

MINUTES OF THE MARKETING & OPERATIONS COMMITTEE MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The Marketing & Operations Committee Meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on March 25, 2010 at 9:02 a.m., in Room 212 at the Nashville Convention Center, Nashville, Tennessee.

COMMITTEE MEMBERS PRESENT: Mona Lisa Warren and Ken Levitan

COMMITTEE MEMBERS NOT PRESENT: Mark Arnold & Luke Simons

OTHERS PRESENT: Terry Clements, Stacey Garrett, Kristen Heggie, Holly McCall, Scott Black, Charles Starks, and Harriett Royer

The meeting was opened for business by Mona Lisa Warren asking for a motion to approve the minutes.

ACTION: Ken Levitan made a motion to approve the Marketing & Operations Committee Meeting Minutes of February 22, 2010. The motion was seconded by Mona Lisa Warren and approved unanimously by the Committee.

Charles Starks shared a couple of the most recent exterior renderings of the Music City Center and referenced the MCC Countdown Clock displayed in the lobby; another clock will be displayed at the construction site.

Kristen Heggie and Holly McCall provided a project update which outlined several public service announcements including Channel 3; updates to the MCC website; new "business-site" Facebook page that will also go to the Twitter account.

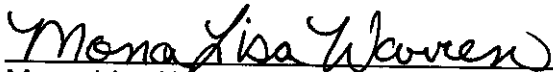
With no additional business a motion was made to adjourn, with no objection the Marketing & Operations committee of the CCA adjourned at 9:35 a.m.

Respectfully submitted,



Charles L. Starks
Executive Director
Nashville Convention Center

Approved:



Mona Lisa Warren, Chairman
Marketing & Operations Committee
Of March 25, 2010