# MINUTES OF THE 67<sup>th</sup> MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The 67<sup>th</sup> meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on September 1, 2016 at 9:00 a.m. in the Administrative Conference Room of the Administrative Offices at the Music City Center, Nashville, Tennessee.

**AUTHORITY MEMBERS PRESENT:** Marty Dickens, Irwin Fisher, Randy Goodman, Vonda McDaniel, Willie McDonald, Luke Simons and Mona Lisa Warren

**AUTHORITY MEMBERS NOT PRESENT:** David McMurry, Renata Soto

**OTHERS PRESENT:** Charles Starks, Charles Robert Bone, Jasmine Quattlebaum, Elisa Putman, Brian Ivey, Heidi Runion, Mary Brette Clippard and Mary Anne Morris

Chair Marty Dickens opened the meeting for business at 9:00 a.m. and stated that a quorum was present.

**ACTION:** Appeal of Decisions from the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

**ACTION:** Randy Goodman made a motion to approve the 66<sup>th</sup> Meeting Minutes of July 14, 2016. Willie McDonald seconded the motion, which was approved unanimously by the Authority.

The next regularly scheduled meeting is scheduled for October 6, 2016.

Mona Lisa Warren gave an update on the Marketing & Operations Committee and there was discussion (Attachment #1)

Vonda McDaniel gave an update on the DBE & Development Committee and there was discussion (Attachment #1)

<sup>\*</sup> Denotes arrival of Luke Simons.

Charles Starks then gave an operations update and there was discussion (Attachment #1).

\* Denotes departure of Willie McDonald.

Charles Robert Bone gave an update on the Premier v. MDHA lawsuit and there was discussion.

With no additional business, the Authority unanimously moved to adjourn at 10:05 a.m.

Respectfully submitted,

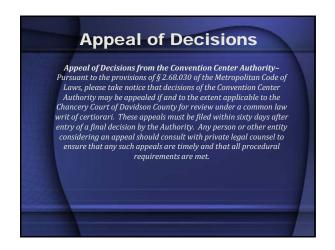
Charles L. Starks President & CEO

**Convention Center Authority** 

Approved:

Marty Dickens, Chair CCA 67<sup>th</sup> Meeting Minutes of September 1, 2016

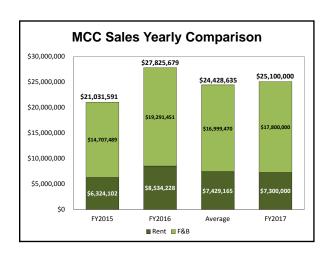


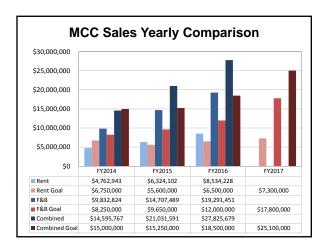














# **CUSTOMER SURVEYS**

# July 2016 Year to Date

- 66 out of 140 surveys returned (47.14% response
- Would you recommend the Music City Center?
  - Yes 65 (98.48%)
  - No 1 (1.52%)
- Overall Score: 12.24 = A (based on a scale of 1-13)

# **CUSTOMER SURVEYS**

# July 2016 Year to Date

- Top Five
  1. Quality of Banquet Services/Appearance & Cleanliness of Ballroom 4.59
  2. Building Exterior 4.54
  3. Appearance & Cleanliness of Meeting Rooms 4.52

- 4. Quality of Retail Carts 4.50 5. Sales Experience 4.44

- Bottom Five

  1. Al Taglio 3.83

  2. Security 3.81

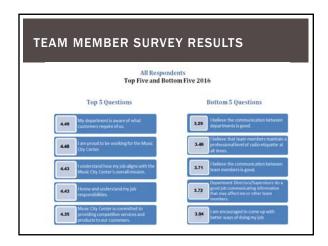
  3. Dunkin Donuts 3.70
- 4. Free Public WiFi 3.61
- 5. Internet Speed 3.52

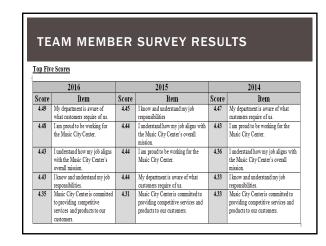
# **TEAM MEMBER SURVEY RESULTS 2016**

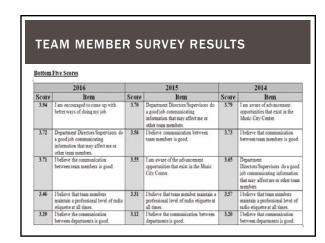
## **TEAM MEMBER SURVEY RESULTS**

# **Completion Totals:**

- Music City Center (excluding Food & Beverage) 73% response rate 106 team members completed / 145 total team members
- Music City Center (including Food & Beverage) 74% response rate 157 team members completed / 213 total team members
- Food & Beverage Only 75% response rate 51 team members completed / 68 total team members

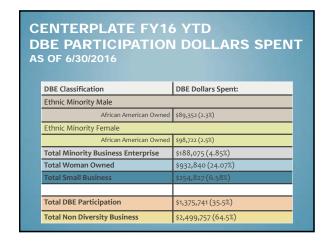




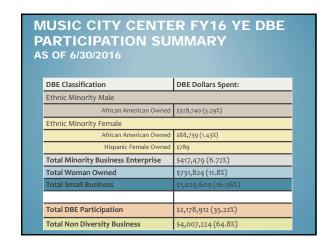




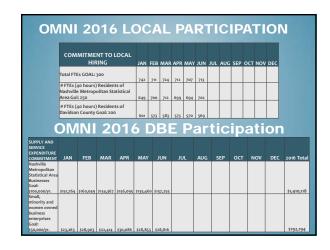








DBE VENDOR PARTICIPATION SUMMARY	FY16 # OF COMPANIES	FY15 # OF COMPANIES
MINORITY OWNED BUSINESSES	9	9
WOMEN OWNED BUSINESSES	13	14
SMALL BUSINESS ENTERPRISE TOTAL	28	27
Convention Production Rigging (SBE)		
<ul> <li>Industrial Staffing (WBE) – Suppleme</li> <li>Med-star Medical (WBE) – EMT Service</li> </ul>		
<ul> <li>Premiere Building &amp; Maintenance (A</li> </ul>	AMBE) – Window clear	ning
<ul> <li>SMS partnership with Bestway Janit</li> </ul>	orial Sorvices (AAMRE	- Housekeening Lah















		IVICC		of June 30		ection	•	
	2/5 of 5% Occupancy Tax	Net 1% Occupancy Tax	\$2 Room Tax	Contracted Vehicle Tax	Rental Vehicle Tax	Campus Tax	Total	Variance to
July	\$1,738,303	\$757,978	\$1,215,421	\$44,902	\$187,587	\$1,373,115	\$5,317,306	19.72%
August	\$1,556,357	\$684,181	\$1,104,133	\$69,943	\$121,121	\$1,324,855	\$4,860,590	5.29%
September	\$1,667,075	\$737,374	\$1,125,906	\$79,902	\$126,018	\$1,368,043	\$5,104,318	7.05%
October	\$2,066,292	\$881,945	\$1,245,924	\$128,432	\$149,942	\$1,730,713	\$6,203,247	15.01%
November	\$1,472,962	\$622,312	\$1,004,700	\$84,669	\$125,548	\$1,297,529	\$4,607,720	15.03%
December	\$1,205,510	\$474,055	\$887,310	\$82,418	\$103,456	\$979,505	\$3,732,254	4.71%
January	\$1,168,123	\$505,732	\$868,930	\$86,350	\$96,830	\$1,179,983	\$3,905,948	9.50%
February	\$1,421,082	\$610,775	\$970,335	\$98,425	\$99,936	\$1,502,041	\$4,702,594	33.79%
March	\$1,982,500	\$864,842	\$1,265,980	\$107,474	\$131,227	\$1,530,294	\$5,882,317	-2.48%
April	\$1,931,236	\$844,233	\$1,193,340	\$126,064	\$134,074	\$1,606,283	\$5,835,230	9.99%
May	\$1,897,748	\$829,930	\$1,229,763	\$64,376	\$145,607	\$1,644,337	\$5,811,761	9.78%
June	\$2,006,172	\$883,484	\$1,210,198	\$193,006	\$164,947	\$844,074	\$5,301,881	-6.22%
YTD Total	\$20,113,361	\$8,696,840	\$13,321,941	\$1,165,961	\$1,586,292	\$16,380,772	\$61,265,168	9.10%

MCC/Hotel	Tax Col	lection	า
ACC Portion of June 2016 Touri	sm Tax Collectio	ons	
	FY 2015	FY 2016	Variance
2/5 OF 5% Occupancy Tax	\$1,854,990	\$2,006,172	8.15%
Net 1% Occupancy Tax	\$815,445	\$883,484	8.34%
\$2 Room Tax	\$1,172,894	\$1,210,198	3.18%
Contracted Vehicle	\$82,568	\$193,006	133.759
Rental Vehicle	\$93,939	\$164,947	75.59%
Campus Tax	\$1,633,525	\$844,074	-48.33%
TDZ Sales Tax Increment	\$0	\$0	0.00%
Total Tax Collections	\$5,653,361	\$5,301,881	-6.22%
Total Tax Collections  MCC Portion of Year-to-date FY	,,,,	.,,	-6.22% Variance
	2016 Tourism T	ax Collections	Variano
MCC Portion of Year-to-date FY	2016 Tourism T	ax Collections	Varianc 13.02%
ACC Portion of Year-to-date FY 2/5 of 5% Occupancy Tax	2016 Tourism T FY 2015 \$17,795,863	ax Collections FY 2016 \$20,113,362 \$8,696,840	Varianc 13.02% 14.80%
ACC Portion of Year-to-date FY 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax	2016 Tourism T FY 2015 \$17,795,863 \$7,575,862	ax Collections FY 2016 \$20,113,362 \$8,696,840	Varianc 13.02% 14.80% 6.58%
ACC Portion of Year-to-date FY  2/5 of 5% Occupancy Tax  Net 1% Occupancy Tax  \$2 Room Tax	2016 Tourism T FY 2015 \$17,795,863 \$7,575,862 \$12,499,260	ax Collections FY 2016 \$20,113,362 \$8,696,840 \$13,321,942	Varianc 13.02% 14.80% 6.58% 47.80%
ACC Portion of Year-to-date FY 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax 52 Room Tax Contracted Vehicle	2016 Tourism T FY 2015 \$17,795,863 \$7,575,862 \$12,499,260 \$788,884	EY 2016 \$20,113,362 \$8,696,840 \$13,321,942 \$1,165,962	Variance 13.02% 14.80% 6.58% 47.80% 14.29%
ACC Portion of Year-to-date FY  2/5 of 5% Occupancy Tax  Net 1% Occupancy Tax 52 Room Tax Contracted Vehicle Rental Vehicle	2016 Tourism T FY 2015 \$17,795,863 \$7,575,862 \$12,499,260 \$788,884 \$1,387,936	EXAMPLE 2016 \$20,113,362 \$8,696,840 \$13,321,942 \$1,165,962 \$1,586,294	Variance 13.02% 14.80% 6.58% 47.80% 14.29% 1.69%

