

SPORTS AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE &
DAVIDSON COUNTY

Minutes of April 29, 2019 Meeting of the Board of Directors
First Tennessee Park
10:30 a.m.

Board Members: Kim Adkins, Margaret Behm, Cathy Bender, Jad Duncan, Jon Glassmeyer, Dan Hogan, Aaron McGee, Rip Ryman, Dudley West, Emmett Wynn

Staff: Monica Fawknotson, Ilesha Montesrin, Quinton Herring, Margaret Darby (Legal)

Titans/ Nissan Stadium: Steve Underwood, Jenneen Kaufman, Stuart Spears, Burke Nihill, Bob Flynn, Walter Overton

Predators/ Bridgestone Arena: Sean Henry, Kyle Clayton, Keith Hegger, David Kells, Gerry Helper, Danny Butler

Sounds/First Tennessee Park: Doug Scopel, Adam Nuse

Visitors: Roxianne Bethune (Alliance Synergy Group), Ron Gobbell (Gobbell Hays Projects), Jim Pustejovsky (Capital Project Solutions), Bob Lackey (Metro Finance), Brasher Burbank (Stewart Parking Solutions), Steve Jones (Messer), Chris Harrington

Chairwoman Adkins called the meeting of the Sports Authority Board of Directors to order at 10:30 a.m. and welcomed all in attendance. She then welcomed new board member, Mr. Aaron McGee, who will fill the unexpired term of Ms. Khalat Hama. Mr. McGee is the former Executive Director of the Youth Life Learning Center and is currently a project manager. **Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the minutes of the March 21, 2019 Board of Directors meeting.**

Executive Director's Report

Chairwoman Adkins recognized Ms. Monica Fawknotson to give the Executive Director's Report. Ms. Fawknotson reported that the 2019 NFL Draft brought more than 600,000 people into Nashville, over three days (April 25th – 27th) and had a television viewership of 47.5 million. The St. Jude's Rock N' Roll Marathon and Kid's Race also took place on April 27th and 28th. Ms. Fawknotson additionally reported that Parking Management Corporation (PMC) recently acquired the Sports Authority's parking contractor, Stewart Parking Solutions, but noted that the contract with Stewart does have an assignment provision. and staff is working with Metro Purchasing as they seek to complete the assignment. Ms. Fawknotson recognized Mr. Brasher Burbank, with Stewart Parking, to discuss the recent acquisition. Mr. Burbank reported that he and his team are excited about the acquisition and the opportunity to continue to service their clients. PMC is currently reviewing the

contract with the Sports Authority and hopes to have it executed in the upcoming weeks. He noted that PMC does not intend to immediately change the company's name and that, for the time being, they will function as a subsidiary of PMC with Stewart Parking Solutions as their "DBA"

Ms. Fawknorton continued by reporting that Piedmont Gas will be drilling under the Korean Veteran's Bridge to remove the old 6" gas piping and replace with 12" piping. Work will take place in the grassy area near Victory Avenue and South Second Street. Finally, Ms. Fawknorton reported that Mayor Briley will present the 56th Annual State of Metro Address on April 30th; the Sport Authority's budget hearing with the Metro Council has been scheduled for May 8th at 5:15pm.

Consideration of the 2019 CMA Music Festival Parking Contractor and Associated Expenses

Chairwoman Adkins recognized Finance Committee Chairman, Mr. Jon Glassmeyer, to give a report on the committee meeting held earlier that morning. Mr. Glassmeyer reported that the Finance Committee heard from Mr. Chris Harrington, CMA Manager of Event Ticketing. CMA has selected Stewart Parking Solutions as the parking contractor for the 2019 Festival. Historically the associated parking expenses have been shared between the Authority, CMA, and Cumberland Stadium, Inc. The expected expenses are as follows:

\$4,938.00 – Printing of 10,820 Nissan Stadium parking hangtags

\$1,500.00 – Shipping of pre-sold hangtags to 4,000 accounts

\$5,825.30 – Terrie Aldridge (Administrator)

\$12,263.30 – Total Expenses (\$4,087.77/per organization)

Mr. Glassmeyer reported that the Finance Committee recommended approval to the Board and had one abstention. **Upon a motion duly made and seconded, the Board voted to approve the 2019 CMA Music Festival Parking Contractor and Associated Expenses. Margaret Behm abstained.**

Consideration of Additional Staff Position (FTE) in FY20

Mr. Glassmeyer turned his attention to staff's request for a dedicated, high-level finance staff position in FY20. Mr. Glassmeyer recognized Ms. Fawknorton, who noted that the position would be funded through the Arena Revenue Fund. The Metro Finance Department currently has several employees whose work, in part, supports the Sports Authority, and whose

salaries are subsidized by the fund. Mr. Glassmeyer reported that the Finance Committee recommended approval for the position of Finance Manager. **Upon a motion duly made and seconded, the Board voted to approve the request for the Finance Position in FY20.**

MLS Stadium Update

Chairwoman Adkins recognized Mr. Ron Gobbell, President Emeritus of Gobbell Hays Partners, Inc. to give an update on the MLS Stadium. Mr. Gobbell reported that improvements to the Fairground's site are in full force. Currently the expo building, Fair Park, soccer fields and dog park have been completed. A solicitation for public infrastructure design went out and five proposals were received. The Evaluation Committee has reviewed the proposals and anticipates having a contract come before the Board for approval in May.

Bridgestone Arena Update

Chairwoman Adkins recognized Mr. Kyle Clayton to give an update on Bridgestone Arena. Mr. Clayton reported that the Predators recently replaced four static billboards on Broadway with LED boards. The team worked with the Convention and Visitors Center (CVC) and Metro to have the installation completed prior to the NFL Draft and the Rock N Roll Marathon.

Facility Questions

Chairwoman Adkins asked if there were any questions for Bridgestone Arena or Nissan Stadium; there were none.

First Tennessee Park Report

Chairwoman Adkins recognized Mr. Adam Nuse, General Manager of the Nashville Sounds, to begin the First Tennessee Park Report. Mr. Nuse reported that Sounds are now affiliates of the Texas Rangers, as opposed to the Oakland A's. The Sounds rebranded and created all new merchandise which was a big hit with the fans and, for the first time ever, First Tennessee Park hosted an exhibition game against Major League Baseball's Texas Rangers, which brought record attendance to the Ballpark. Mr. Nuse showed a few video clips of the Team's rebranding and the exhibition game and reported that the team had two honorary players who are eleven years old and are cancer patients at Vanderbilt Hospital. In response to a question, Mr. Nuse noted that although the Texas Rangers

control the Sounds' roster, the Sounds are excited to currently have four players from the Nashville area.

Mr. Nuse then recognized Ms. Destiny Whitmore, Community Relations Manager, to continue the report. Ms. Whitmore showed a video recapping the Sounds' 2018 community involvement. This past off-season, staff community involvement included:

- Staff Service Days with Caris Healthcare Hospice, Martha O'Bryan Center, Habitat for Humanity ReStore
- Equipment Donations to local high schools and Reviving Baseball in Inner Cities (RBI)
- Field Improvements at Hillsboro High School
- Pop-Up Baseball Program kickoff with Bellevue YMCA

Ms. Whitmore recognized Mr. Doug Scopel, Vice President of Operations, to continue the report. Mr. Scopel noted that Mr. Jason Woods, the new Manager of the Sounds, was a Sounds player in 2001. Past events at the Ballpark include:

- February 22 – Nashville SC vs. New York FC 2
- March 19 & 26 – 2 Vanderbilt baseball games
- March 24 – Texas Rangers vs. Nashville Sounds
- April 2 – Meet The Team Dinner
- April 4 – Opening Day vs. Iowa
- April 27 - St. Jude Marathon

Upcoming events include:

- February thru October 2019 – 19 Nashville SC games
- April thru September 2019 – 70 Sounds games
- May 17 – Big Guitar Brewfest
- May 25 – MLB Umpire Clinic
- September 20 – Nashville Beer Festival
- November thru December 2019 – Glow Lights Festival

Mr. Scopel stated that field will have to be converted roughly 8 times this season, to accommodate Nashville SC games.

Mr. Scopel then recognized Mr. James Cannon, Vice President of Marketing & Communications with Nashville SC. Mr. Cannon noted that the team launched their MLS brand (logo and colors) at a well-attended event at Marathon Works in February. Nashville SC's core values are Ambition, Authenticity, Community, Creativity, Inclusivity, and integrity, the soccer club takes great pride in being the world's sport.

Mr. Cannon showed a few video clips highlighting the team's fan and community engagement specifically with Metro schools and underserved communities

There being no other business, the meeting was adjourned.

<https://www.youtube.com/watch?v=aJ1bNEgyaWw&list=PL70A35525EA40FA72&index=2&t=0s>