

SPORTS AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY
Minutes of February 18th, 2016 Meeting of the Board of Directors
Ford Ice Center
10:30 a.m.

Board Members: Kim Adkins, Margaret Behm, David Wicker, Christie Wilson, Chuck Meriwether, Emmett Wynn, Dudley West

Staff: Monica Fawknotson, Ilesha Montesrin (Sports Authority Temp), Margaret Darby (Legal)

Titans/ Nissan Stadium: Jenneen Kaufman, Walter Overton, Bob Flynn

Predators: Sean Henry, Sean Marshall, Gerry Helper, Kyle Clayton, David Kells, Michelle Kennedy, Danny Butler

First Tennessee Park: Doug Scopel (Senior Vice President)

Visitors: Ed Henley (Commonwealth Development), Jordan Wyman (Commonwealth Development), Anthony Lambkin (Nissan), Tracy Woodard (Nissan), Rich Riebeling (Mayor's Office), Erin Hafkenschiel (Mayor's Office), Pat Emery, Adam Stover (Populous)

Chairwoman Kim Adkins called the meeting of the Sports Authority to order at 10:30 a.m. and welcomed all in attendance. Ms. Adkins reminded everyone that the appeals process for decisions by the Authority could be found at the top of the agenda. **Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the minutes of the January 21, 2016 meeting.**

Executive Director's Report

Chairwoman Adkins recognized Ms. Monica Fawknotson to give the Executive Director's Report. Ms. Fawknotson began by giving a brief overview of the meeting's agenda and stated that the proposal to relocate the Ed Temple statue has been finalized. Work is expected to begin next week with Michelle Barbero, from Gobble Hays, coordinating the efforts to ensure work will be completed by Opening Day. She concluded by stating that the Finance Committee will meet during the week of February 29th to discuss and approve the Sports Authority's FY17 operating budget.

Nissan Stadium Report

Chairwoman Adkins recognized Mr. Bob Flynn to begin the Nissan Stadium Report. Mr. Flynn began by stating that the Women's Soccer Event (SheBelieves Cup) is coming to Nissan Stadium on March 6th. In addition to marketing efforts by U.S. Soccer, the Titans are working with radio and print media to advertise. Mr. Flynn additionally announced that Beyoncé will be at the Nissan stadium on May 5th as part of her Formation Tour, the CMA's have been scheduled for June 9th-12th, and Monster Jam will be held on June 18th. With regards to building enhancements, Mr. Flynn stated that the seat and expansion joint replacement is ongoing. In response to a question asked by Mr. Dudley West, Mr. Flynn assured the members of the Board that the stadium will be event ready for all summer events.

Chairwoman Adkins next recognized Ms. Jenneen Kaufman to give the Titans financial report. Ms. Kaufman stated that the \$2.00 Ticket Tax fund is currently at \$350,579.23, and the breakdown of the \$1.00 Ticket Tax, which has been disbursed into three individual funds, is as follows:

- Stadium Revenue Fund Reserve (\$346,527.43)
- Stadium Prior Bond Reserve (\$1,900,000.00)
- Stadium Construction Fund (\$995,573.00)

The total ticket tax paid through December 31, 2015 is \$13,884,925.00. In 2015, Metro collected \$3,149,796.00 in seat user fees-the largest amount paid in any given year since the ticket tax was enacted. Additionally, the Stadium Capital Fund has a remaining balance of \$156,165.25 following the approval of the Titans Reimbursement Request for \$1,055,711.90 in January. Ms. Kaufman stated that Unfiled Reimbursement Receivables are currently \$2,873,043.72, while Casualty Receivables are at \$23,405.63. Finally, she announced that the Titans' organization is currently working on a new communication tool that will ensure that the members of the Board are aware of completed, current and anticipated improvements. The document will come before the Finance Committee at its next meeting.

Nissan Stadium Refurbishment Project Manager Report

Chairwoman Adkins recognized Mr. Ed Henley and Mr. Jordan Wyman, from Commonwealth Development Group, to give the Nissan Stadium Project Manager Report. Mr. Ed Henley began with a budget update, noting that the expansion joint repair is set to come in under budget, and that contingencies, which were originally set at 5%, have been decreased to 4.5%. Funds from the contingencies have been added to "Other Potential Repairs Allowance" to ensure there is enough money to repair problems with the concrete. Mr. Henley reported that if all allowances and contingencies were merged there would be more than \$1.5 million, collectively, to ensure the structural integrity of the facility is restored. He further reported that the entire invoice process (receipt, review, and payment by Metro Finance) takes 30-45 days. Total paid to date for this project is \$449,489.00- almost 3% of the total project cost. Mr. Henley noted that the project managers have weekly meetings with Ms. Fawknotsen, Metro Finance, and the Titans' staff to ensure everyone stays informed.

Mr. Jordan Wyman, who continued the presentation with a project update, reported that the upper deck on the west side of the stadium has been completely stripped of the timeworn backs and bottoms of the seats. In regards to the anchors and stanchions, half have been removed from the west side deck as well. Seat deliveries began arriving on February 10th and are being stored at Nissan Stadium. The demolition team has also started separating the old materials by plastic and metal, in preparation for recycling. The steel and aluminum will be sent to a factory to be melted down and sold as raw materials. The plastic seats will be shredded and sold to different vendors so as to be recreated as altered products. In addition to the seats, the project management team has initiated the removal of the worn out expansion joints in the upper deck and removed the cracked and damaged concrete which will be repaired and waterproofed. The concrete steps that run between sections are also deteriorating, water saturated, and in need of repair.

Nissan Stadium EV Chargers Proposal

Chairwoman Adkins recognized Ms. Monica Fawknotsen to give an overview of Nissan's EV (Electric Vehicle) charging station proposal for Nissan Stadium. Ms. Fawknotsen reported that discussions began in late December with a conference call between herself, Mr. Bob Flynn (Titans), Anthony Lambkin (Nissan North America), and Jason Buckland (NRG). The request is for six spaces in Lot R that will house three

chargers- two DC fast chargers, and one level two charger. A DC fast charger can charge an electrical vehicle in just over a half hour, while the level two chargers take roughly four hours. This is part of a Nissan city-wide EV infrastructure project that will install chargers throughout the city of. Ms. Erin Hafkenschiel, Director of Transportation and Sustainability for the Mayor's Office, has met with Nissan North America officials to discuss the project. Ms. Hafkenschiel noted that the Mayor's Office recently submitted the Smart City's Application, which will give one city \$50 million to explore Smart City Technology.

Mr. Anthony Lambkin, Infrastructure Manager with Nissan North America, reported that the location was strategically chosen due to proximity to major highways, downtown, the pedestrian bridge, and Titans events. He stated that one of the six spaces would be ADA (Americans with Disabilities Act) compliant. Each charger has two cords, one services Asian manufactures and the other services American and European manufactures. These particular chargers would fall under Nissan's "No Charge to Charge Program," which allows Nashville owners of the new Nissan Leaf to charge their car at no cost for two years. In regards to construction, there will be four phases: Pre-construction, construction, installation, and esthetics. Nissan and NRG EV Services, LLC (EVgo) anticipate that the four phases of construction will take 10-20 days. Mr. Lambkin stated that during the 10-year contract with the Sports Authority, Nissan will incur all the costs that pertain to installation, maintenance, and operation. It was also stated in the contract that EVgo will hold exclusive rights to provide electrical vehicle charging stations at Nissan Stadium. Ms. Margaret Darby, Metro's Counsel, noted that more discussion is needed with regards to reaching consensus on the proposed license agreement and "Terms and Conditions," and recommended that the board defer approval until such time. **Upon a motion duly made and seconded, the Sports Authority unanimously voted to defer the approval of the Nissan EV Chargers Proposal until the March 17th meeting.**

Convention Center Site Update

Chairwoman Adkins next recognized Mr. Rich Riebeling and Mr. Pat Emery to give an update on the new development, Fifth+Broadway, which will be located at the former convention center site. Pat Emery, President of Spectrum Emery, is one of two developers on this project. Mr. Emery stated that the project will be located on 6.2 acres and will include:

- 230,000 feet of retail and entertainment
- 50,000 square foot Museum of African American Music
- Office tower
- Residential tower
- Conference center
- Over 2,000 parking spaces

This iconic development will house either restaurants & entertainment or high end retailers. There will be a neighboring new residential tower that will sit above a parking garage. The development team also plans to collaborate with Bridgestone Arena to ensure maximum safety for pedestrians after events.

Bridgestone Arena Facility Update

Chairwoman Adkins recognized Mr. Sean Henry, President of the Nashville Predators, to give the Bridgestone Arena Facility Update. Mr. Henry emphasized that the collaboration with Fifth & Broadway is essential to connecting all nearby buildings and, in turn, helping to attract more people to Nashville. Mr. Henry turned the presentation over to Mr. Adam Stover, of Populous, to discuss future plans for Bridgestone Arena. Mr. Stover acknowledged that Bridgestone Arena has been maintained so well that it cannot be compared to other facilities the same age. Populous' main objective for Bridgestone Arena is to appeal to all generations. Doing so requires:

- Extending the Broadway experience though Bridgestone Arena
- Evaluating all spaces for the greatest use
- Activating a plaza in the arena
- Improving technology integration
- Re-imagining in-game experience
- Creating year- round hospitality focused spaces
- Analyzing existing infrastructure

Mr. Stover explained that his team would like to create a plaza that can be enjoyed year round and would create more hospitality opportunities at Bridgestone Arena. Additionally, they would also like to transform the tower to make it not just an icon, but a destination. Populous is also interested in expanding the garage located on Demonbreun to give it more appeal. Essentially, facility planners intend to look at the arena as a whole to discover the best way to use its space.

Bridgestone Arena/Ford Ice Center Report

Chairwoman Adkins asked Mr. Sean Henry to continue on with the Bridgestone Arena /Ford Ice Center Report. Mr. Henry reported that, in Pollstar's poll, Bridgestone Arena finished the calendar year as the 5th busiest venue in the country and 12th in the world. December events included: Amy Schumer, a doubleheader (MTSU vs Auburn and Predators vs. Colorado Avalanche), Toby Mac, and 9 Predators games. Mr. Henry stated that Ford Ice Center has a fantastic partnership with the Library and Metro Parks. The facility continues to do everything it can to get people on the ice- including those displaced by the closing of A-game.

Mr. Henry then recognized Mr. Danny Butler, General Manager of Ford Ice Center, to give the Ford Ice Center Report. Mr. Butler began by stating that Ford Ice Center has been open for 16 months now and within the first year alone, they have had roughly 430,000 patrons. Ford Ice Center is open 7 days a week from 5am to 11pm. It is the home of Vanderbilt hockey, MTSU hockey, the Scott Hamilton Skating Academy, Junior Predators, and G-Nash High School Hockey. In addition to these programs they also have "home-grown programs" that include adult hockey, youth hockey, Learn to Play, and Learn to Skate classes. Ford Ice Center currently has the largest adult hockey program in Middle Tennessee. The number of youth and adult hockey participants has doubled since the opening of Ford Ice Center. Learn to skate classes have accommodated over 900 skaters since opening and more than 40,000 people have participated in open skate

sessions as well. Ford Ice Center has hosted 22 tournaments and camps in the past year. Mr. Butler acknowledged that part of its success is due to the Industry Growth Fund that is supported by the NHL and the Predators. This fund grants almost \$4 million over the course of three years to help grow the game of hockey. Ford Ice Center also has a fitness challenge that reaches out to more than 12,000 children at 50 schools each year. When the schools complete the challenge they receive a field trip to Ford Ice Center. Additionally, they have a go-skate program that is a complimentary 8 week course on the basics of skating and upon completion of the program participants receive a pair of ice skates. They also have a High School Hockey Program and the Predators Rookie Program. In conclusion, Mr. Butler reiterated that Ford Ice Center is opening their doors to anyone that was displaced by the closure of A-Game and they are also providing them with a full scholarship.

2016 NHL All-Star Weekend Report

Chairwoman Adkins next recognized Mr. Adam Burke with the Nashville Sports Council to give the 2016 NHL All-Star Weekend Report. Mr. Burke stated that the Nashville Sports Council and the Nashville Predators were the leading organizers of the weekend, and that the event's local organizing committee was composed 30 members representing different aspects of the city. Mr. Burke acknowledged that it was a fantastic weekend highlighted by perfect weather. Almost 60,000 people came out to attend the outdoor concert series hosted by IntelliCentrics. Other All-Star Weekend attractions in the footprint included:

- Fan Fair
- Bridgestone Winter Park
- S'mores Zone
- Illuminated hockey pucks lining the sidewalks

The All-Star game was broadcasted on the NBC Sports Network and had a record 1.6 million viewers. Over 34,000 fans attended Fan Fair. Mr. Burke concluded by noting that Los Angeles, which will host the NHL All-Star game next year, knows it has a hard act to follow.

First Tennessee Park Report

Chairwoman Adkins recognized Mr. Doug Scopel to provide the First Tennessee Park Report. Mr. Scopel began his report by stating that the Sounds are now 50 days away from opening day on April 7th. First TN Park will host its first college baseball game- Vanderbilt vs. Belmont - on March 29th and tickets are currently on sale. Single game tickets are expected to go on sale on March 7th and the promotional schedule will be released before the March 17th meeting. Mr. Scopel additionally reported that the Sounds will host the City of Hope Celebrity Softball Game, as part of the CMA Music Festival on June 7th, and that the State parking garage is complete and should increase accessibility for Sounds fans. In the community, the Sounds have formed partnerships with Buena Vista Elementary School to build a playground and with Goodwill to hold a series of job fairs with the intentions of hiring seasonal employees.

There being no other business, the meeting was adjourned.