpayers of Metropolitan Nashville and Davidson County that the Parks Board be allowed to pursue sponsorships and enter into sponsorship agreements.

NOW, THEREFORE, BE IT ENACTED BY THE COUNCIL OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

Section 1. That Chapter 13.24 of the Metropolitan Code is hereby amended by deleting Section 13.24.390 in its entirety and substituting with the following:

13.24.390 – Advertising and sponsorship on park property.

A. Except as provided in subsection B. of this section, no person shall distribute, display, transport, carry or construct any flag, banner, sign, emblem, model, device, pictorial representation or other matter within any park for advertising purposes. Nor, for the same purpose, shall any person display, by means of aircraft, kite, balloon, aerial bomb or any other device, any flag, banner, sign or any other matter above the surface of any park for advertising purposes within the park. No person shall operate any musical instrument or drum or cause any noise to be made within any park for advertising purposes or for the purpose of attracting attention to any exhibition, performance, show or other spectacle. Nothing herein shall be construed as to prohibit any gathering or function of a political or of a religious nature.

B. The board is authorized to adopt rules and regulations to provide for sponsorships of park programs, events, projects, facilities, and sites. Such rules and regulations shall include, but not be limited to: the types of facilities, projects, events, and programs that may be sponsored; the size, number, and placement of sponsor signs; the use of logos; and the types of industries and products that are not eligible for sponsorship. The board shall have the authority to enter into sponsorship agreements with a total value not to exceed \$25,000. All sponsorship agreements with a total value in excess of \$25,000 must be approved by a resolution adopted by the metropolitan council.

## VI. SPECIAL PRESENTATIONS/INTRODUCTIONS

# MR. STEVE REITER ADDRESSES BOARD WITH REGARD TO ADVERTISING IN METRO PARK

Section 2. That the Director of the Department of Parks and Recreation is authorized to execute sponsorship agreements and accept sponsorship funds in accordance with the Rules and Regulations adopted by the Board of Parks and Recreation pursuant to Section 13.24.390 of the Metropolitan Code. Any funds received pursuant to such agreements shall be deposited into the appropriate fund as determined by the Director of Finance or the Director's designee.

Section 3. That this Ordinance shall take effect from and after its passage, the welfare of The Metropolitan Government of Nashville and Davidson County requiring it.

Mr. Reiter stated that Metro Parks will be bombarded by requests for advertising by friends groups, athletic organizations, etc. He reported that he had researched Charlotte-Mecklinberg since Councilmember Tygard stated that this ordinance is similar to theirs and he found that they do not advertise, but use sponsorship packages. Mr. Reiter said that he thinks temporary signage is viable; however, if funds are needed Parks officials should approach Metro Council or Metro's Finance Director as we should not sell sponsorships because Parks has an obligation to local citizens to use Parks. He asked the board to consider this legislation very closely.

Mr. Lynch stated that this request had been deferred indefinitely by the Board at an earlier date, but if Metro Council passes this legislation it will come back to board for approval and to set policy.

### VII. INTRODUCTION OF STAFF, NEW EMPLOYEES, VOLUNTEERS

Mr. Lynch introduced Metro Parks recently promoted Special Project Managers:

Sally Davis has been promoted to Special Project Manager overseeing the Community Recreation Program. She has 35 years of experience with Metro Parks beginning in the Community Centers, was rolled back as a result of budget cuts and transferred to Special Services. Before this promotion Sally was Superintendent of Golf.

John Holmes has been promoted to Special Project Manager overseeing Revenue Producing Facilities and Athletics. He has 28 years of experience beginning with Metro Human Resources, transferring to Metro Parks Human Resources. Before this promotion John was a Superintendent overseeing the Centennial Sportsplex.

### VIII. METRO COUNCIL REFERRALS

Mr. Jason Holleman, Councilmember representing District 24, was present to state his position with regard to the proposed streetscape plan for the 46th Avenue and Murphy Road commercial area of Sylvan Park. Councilmember Holleman reported that area business owners have expressed their concern of this plan because of limited parking and would like to see a shared parking plan developed for use by park users and business owners with a designated greenway trail through the parking area. It is his understanding that the placement of the McCabe Regional Center began the discussion of reconfiguration of this intersection and he advises that a MOU should be designed for shared parking by users of the golf course and/or regional center as well as clients of the area business owners. Councilmember Holleman advised that the construction of the roundabout/streetscape should begin Spring 2014.

### IX. OLD BUSINESS

### 04-12-40

# REQUEST TO NAME PARK PROPERTY LOCATED AT WEST HAMILTON AND CLARKSVILLE HIGHWAY G. C. GARRETT PARK WITHDRAWN

At the September 2013 board meeting the naming committee recommended deferral until the October board meeting to allow time for staff to go back to owners and make offer to purchase the land without naming rights. Ms. Dennison made contact with property owners and after consideration they withdrew their request to name said property G.C. Garrett Park as a requirement of the sale.

### 08-13-02

# BOARD DEFERS REQUEST OF OPTIMA TOWERS IV, LLC TO ENTER INTO A LEASE TO LOCATE A WIRELESS TOWER IN EDWIN WARNER PARK

Mr. James Murphy, representing Bradley Arant Boult Cummings, LLP and on behalf of Optima Towers IV, LLC, was present to request permission to enter into a lease to locate a 195 foot wireless tower on Old Hickory Blvd. in Edwin Warner Park at the ball field site from the board.

As per staff and committee recommendation and based on park policy 3000.25, Acquisition and Disposition of Park Property, Dr. Brannon motioned, Mr. Ponder seconded, and the board deferred this request indefinitely to the Acquisition/Disposition Committee of the Board.

#### IX. OLD BUSINESS

#### 09-13-06

# BOARD APPROVES ACCEPTANCE OF FLOOD BUYOUT PROPERTIES FOR USE AS PARKS AND GREENWAYS

Staff requests Board to accept flood buyout properties for use as parks and greenways and to be acquired with MDHA HUD funds through the Metro Water Services Department acquisition process:

This request is for pre-approval to acquire properties from the list below using Federal Housing and Urban Development in the amount of \$1 million to be passed through from the Metropolitan and Housing Development Agency. The funds have been made available for qualifying flood buyout properties listed below which have potential for benefiting park and greenway projects.

MDHA has performed the environmental clearances, and the Water Services Department has contacted property owners with letters of interest and begun appraising the properties whose owners have responded. Decisions on which of these to be acquired will be determined based on owner interest and how many can be acquired with the available funding.

# **Acquisitions**

Map/Parcel
074000 02400
074000 02500
156010 00100
181000 00800
181000 00900
148160 04800
148160 06700
148160 06900
148160 07200
091100 35900
091060 05600
091100 43900
148160 07700
162040 00100
148000 22400
162040 00500

As per staff and committee recommendation and based on park policy 3000.25, Acquisition and Disposition of Park Property, Mr. Ponder motioned, Dr. Brannon seconded, and the board unanimously approved acceptance of qualifying properties.

#### IX. OLD BUSINESS

### 09-13-07

# BOARD APPROVES ACCEPTANCE OF THE DONATION OF PROPERTY LOCATED AT 2471 PENNINGTON BEND ROAD FOR USE WITH THE CUMBERLAND RIVER GREENWAY SYSTEM

Staff requested Board to accept a donation of 4.78 acres at 2471 Pennington Bend Road, map and parcel 062010017, for the Cumberland River Greenway System.

As per staff and committee recommendation and based on park policy 3000.25, Acquisition and Disposition of Park Property, Mr. Ponder motioned, Dr. Brannon seconded, and the board approved acceptance of this proposed donation by Wilson Bank and Trust because of its potential use for future park and greenway development in the underserved Pennington Bend area.

#### 09-13-08

# BOARD APPROVES STAFF REQUEST TO NAME PARK LAND NEAR LENOX VILLAGE MILL CREEK PARK

Staff requested board approval to name 70 acres of vacant park land on Mill Creek near Lenox Village. This yet to be named tract acquired from Teresa Couch in 2008 which is under park and greenway development and Mill Creek is the main feature of the former farm land.

As per staff and committee recommendation and based on park policy 3000.1, Naming of Parks, Ms. Ospina-Cano motioned, Dr. Brannon seconded, and the board approved request to name said area Mill Creek Park.

#### X. CONSENT AGENDA

#### 10-13-01

# **BOARD APPROVES OCTOBER CONSENT AGENDA**

Upon motion of Mr. Fossick, seconded by Mr. Ponder, the board approved the consent agenda as submitted.

### **AMPLIFICATION APPROVAL**

•	Matt Lowney Productions	Bellevue Park-fall festival	Sat., October 26, 2013
•	Dowdy/Daniel Wedding	Centennial Event Shelter	Sun., October 13, 2013
•	Christine Easterling	Madison Park Shelter 2	Sat., October 12, 2013
•	Nashville Life Christian	Sevier Park-fall harvest	Sat., October 19, 2013
•	Lungentys/5K	Shelby Park	Sat., November 2, 2013

### X. CONSENT AGENDA

10-13-01 (con't.)

### **BOARD APPROVES OCTOBER CONSENT AGENDA**

Upon motion of Mr. Fossick, seconded by Mr. Ponder, the board approved the consent agenda as submitted.

## AMPLIFICATION AND FUNDRAISING APPROVAL

•	Sorba Middle TN-group ride	e Cane Ridge Mtn. Bike Trail	Sat., October 5, 2013
•	American Cancer Society	Cumberland Park/Walk	Sat., May 17, 2014
•	Music City Athletics	Rhodes Park	Sun., October 27, 2013
	Flag Football Tourney/E	Breast Cancer Awareness Event	
•	Ambassador Disc Golf	Seven Oaks Park	Sat., November 2, 2013

### ALCOHOL AND AMPLIFICATION APPROVAL

•	Groce/Harris wedding	Centennial Event Shelter	Sat., November 9, 2013
•	Run Franklin-5k/concert	Centennial Front Lawn	Sat., March 29, 2014
•	Destination Nashville	Riverfront-private event	Wed., October 16, 2013

### **FUNDRAISING APPROVAL**

•	American Diabetes Assc.	Centennial Park Bandshell/walk	Sun., November 9, 2013
•	Kiwanis of Nashville	England Park/duck splash	Sun., October 27, 2013

### ALCOHOL, AMPLIFICATION AND FUNDRAISING APPROVAL

•	Holy Name Church & Knights of Columbus	East Park/St. Patrick's Festival	Sat., March 15, 2014
•	Rrattler/Vibe Rum Festival	Public Square Park	Sat., November 9, 2013
•	Partners/TN Beer Festival	Lawn of Two Rivers Mansion	Sat., October 19, 2013

### APPROVAL FOR AMPLIFICATION, FUNDRAISING AND TO CHARGE FEES

•	Music City BMX	Hamilton Creek Park	May 23-25, 2014
	National event		

#### XI. NEW BUSINESS

#### 10-13-02

# BOARD AFFIRMS APPOINTMENT OF DR. JOANN BRANNON AS A MEMBER OF THE PARK BOARD REPRESENTING METRO PUBLIC SCHOOLS

The Board affirmed the reappointment of Dr. JoAnn Brannon as a member of the Park Board effective September 24, 2013. (Dr. Brannon's term will expire June 30, 2014.)

# XI. NEW BUSINESS

#### 10-13-03

# BOARD APPROVES REQUEST OF FRIENDS OF WOODMONT PARK TO ACCEPT A PLAYGROUND, PICNIC SHELTER, BENCHES AND LANDSCAPING

Correspondence submitted by Ms. Patricia Mixon, President of The Friends of Woodmont Park, requesting board approval to accept a playground, picnic shelter, benches and landscaping was presented to the board for approval.

Mr. Ponder motioned, Dr. Brannon seconded, and the board approved acceptance of this proposed donation pending staff approval from the Friends of Woodmont Park. Please note that these additions are to be funded by donations to said friends' group.

#### 10-13-04

# BOARD REQUESTED TO CONSIDER AN ALTERNATIVE PARKING PLAN FOR MCCABE PARK AS REQUESTED BY THE SYLVAN PARK NEIGHBORHOOD ASSOCIATION

Correspondence was submitted by Mr. Steve Swartz, President of the Sylvan Park Neighborhood Association, requesting board consideration of an alternative parking plan for McCabe Park as a result of the streetscape plan for the 46th and Murphy commercial area of Sylvan Park.

Please refer to Metro Council Referral section of the board minutes as Councilmember Jason Holleman spoke to this request.

### XII. UPCOMING SPECIAL ACTIVITIES/EVENTS - Public Information Staff

Jackie Jones announced the following upcoming events:

Dinner on the Bridge	Shelby Street Bridge	October 3
"Get Cultured" Art Exhibit	Centennial Art Center	October 4-23
Celebrate Nashville	Centennial Park	October 5
Musician's Corner	Centennial Park	October 5, 12, 19, 26
Southern Hotwing Festival	Walk of Fame Park	October 5
Mayor's 5K training	Hartman Park	October 1
	McCabe Park	October 5
	East Park	October 11
	Coleman Park	October 14
	Hadley Park	October 23
	Centennial Sportsplex	November 7
Mayor's Challenge 5K	Downtown	November 17
Farm Day and Tractor Show	Bells Bend Park	October 12
Halloween at the Mansion	Two Rivers Mansion	October 26
Sunday in the Park	Warner Park	October 27

Mr. Ponder announced that Fall Fest will be held at the Hermitage October 5 and 6.

# XIII. REPORT OF THE DIRECTOR

Mr. Lynch reported:

- Sevier Recreation Center proposed opening late winter
- Paradise Ridge Recreation Center proposed opening late fall

A field trip for board members to visit parks' facilities will be scheduled soon and if everyone cannot be accommodated at the same time, another visit with those members will be coordinated for another time.

All board members interested in attending Sunday in the Park please contact Janet Frazier by Friday, October 18<sup>th</sup>.

# XIV. ANNOUNCEMENTS/REQUESTS FOR FUTURE AGENDA ITEMS

urther business, the meeting was adjourned.