

MINUTES OF THE MARKETING & OPERATIONS COMMITTEE MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The Marketing & Operations Committee Meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on April 29, 2010 at 9:02 a.m., in Room 111 at the Nashville Convention Center, Nashville, Tennessee.

COMMITTEE MEMBERS PRESENT: Mona Lisa Warren, Mark Arnold, Luke Simons and Ken Levitan

COMMITTEE MEMBERS NOT PRESENT: None

OTHERS PRESENT: Stacey Garrett, Kristen Heggie, Debbie Frank, Jennifer Cole, Sandra Duncan, Larry Atema, Natasha Blackshear, Charles Starks, and Harriett Royer

The meeting was opened for business by Chairman Mona Lisa Warren asking for a motion to approve the minutes.

ACTION: Luke Simons made a motion to approve the Marketing & Operations Committee Meeting Minutes of March 25, 2010. The motion was seconded by Mark Arnold and approved unanimously by the Committee.

Debbie Frank, Jennifer Cole and Sandra Duncan reported on the initial stages of the MCC complex public art component of the project. Larry Atema referenced the drafting of a Memo of Understanding between the CCA and the Metropolitan Arts Commission. It was the consensus of the committee to work with the Metro Nashville Arts Commission on the MCC public art project; and the Committee agreed the project is going in the right direction.

Kristen Heggie provided a communications update. There was discussion about parking, communication plan and information being sent to Metro Council.

Charles Starks provided a sales and marketing update referencing upcoming selling opportunities for the MCC.

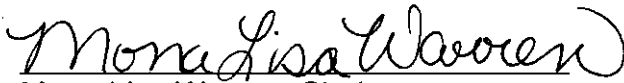
With no additional business a motion was made to adjourn, with no objection the Marketing & Operations committee of the CCA adjourned at 9:45 a.m.

Respectfully submitted,



Charles L. Starks
Executive Director
Nashville Convention Center

Approved:



Mona Lisa Warren, Chairman
Marketing & Operations Committee
Of April 29, 2010