

Mayor Cooper's Sustainability Advisory Committee

February 20, 2020

Agenda

Welcome and overview of committee role,
structure and timeline

Linda Breggin and Eric Kopstain (10 minutes)

Presentation on climate action plans

Tiffany Wilmot, Erin Hafkenschiel, Mary Beth Ikard (45 minutes)

Wrap Up



A Call to Action for Nashville

Mayor Cooper Announces Multiple Initiatives to Combat Climate Change and Promote Sustainability, Signs Global Covenant of Mayors

12/5/2019

Mayor John Cooper today announced that his administration has signed the Global Covenant of Mayors as a precursor to participating in the C40 Cities Climate Leadership Group, a coalition of 94 leading cities around the world focused on tackling climate change and driving urban action that reduces greenhouse gas emissions. Mayor Cooper also introduced multiple local initiatives underway by his administration to address climate change and sustainability in Nashville and Davidson County.

Mayor Cooper's initial climate change and sustainability initiatives include:

- **the establishment of a Sustainability Advisory Committee to review active proposals as they are being implemented through legislation**

Sustainability Advisory Committee Role

- The Committee will draw on best practices and **synthesize and prioritize the good work that already has been done** to develop and implement sustainability plans and recommendations for the City—including the work of Livable Nashville, NashvilleNext, the Green Ribbon Committee and Plan to Play.
- The Sustainability Advisory Committee will **advise and support** the City's commitment pursuant to the Global Covenant of Mayors to **develop a Climate Action Plan for the city of Nashville**. The Committee also will **provide advice** on a range of sustainability issues and review active proposals as they are being implemented through legislation.
- Committee members represent various perspectives surrounding sustainability efforts, including those of nonprofit agencies, businesses and academia.

Sustainability Advisory Sub-Committees

Energy: Co-Chairs: **Anne Davis**, attorney; **Tiffany Wilmot**, president of Wilmot Inc

Green Buildings: Co-Chairs: **Bob Freeman**, Tennessee General Assembly state representative and partner at Freeman Applegate Partners; **Amanda Garcia**, managing attorney at the Tennessee office of the Southeastern Environmental Law Center

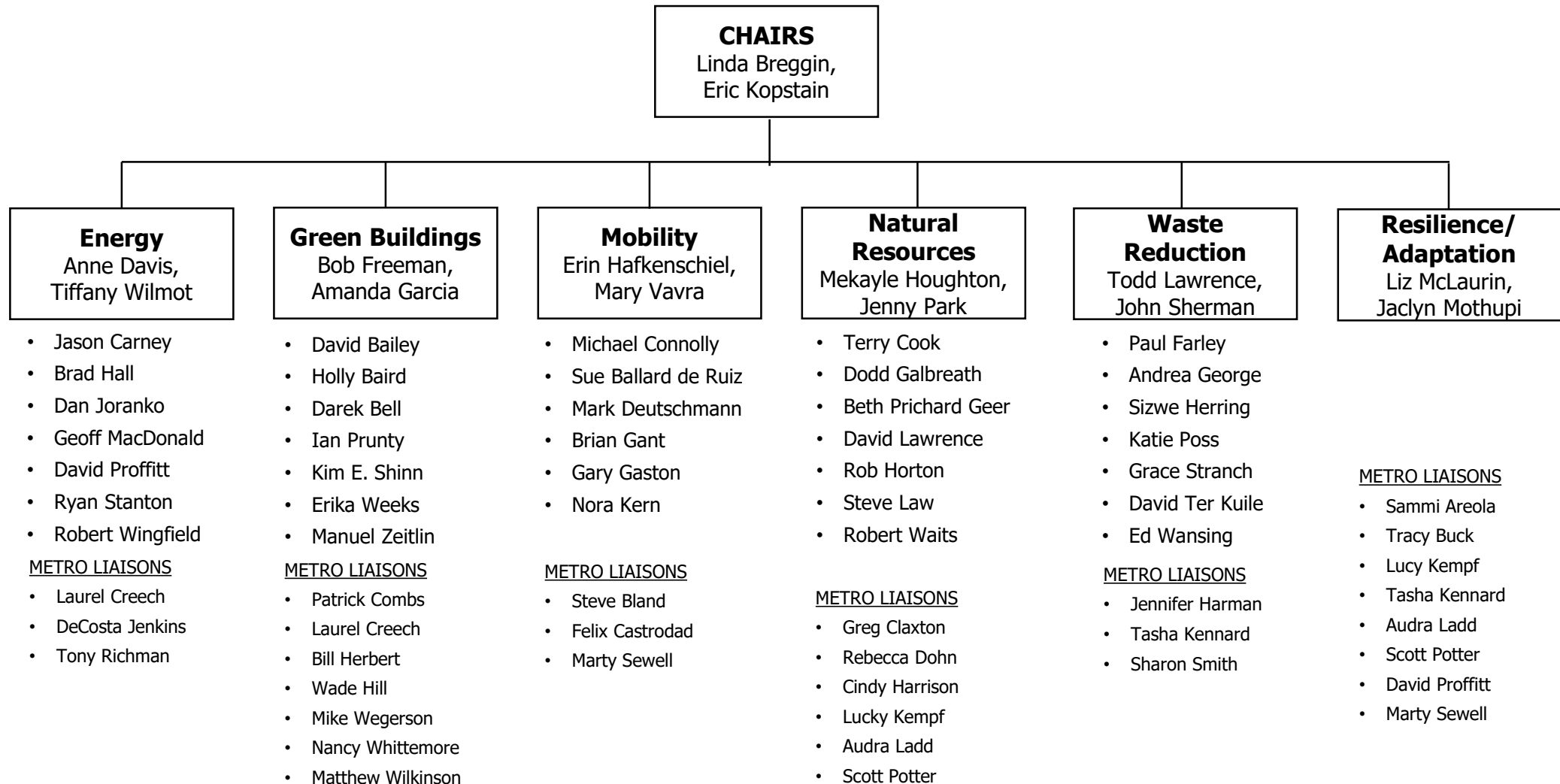
Mobility: Co-Chairs: **Erin Hafkenschiel**, executive director of mobility at Vanderbilt University; **Mary Vavra**, Transit Now Nashville

Natural Resources: Co-Chairs: **Mekayle Houghton**, executive director of the Cumberland River Compact; **Jenny Park**, state director for The Trust for Public Land

Waste Reduction: Co-Chairs: **Todd Lawrence**, executive director of the Urban Green Lab; **John Sherman**, Solid Waste Regional Planning Board

Resilience/Adaptation: Co-Chairs: **Liz McLaurin**, president and CEO of The Land Trust for Tennessee; **Jaclyn Mothupi**, regional director of external affairs for the Tennessee Department of Environment and Conservation

Committee and Subcommittee Structure



Committee and Subcommittee Document Repository

The screenshot shows a SharePoint interface for a document repository. On the left is a navigation pane with the following items: All Files, Recents, Synced, Trash, Notes, and Favorites. The main content area is titled "All Files > ☆ Nashville Sustainability Advisory Committee". Below the title is a table with a header "Name" and a list of folders:

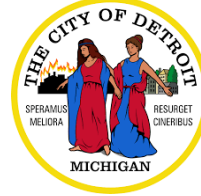
Name
Background Documents
Full Committee: Meeting Materials
Subcommittee: Energy
Subcommittee: Green Buildings
Subcommittee: Mobility
Subcommittee: Natural Resources
Subcommittee: Resilience
Subcommittee: Waste Reduction

<https://metronashville.sharepoint.com/sites/SustainabilityAdvisoryCommittee>

Climate Action Plan Examples

Cities Similar in Size to Nashville

CITY of BOSTON



Boston	https://www.boston.gov/departments/environment/boston-climate-action
Baltimore	https://www.baltimoresustainability.org/plans/climate-action-plan/
Detroit	https://detroitenvironmentaljustice.org/climate-action-plan/
Portland	https://beta.portland.gov/sites/default/files/2019-07/cap-2015_june30-2015_web_0.pdf
Atlanta	https://atlantaclimateactionplan.wordpress.com/

Cities Larger than Nashville



Houston	http://greenhoustontx.gov/climateactionplan/
San Antonio	https://climateactionsa.com/
San Jose	https://www.sanjoseca.gov/your-government/environment/climate-smart-san-jose
Austin	http://austintexas.gov/page/climate-change-policies-and-plans

Communications Plan

Communications plan sets out to:

- Announce the Sustainability Advisory Committee publicly
- Establish the city of Nashville as a sustainability leader
- Educate audiences on the positive effects of this committee and its work

Primary Audience(s):

- Nashville community members

Secondary Audience(s):

- University, institutional and business community members
- Media outlets

Tactic	Primary Audience	Details
Website	Nashville community	<ul style="list-style-type: none"> • Develop website content that will highlight committee description; committee chairs and subcommittees; members; meeting information; links to previous announcements
Social Media	Nashville community	<ul style="list-style-type: none"> • @JohnCooper4Nash tweets about committee and links to webpage inviting community to learn more about the work @FutureVUSustainability and @FutureVUNews post about committee appointments
FAQ/Talking Points	SAC members	<ul style="list-style-type: none"> • Develop FAQ or talking points for committee members

Next Steps

- **Calendar Upcoming Full Committee Meetings and Committee Events**
- **Sub-Committees to convene at pace/frequency each determines**
- **Distribute template to sub-committees for population of suggestions**
 - **“90-Day Plan”**: Sub-Committees to submit completed templates by end of May, 2020
- **MORE TO COME**