

SPORTS AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

Minutes of September 21, 2017 Meeting of the Board of Directors

First Tennessee Park

10:30 a.m.

Board Members: Kim Adkins, Dudley West, Christie Wilson, Chuck Meriwether, Catana Starks, Cathy Bender, Lisa Howe, Bob Obrohta

Staff: Monica Fawknotson, Ilesha Montesrin, Margaret Darby (Legal), Quinton Herring

Titans/ Nissan Stadium: Jenneen Kaufman (CFO), Steve Underwood (CEO), Bob Flynn

Predators: Kyle Clayton, Keith Hegger, Danny Butler, Gerry Helper

First Tennessee Park: Doug Scopel (Senior Vice President), Adam Nuse (General Manager), Destiny Whitmore, Allie Doheny

Visitors: Ed Henley (Commonwealth Development), Roxianne Bethune (Commonwealth Development), Jonathan Burtner (Sirius XM)

Chairwoman Kim Adkins called the meeting of the Sports Authority to order at 10:30 a.m. and welcomed all in attendance. Ms. Adkins reminded everyone the appeals process for decisions by the Authority could be found at the top of the agenda.

Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the minutes of the August 17, 2017 joint meeting between the Sports Authority and the Fair Board.

Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the minutes of the August 17, 2017 Board of Directors meeting.

Executive Director's Report

Chairwoman Adkins recognized Ms. Monica Fawknotson to give the Executive Director's Report. Ms. Fawknotson began her report with a brief review of the meeting agenda, noting that only one item would require action by the Authority- Consideration of Predators' Ownership Guarantees. Ms. Fawknotson stated that since the last meeting the Sports Authority hosted two events at the ballpark. The first was the August 21st Solar Eclipse Viewing Party held in conjunction with the Mayor's Office, the Sounds, and the Adventure Science Center. On August 29th the Sports Authority and the Nashville Sounds hosted the Mamava Ribbon Cutting Ceremony at First Tennessee Park. The Mamava offers a clean, private place for nursing moms. One pod will be located at the ballpark during the Sounds' season, the second pod will be at Nissan Stadium. When available, a pod will also travel to Metro-sponsored events.

Ms. Fawknotson also reported that Nashville is currently contending for one of four Major League Soccer (MLS) expansion teams. The MLS ownership group and Metro are finalizing the funding plan for a soccer-specific stadium which will be unveiled the beginning of October. Ms. Fawknotson

noted that the plan would come before the Sports Authority, Fair Board, and the Metro Council and that the approvals process would likely require multiple meetings for the Sports Authority. In response to Ms. Lisa Howe's question, Ms. Fawknorton stated there would be informational sessions for Metro Council, the Sports Authority, and the Fair Board. Following those meetings, all three bodies will be asked to approve the plan.

Consideration of Predators' Ownership Guarantees

Chairwoman Adkins recognized Ms. Fawknorton to report on the Predators' Ownership Guarantees. Ms. Fawknorton stated that were two pieces to this agenda item: an update and a request. In January of 2016, two existing owners transferred some of their units to a group of investors that the Sports Authority approved as "Substitute Guarantors". The board's approval was to take effect at the closing but the closing of the transfer was delayed. The transaction is back on track and scheduled to close in the next couple of weeks. In addition to this update the Predators request that the Authority approve reallocations of guarantee obligations that are the result of: 1) units transferred between two existing owners and 2) minimal changes in pro rata ownership from dilutive capital calls. **Upon a motion duly made and seconded, the Sports Authority unanimously voted to approve the Predators' Reallocation of Guarantee obligations.**

Facility Questions

Chairwoman Adkins called for facility questions by the board. There were no questions for the facilities.

First Tennessee Park Report

Chairwoman Adkins then recognized Mr. Doug Scopel, V.P. of Operations, to give the First Tennessee Park Report. Mr. Scopel began the report by stating that the Minor League Baseball season officially ended the previous day. Mr. Scopel played a video that highlighted the Solar Eclipse Viewing Parting and recognized Mr. Quinton Herring, Special Event Coordinator with the Metro Sports Authority. Mr. Herring recognized Ms. Janet Ivy, from Janet's Planet, Alexis McCoy and Steve Hinkley, of the Adventure Science Center. He thanked them for their time and resources used for this event. Mr. Herring noted that over 8,000 tickets were purchased in 32 states and 10 different countries.

Mr. Scopel recognized Mr. Adam Nuse, General Manager of the ballpark, to continue the report. Mr. Nuse reported that the Sounds finished the season leading the Pacific Coast League in per-game attendance and 4th among all MLB teams. They averaged 8,861 fans per game, total attendance of 593,679, and they had 22 sellouts. In addition to excellent attendance, the Sounds:

- Received the Presidential Accommodation Award for Grounds keeping; making them one of three facilities to receive this award.
- Were nominated for the Larry MacPhail Award for being number one in stadium experience.

Mr. Nuse announced that First Tennessee Park will be home to Nashville's USL team, Nashville SC for its inaugural season in 2018. The season will be March through October, with a minimum of 15 games. The plan is for them to play two games in between the Sounds' homestands. The mound must be removed and grass placed over the infield.

Mr. Nuse then recognized Ms. Destiny Whitmore, Director of Community Relations, to discuss community events. Ms. Whitmore stated that recent outreaches to the community include:

- Player Visits to Monroe Carroll Hospital at Vanderbilt
- Multiple Skills Clinics for young players
- Worked with Reviving Baseball in Inner City (an MLB initiative)
- Multiple events with staff involvement
- 1,607 hours in the community
- Jersey auctions
- Hometown Hero Program
- Hurricane Harvey Relief (\$10,316.18 donated to the Houston Astros)
- Pop-up baseball auctions
- Hope to Dream (Video shown)

Mr. Scopel returned to finish the First Tennessee Park Report. He reported that the Nashville Sounds finished the season with a 68-71 record (2nd place in the PCL America Conference Southern Division). Memphis finished in 1st place with a record breaking score of 90 games wins. Mr. Scopel stated that the ballpark's partnership with Vanderbilt will continue next year and they are expected to play more games at the facility. Mr. Scopel concluded the report by noting upcoming events include:

- Eat.Drink.Play Fest (September 22nd)
- Kings of Leon Concert (September 29th)
- Bacon, Eggs, & Kegs (October 14th)

Chairwoman Adkins concluded the meeting by stating that October will be a critical month for Board member involvement and that she hopes to see everyone at the meetings.

There being no other business, the meeting was adjourned.