# SPORTS AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

Minutes of the January 24, 2013 Meeting of the Board of Directors Bridgestone Arena- Meeting Rooms D-G 8:00 a.m.

Board Members: Kim Adkins, Alfonzo Alexander, Margaret Behm, Lauren Brisky, J.D. Elliott,

Ralph Perrey, Ed Temple, Nancy Vincent, Helen Walker, Emmett Wynn

**Staff:** Monica Fawknotson, Margaret Darby (Legal)

Predators/Powers Management: Jeff Cogent, Sean Henry, Michelle Kennedy, Sean Marshall,

Beth Snider

Titans/LP Field: Don MacLachlan, Walter Overton, Scott Rayson

**Visitors:** Rich Riebeling (Metro Finance), Brasher Burbank (Stewart Transportation Solutions), Jenni Catron (Cross Point Church), Russell Payne (Nashville Downtown Partnership), Tom

Turner (Nashville Downtown Partnership)

Mr. J.D. Elliott called the meeting to order at 8:00 am and recognized Ms. Margaret Darby to read from the Metro Code of Laws (Ordinance No. BL2006-1050). **Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the minutes of the December 13, 2012 board meeting.** 

#### Ad Hoc Committee Report

Chairman Elliott recognized Mr. Alfonzo Alexander to give the Ad Hoc Committee Report. Mr. Alexander reported that the proposed job announcement for the position of Sports Authority Executive Director was included in the board meeting materials. Key duties relative to the position are identified as well as minimum requirements and desired qualities of the preferred candidate. The committee recommends a salary of up to, but not to exceed, \$100,000. Chairman Elliott stated that the announcement will be open for seven days, and Metro Finance Director Rich Riebeling stated his approval of the salary range. Mr. Alexander, committee chair, requested that the board accept the committee's report and recommendation and upon a motion duly made and seconded, the board voted to accept the committee's recommendations to move forward with the posting of the position announcement. Chairman Elliott stated his hope that a decision would be made by or before the February board meeting. Mr. Alexander will continue to work with Metro Human Resources who anticipates a huge response to the job posting. HR will assess the applications and narrow them down to five finalists, which Mr. Lyons expects to take a couple of weeks, depending on the response.

#### Improvements to Bridgestone Arena South Entrance

Chairman Elliott recognized Mr. Riebeling to discuss the proposed improvements to Bridgestone Arena's south entrance. Mr. Riebeling reported that over the past year much attention has been given to both LP Field and Bridgestone Arena regarding needed improvements in and around the facilities. The last piece left is the south entrance of the arena. Mr. Riebeling reported that the Administration has had discussions with the Predators and team management and the sentiment is that with the new Music City Center scheduled to open this May and a substantial increase of foot traffic to and

through the building anticipated, the facility doesn't just need a front and back entrance, but rather two front entrances. The Mayor has filed a capital spending request with the Metro Council asking it to authorize up to \$7 million to be spent on the south entrance of the facility. Funds will also be spent on 5<sup>th</sup> Avenue to make improvements from the Korean Veteran's Bridge to Broadway. Ideally the work will be done in time for the opening of the 2013-2014 hockey season. Mr. Sean Henry reported that they are still relatively early in the design process but that plans are to include a vision for retail and restaurants along Demonbruen and 5<sup>th</sup> Avenue. Mr. Riebeling stated the obvious need to move quickly, noting that as construction is fast-tracked they will provide regular updates to the Sports Authority who will ultimately sign off and give final approval to the plans.

### Executive Director's Report

Chairman Elliott recognized Ms. Monica Fawknotson to give the Executive Director's Report. Ms. Fawknotson began by requesting ratification of a parking waiver given to the Nashville Running Club for the 26.4.26 Run held at LP Field on Saturday, December 22, 2012. The run was to benefit the victims and families of the Sandy Hook Elementary School shooting. **Upon a motion duly made and seconded, the Sports Authority voted to ratify the parking waiver.** 

Ms. Fawknotson continued by reporting that Sports Authority staff, Metro Legal and Stewart Transportation have had preliminary discussions with Cross Point Church who approached the Sports Authority in November with a request to enter into an agreement to lease Lot E for overflow parking once their church moves to its new facility at the old Rexel Building on Cowan Street. Ms. Jenni Catron, Cross Point Church Executive Director confirmed that the church has been informed that, should the Sports Authority choose to enter into an agreement with the church, Titans game days, other reserved stadium days, and CMA Sundays would be excluded. Due to the growing number of events downtown and around LP Field there are sure to be some unanticipated Sundays where the church will not have access to the Lot. At this time Sports Authority staff is continuing to work with the church and Stewart Parking Solutions, and is being advised by Metro Legal and bond counsel as it seeks to determine an appropriate parking rate. Bond counsel has advised that the Sports Authority not receive more than \$25,000 per year from such an agreement in order to stay within the confines of the private revenue cap. Upon a motion duly made and seconded, the Sports Authority voted to approve the use of Lot E by Cross Point Church with the final rate to be determined by Sports Authority staff and the parking contractor so long as it does not exceed \$25,000 in annual revenue to the Authority.

Ms. Fawknotson continued the Executive Director's Report by referring to a January 9<sup>th</sup> memo to the board regarding the expiration of the Sports Authority's contract with the Nashville Downtown Partnership (NDP) and the request to renew the agreement for one (1) three year term with two (2) one-year extension options. Ms. Fawknotson then recognized Mr. Russell Payne, NDP Vice-President of Operations, to address the Sports Authority. Mr. Payne reported that the shuttle program at LP Field has a goal of providing user friendly, affordable parking service to downtown employees out of Lot A and to the public for events at Bridgestone Arena out of Lot R. As of December 31, 2012 almost 39,000 cars or 70,000 people have parked in Lot R for about 291 Bridgestone Arena events. Mr. Russell thanked the Sports Authority for its partnership and support of

the program. Upon a motion duly made and seconded, the Sports Authority voted to renew its contract with the Nashville Downtown Partnership.

Ms. Fawknotson next turned her attention to the solar electric vehicle charging stations at LP Field, reporting that on December 5, 2012 she received a letter from Oak Ridge National Laboratory (ORNL) notifying the Sports Authority that the charging stations are operating as designed and that operational responsibility is ready to be turned over to the Sports Authority. According to Section 8 of the contract between the Sports Authority and UT-Batelle the Sports Authority is obligated to take over the responsibility for operation, maintenance, and repair once noticed that the chargers are operating as designed. At this time monthly expenses related to operation, maintenance and repair are projected to be \$500-\$1,000 and will be paid by the parking manager who will subsequently be reimbursed by the Sports Authority. Once the ORNL program ends and the Solar EV Charging Station's title is transferred to the Sports Authority, the Authority will have the opportunity to decide whether the chargers remain non-fee based and examine possible revenue streams. Upon a motion duly made and seconded, the Sports Authority voted to accept the transfer of operational responsibility for the solar electric vehicle chargers. Ms. Fawknotson also reported that the ORNL program has been extended and is now scheduled to conclude sometime between September 30, 2013 and March 31, 2014. As a result, UT-Batelle seeks to modify the termination date of the License Agreement to allow for continued data collection from the EV charging stations through the completion of the project. Upon a motion duly made and seconded, the Sports Authority voted to approve the extension to the License Agreement.

# Approval of Bridgestone Arena FY14 Operating Budget

Chairman Elliott reminded the Sports Authority that they had received and were presented with the proposed FY14 Bridgestone Arena Operating Budget at the December Sports Authority meeting and asked if there were any questions. **There being no questions, the Sports Authority, upon a motion duly made and seconded, voted to approve the arena's FY14 Operating Budget.** 

# Bridgestone Arena Report

Chairman Elliott recognized Mr. Sean Henry to give the Bridgestone Arena Report. Mr. Henry began by expressing his excitement at the return of hockey and his gratitude to the fans that have been so loyal and remained so supportive during the wait for a collective bargaining agreement to be reached. Television ratings have peaked and game attendance has been better than expected.

Mr. Henry's November financial report showed a month with less events and revenue than projected due to the lock out, but one with one of the most exciting annual events- the CMA Awards show. Total revenue actuals for November 2012 were \$304,731 compared to the budgeted \$645,426. Total operating expenses were \$704,979 compared to the budgeted \$1,522,444. December, however, was a very busy month with shows including: The Who, Toby Mac, Justin Beiber, Bassnectar, Aersosmith, the Grammy Nominations, two (2) college basketball games, and Trans-Siberian Orchestra (2 shows). Mr. Henry reported that they are continuing to focus on revenue and service and that their hard work is paying off and being noticed. Although Nashville/Bridgestone

Arena is the second smallest market in the NHL, it is outpacing every NHL building for shows.

With regards to arena renovations, Mr. Henry reported that the arena is approximately half-way through its "Environmental Renovations" which include HVAC upgrades, dehumidification of the building, and lighting/plumbing upgrades. Mr. Henry noted that SSR is working hard to complete the 12-month project in about 9 months. Capital projects previously approved by the Board that Mr. Henry hopes to begin in the next six months include: phone system upgrades, renovation of hospitality space (including suite renovation), dressing room enhancements, base building improvements, temporary seating, terrazzo flooring, building signage, and marquis replacement. Mr. Henry requested that the Sports Authority approve a new project for carpet replacement with a scope price of \$500,000. **Upon a motion duly made and seconded, the Sports Authority voted to approve the project. Ms. Nancy Vincent abstained.** The total cost of the renovations, including the carpet replacement, is projected to be \$2.75 million. Ms. Margaret Behm asked that all projects be discussed with the Executive Director prior to being brought before the board for approval.

## LP Field Report

Chairman Elliott recognized Mr. Walter Overton to give the LP Field Report. Mr. Overton began by reporting that since the last Sports Authority meeting the titans hosted two football games, one of which was the 2013 Music City Bowl. On February 13th LP Field will host a women's soccer match between the Olympic gold medalist US team and Scotland. LP Field will also host the 2<sup>nd</sup> annual Mayor's Field Day on May 4<sup>th</sup>.

With regards to casualty loss, Mr. Overton reported a balance of \$7,065.00. He additionally noted that the stadium capital improvement funding commitment is \$2,446,528.16, and that a meeting has been scheduled with the Titans, Sports Authority Interim Director, Metro Legal, and Metro Finance to begin discussing capital reimbursement requests.

#### 2013 Officer Elections

Chairman Elliott reminded the board that Sports Authority bylaws call for annual elections to be held each January and opened the floor for nominations and elections of the following offices: Chair, Vice-Chair, and Secretary/Treasurer.

Upon a motion duly made, the Sports Authority voted to elect J.D. Elliott to another year as Chairman. Upon a motion duly made, the Sports Authority voted to elect Kim Adkins as Vice-Chair. Upon a motion duly made, the Sports Authority voted to elect Cathy Bender as Secretary/Treasurer.