

SPORTS AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE &  
DAVIDSON COUNTY

Minutes of August 22, 2019 Meeting of the Board of Directors  
First Tennessee Park  
10:30 a.m.

**Board Members:** Kim Adkins, Margaret Behm, Cathy Bender, Jad Duncan, Jon Glassmeyer, Dan Hogan, Anna Page, Dudley West, Emmett Wynn

**Staff:** Monica Fawknorton, Ilesha Montesrin, Quinton Herring, Margaret Darby (Legal), Mindy Donsbach (Temp)

**Titans/ Nissan Stadium:** Jenneen Kaufman, Steve Underwood

**Predators/ Bridgestone Arena:** Sean Henry, Kyle Clayton, Keith Hegger, Danny Butler, Michelle Kennedy, Heidi Bundren

**Sounds/ First Tennessee Park:** Adam Nuse, Amy Schoch, Destiny Whitmore, Allie Doheney, Jeremy Wells, Scott Douglass

**Visitors:** Roxianne Bethune (Alliance Synergy Group), Ron Gobbell (Gobbell Hays Projects), Dick Darr (Capital Project Solutions), Bob Lackey (Metro Finance), Scott Ramsey (Nashville Sports Council), Kellen Delgarsey (CAA/ICON), Marc Farha (CAA/ICON), Nick Rouziar (CAA/ICON), Nancy Amons (WSMV), Jared Guest (WSMV), Brasher Burbank (Parking Management Company), Ian Ayre (Nashville Soccer Club), Steve Jones (Mortenson/Messer), Taylor Gunkel (Mortenson/Messer), Cristina Maillo Belda (Nashville Soccer Club), Aaron Clark (GLOW)

Chairwoman Adkins called the meeting of the Sports Authority Board of Directors to order at 10:30 a.m. and welcomed all in attendance. She welcomed new Board member and long-time Nashvillian, Ms. Anna Page. Ms. Page is a former Metro Councilmember and owner of Rebel Hill Florist. **Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the minutes of the June 20, 2019 Board of Directors meeting.**

***Executive Director's Report***

Chairwoman Adkins recognized Ms. Monica Fawknorton to give the Executive Director's Report. Ms. Fawknorton reviewed the agenda and gave an update on the Finance Manager position, noting that the position is closed and that qualified candidates have responded to a list of supplemental questions considered to be the first round of interviews. Ms. Fawknorton additionally reported that interior signage for Tennessee State University was installed at Nissan Stadium the first week of August in time for the John Merritt Classic. She ended her report by stating that Board Member Orientation will take place on September 19<sup>th</sup> at 9am, prior to the full Board meeting.

### ***Finance Committee Report***

Chairwoman Adkins recognized Mr. Jon Glassmeyer, Finance Committee Chair, to give the Finance Committee Report. Mr. Glassmeyer stated that the Finance Committee met at 9am and have several recommendations to the full Board.

#### ***Consideration of a Resolution Approving the 2019 CMA Parking Settlement***

The Finance Committee received a report that the 2019 CMA Music Festival parking revenues were up from last year. 2019 net parking revenue was \$159,313.58 with \$41,327.39 going to the Sports Authority (25%). The parking settlement is hereby attached as *Exhibit 1*. Mr. Glassmeyer reported that the Finance Committee recommended approval and, **upon a motion duly made and seconded, the Board voted to approve the Resolution approving the 2019 CMA Parking Settlement.**

#### ***Consideration of a Resolution Authorizing an Increase in Project Management Consultant Services Related to Preliminary Planning, Design, and Construction of the MLS Stadium***

Chairman Glassmeyer recognized Ms. Fawknatson who, in a summary of her report to the Finance Committee, discussed the need for the Authority to increase the amount of funding it authorized for project management expenses by \$300,000 due to the delay in issuing the revenue bonds. All funds authorized for this purpose, are to be expensed from the Authority's "Arena Revenue Fund" and reimbursed once the revenue bonds are issued. Ms. Margaret Darby, Metro Legal, stated that currently the lawsuit was ordered back to the Chancery Court to review the Fairgrounds' Charter Agreement. Mr. Glassmeyer reported that the Finance Committee recommended approval and, **upon a motion duly made and seconded, the Board voted to approve the Resolution Authorizing an Increase in Project Management Consultant Services Related to Preliminary Planning, Design, and Construction of the MLS Stadium.**

#### ***Consideration of Amendment to the MLS Architectural & Design Agreement between the Sports Authority and Populous, Inc.***

Mr. Glassmeyer reported that the Finance Committee reviewed an amendment to the Sports Authority's contract with Populous, Inc. for the design of the MLS Stadium valued at

\$12,573,000. Ms. Margaret Behm proposed an amendment to the resolution that would specify Metro's contribution is capped and any cost overruns are the responsibility of the Team (Nashville Soccer Holdings). Ms. Darby created an amendment to the resolution during the Finance Committee, hereby attached as *Exhibit 2*. Mr. Glassmeyer reported that the Finance Committee recommended approval and, **upon a motion duly made and seconded, the Board voted to approve the resolution (as amended) amending the MLS Architectural & Design Agreement between the Sports Authority and Populous, Inc.**

***Consideration of a Resolution Approving an Amendment to the Southeastern Conference Basketball Tournaments Agreement***

Mr. Glassmeyer reported that the Finance Committee additionally recommended approval of an amendment to the agreement between the Sports Authority, Nashville Sports Council, Powers Management, and the Nashville Conventions & Visitors Bureau for the SEC Men's Basketball Tournament. The amendment would provide for the reimbursement of \$63,255.50 to the Nashville Sports Council for additional costs associated with the rental of a scorer's table and tournament signage during the 2019 Tournament. As a member of the Nashville Sports Council, Chairwoman Adkins recused herself and passed the Chair to Ms. Cathy Bender (Vice-Chair). **Upon a motion duly made and seconded, the Board voted to approve the Resolution Approving an Amendment to the Southeastern Conference Basketball Tournaments Agreement. Chairwoman Adkins and Ms. Margaret Behm abstained.**

Mr. Glassmeyer stated that the Committee also discussed its strong interest in seeing Sports Authority facilities used by women's professional sports teams. Staff was asked to develop a framework for making this a reality and report back in October. The Finance Committee has requested a financial estimate for the research, a women(s) team to drive the initiative, and a recommendation on how to proceed.

### ***MLS Stadium Update***

Chairwoman Adkins recognized Mr. Ian Ayre, President & CEO of Nashville SC, to give an update on the MLS Stadium. Mr. Ayre reported that commencement of Nashville's MLS team is one year away and that the stadium, which has undergone some design changes, is now expected to be complete by the end of 2021 and will open for the team's 2022 Season. Mr. Ayre additionally reported that the team has reached an agreement with the Titans to play both its first and second season at Nissan Stadium. He noted that Nashville's MLS Stadium will be the largest soccer-specific stadium in the US, with over 30,000 seats.

### ***Facility Questions***

Chairwoman Adkins recognized Ms. Jenneen Kaufman. Ms. Kaufman stated that Season Ticket Holders now receive discounts on six concession items to assist with the lines at concession stands.

### ***Consideration of a Resolution Approving a Name Change to First Tennessee Park***

Chairwoman Adkins recognized Ms. Carol Yochem, President of First Tennessee Bank. Ms. Yochem reported that First Tennessee Bank has requested First Tennessee Park become First Horizon Park in accordance with changes to the bank's branding. The bank will cover rebranding costs and they expect the name change to be finalized in October with signage replaced prior to the start of the 2020 season. Ms. Darby stated that in accordance with Section 9(b) of the Agreement between the Sports Authority and MPF Baseball, Inc., the Board is required to approve the name change. **Upon a motion duly made and seconded, the Board voted to approve the Resolution Approving a Name Change to First Tennessee Park.**

### ***First Tennessee Park Report***

Chairwoman Adkins recognized Mr. Adam Nuse, General Manager of the Nashville Sounds, to begin the First Tennessee Park Report. Mr. Nuse reported that the Sounds rank 2nd in the 16-team Pacific Coast League in attendance through games played on August 12th. The Sounds have averaged 8,559 fans per game (total attendance of 496,418 through first 58 home games).

Mr. Nuse then recognized Ms. Destiny Whitmore, Community Relations Manager, to continue the report. Ms. Whitmore showed a video recapping the Sounds' 2018 community involvement. This past off-season, staff community involvement included:

- Staff Service Days with Caris Healthcare Hospice, Martha O'Bryan Center, Habitat for Humanity ReStore
- Equipment Donations to local high schools and Reviving Baseball in Inner Cities (RBI)
- Field Improvements at Hillsboro High School
- Pop-Up Baseball Program kickoff with Bellevue YMCA

Upcoming events include:

- August 24th – Nashville SC vs. Charleston
- August 30<sup>th</sup> – September 2nd – Sounds vs. San Antonio
- September 17th – Nashville SC vs. Birmingham
- September 20th – Nashville Brew Fest

Ms. Whittmore recognized Mr. Aaron Clark, COO of GLOW, to discuss the upcoming event. Mr. Clark stated that the GLOW event will be at First Tennessee Park from November 22nd – December 31st, 4 nights a week. On site activities include an ice-skating rink, field suite, a two-story Santa's Workshop, and sculptures. Tickets are on sale at [www.glowholiday.com](http://www.glowholiday.com) and prices are \$12.95/child, \$24.95/adult, and \$79.99/VIP. On December 31st, the event will stay open till midnight to allow for the viewing of the fireworks display.

Chairwoman Adkins stated the next meeting is scheduled for Thursday, September 19<sup>th</sup> at Bridgestone Arena and Board Member Orientation will begin at 9am.

***There being no other business, the meeting was adjourned.***