

Downtown Code DRC Meeting of 3/01/2018

Item # 2

Request Project Name Council District Requested by Modifications to DTC Standards Hyatt Regency – Nashville Yards Parcel 1

19 – O'Connell

Ragan-Smith Associates, Inc., applicant; Uptown Property

Holdings, LLC, owner

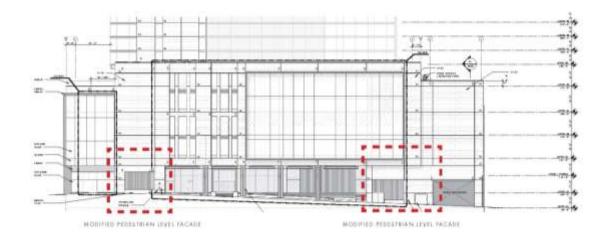
Staff Reviewer Collins

Staff Recommendation Approve with Conditions

APPLICANT REQUEST

Returning for a Final Approval

The project is returning with a revised ground level facade design along 10th Avenue North, per the DRC's conditional approval received on 12/7/2017. The project is proposing an aluminum panel system, and seat wall areas to articulate the ground level portion of 10th Avenue frontage. Previously these facades areas consisted of a flat plane treatment.





Revised Facades areas



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Original 12/7/2017 Facade Design

STAFF RECOMMENDATION

Staff recommends approval. The revised ground floor facade adds additional interest and articulation to the pedestrian realm along the $10^{\rm th}$ Avenue North.



2017DTC-027-001 Minutes from 12/7/2017 DTC DRC Meeting

4) Hyatt Regency (Parcel 1 Nashville Yards)

Property located at 1001 Church Street and 1000 Broadway

Staff Reviewer: Andrew Collins

Request to approve modifications to the build-to zone, upper floor heights, street tree standards, and to utilize the split-subdistrict provisions of the Downtown Code, as proposed.

Staff Recommendation: Approve with conditions.

APPLICANT REQUEST

Modifications to the Downtown Code

A request to approve modifications for property located at 1001 Church Street and 1000 Broadway, located at the northwest corner of Broadway and 10th Avenue North, within the Upper Broadway and Core Subdistricts of the DTC.

The proposed project consists of a 24 story hotel development on approximately 1.55 acres. It's located on Parcel 1 of the larger planned Nashville Yards development that includes the old Lifeway headquarters. The proposed project consists of ground floor lobby and retail/ restaurant space and three levels of below grade parking. Ballrooms, meeting rooms, and an amenity deck comprise the remainder of the five story building podium, with an L-shaped 591 key hotel tower atop. Vehicular access is proposed off of 10th Avenue North, including a porte-cochere drop-off. Along the western boundary adjacent to the CSX rail line, a publicly accessible boardwalk/greenway is proposed to create an active frontage that would eventually connect through to Church Street.

The project is within two Subdistricts of the DTC: the Upper Broadway Subdistrict to a depth of approx. 200' along Broadway, and the Core Subdistrict from the remainder of the property. In such instances, the DTC allows a project to use the standards of either subdistrict, via a minor modification.

A request to approve a modification to the ground floor height standard for properties located at 702 – 718 3rd Avenue South and 204 Ash Street, within the Lafayette Subdistrict of the DTC.

Requested Modifications to the DTC Standards:

- 1. Minor Modification to allow use of the Core Subdistrict standards for the project.
- 2. Facade Width (80% min. required) along 10th Avenue South to allow the inclusion of a porte-cochere drop-off.
- 3. Upper floor height (10' required), proposed at 9'-8".
- 4. Street tree requirement along the Broadway frontage.

ANALYSIS

The DTC permits a property that is within more than one subdistrict to utilize the standards of either subdistrict via minor modification. The proposed hotel has frontage within the Upper Broadway Subdistrict which permits building height up to 100' along Broadway, and the Core Subdistrict which permits up to 30 stories plus unlimited Bonus Height. The proposed hotel design has a five story podium along Broadway at approx. 74' in height. The hotel room tower is then stepped-back 30' from the Broadway podium façade, before continuing up to 24 stories. This is consistent with the vision of the DTC, to maintain a height of 100' or less along Broadway (the Upper Broadway Subdistrict), and still allow for additional height off of Broadway (the Core Subdistrict permits 30 stories by-right). In addition, the Planning Department worked with the applicant team on the inclusion of the Broadway step-back, and is in full support of this request.

An 80% minimum facade width with active use is required along the 10th Avenue South ground floor. The project proposes a porte-cochere drop-off that cuts into this frontage to allow for safe vehicular drop-off of hotel guests. The building continues above the porte-cochere and the upper stories of the podium are within the build-to zone, maintaining an upper level facade width over 80%. The drop-off zone will provide an element of liveliness to that frontage as people arrive at the front entry to the building. Given the scale of the hotel, such an off-street drop-off zone will be less disruptive to street and pedestrian traffic

than an on-street solution. That said, there are still blank areas of the ground level façade along the sidewalk that should be further articulated to add more variety to the pedestrian realm along 10th Avenue.

The hotel project is proposing floors 6 through 22 of the hotel tower to have a 9'-8" floor to floor height, where 10' is the DTC minimum height. Floors 23 and 24 are over 13' and 14' in height respectively. The difference of 4" over 16 floors is relatively minor, and only results in an over 5' reduction to the height of the overall building. The 10' upper floor height requirement is intended to prevent short and squatty buildings, and for the possible transition of commercial buildings to multiple potential users over time. Hotel and residential uses however are adequate with 9'-8" floor to floor heights. Previous hotels in fact have been approved in the DTC with 9'-4" floors heights.

Along Broadway, the applicant is proposing to meet or exceed the full streetscape dimension ranging from 19' for the majority of the frontage, with a narrow pinpoint of 11.9' towards the corner of 10th Avenue. However, due to the Broadway bridge deck over the adjacent CSX railway and the proposed placement of transformers, no street trees are proposed along this frontage. Instead, 2.5' x 9' planters with perennials are proposed (street trees are provided along 10th Avenue as required). Given the physical constraints, the inclusion of street trees along the Broadway frontage may be unfeasible. A bikeway connection should be considered curbside in lieu of the planters, in order to connect planned 10th Avenue bike facilities to this project's boardwalk/greenway (along the CSX rail property line), through to Church Street. Such a connection will need further coordination and study by our Transportation Division and Metro Public Works, in conjunction with the applicant team.

STAFF RECOMMENDATION

Staff recommends approval with conditions. The proposed project is consistent with the DTC's vision for scale sensitive development along Broadway (with 100' max. height at the street, and greater height stepped-back from the street), active street frontages, and wider sidewalks.

- 1. Add articulation to the facade areas along the ground level of 10th Avenue North, to further add interest to the pedestrian realm, staff to review prior to final site plan approval.
- Applicant to continue to work with the Transportation Division and Metro Public Works on a bikeway connection between 10th Avenue North and their proposed boardwalk/greenway through to Church Street. This may include bike facilities on the Broadway, 10th Avenue North, and/or their proposed boardwalk/greenway, staff to review prior to final site plan approval.

Koellein moved and Casella seconded the motion to approve with conditions the applicant's modifications request. (5-0).

RESOLUTION

BE IT RESOLVED by The Downtown Code Design Review Committee that case 4) Hyatt Regency (Parcel 1 Nashville Yards) is Approved with conditions. (5-0).

CONDITIONS

- 1. Add articulation to the facade areas along the ground level of 10th Avenue North, to further add interest to the pedestrian realm. The project is to return to the DTC DRC to consider the revisions prior to final site plan approval and applicable building permits.
- Applicant to continue to work with the Transportation Division and Metro Public Works on a bikeway
 connection between 10th Avenue North and their proposed boardwalk/greenway through to Church
 Street. This may include bike facilities on the Broadway, 10th Avenue North, and/or their proposed
 boardwalk/greenway, staff to review prior to final site plan approval.

COMMENTS

The project is to return to the DTC DRC for review of the ground floor facade changes for review and approval prior to applicable building permits. However concept approval is granted for the project, allowing permits such as grading and below grade permits to be approved, as may be needed.