

NFM Specially Called Board Meeting 2/8/2017 Minutes

The specially called meeting of the Nashville Farmers' Market Board was called to order by Board Chair Frank Cardenas at 9:05 am February 8, 2017. The meeting was called for the purpose of Strategic Planning.

In attendance were Board members Cardenas, Priscilla Norman, Margot McCormack, Tyler Brown and Brian Copeland. NFM Staff members present were Tasha Kennard, Carolyn Sanders, Charles Kizer, Jackie Conteras, Rebecah Boynton and Kay West. Also present was Strategic Planning facilitator Kia Jarmon.

Chair Cardenas read the following standard announcement.

As information for our audience, if you are not satisfied with a decision made by the Farmers' Market Board today, you may appeal the decision by petitioning for a writ of cert with the Davidson County Chancery or Circuit Court. Your appeal must be filed within 60 days of the date of entry of the Board's decision. To ensure that your appeal is filed in a timely manner, and that all procedural requirements have been met, please be advised that you should contact your own independent legal counsel.

Public comments were invited at the start of the meeting to ensure that anyone who wants to comment can do so prior to the Board discussing the business on the agenda. Chair Cardenas read the following standard announcement:

Individuals, requesting to address the Board; will be limited three (3) minutes unless granted more time by the Board Chair. Each person authorized to speak is expected to state her/his name and address and the organization represented if any, and if the speaker reads prepared text, to provide a copy to Board staff.

No public comments.

ED Tasha Kennard introduced Facilitator Kia Jarmon. Ms. Jarmon began the session at 9:10 am. We want to be very intentional about where we are going with our five-year plan.

Ms. Jarmon asked everyone present to put aside their copy of the Strategic Plan/Vision for the Market, created in April 2013. Her goal today is to get the frame and conversation started.

THREE BIG THOUGHTS

Where are we? Where do we want to go? How do we get there?

Where are we? Will use the SWOT model Strength and Weaknesses are internal. Opportunities and Threats are external.

Board and staff members wrote sticky notes addressing each area and placed on white papers on walls, Ms. Jarmon read them aloud, asked for expanded thought, then discussed as a group.

Vision. What role do we want organization to play in the community in next five years? How do you want to be recognized or seen for making a difference? What is a recognizable condition you can accomplish in next 5 years, what legacy do you want Market to have? This is very aspirational. Board and staff wrote thoughts on sticky notes.

Ms. Jarmon read, then discussion.

How do we get there? Mission Statement. All board and staff worked on writing a mission statement, placed them on the wall. Ms. Jarmon read, then discussion of statements as well as important words and key points.

What needs to be achieved to move towards the vision and the mission?

Meeting adjourned by Chair Cardenas at 11 am