

SPORTS AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

Minutes of June 3, 2021, Meeting of the Women's Professional Sports Ad Hoc Committee Peabody Room – Lindsley Hall 9:30 a.m.

Committee Members: Margaret Behm (Chair), Dan Hogan, Anna Page

Board Members: Melvin Gill, Frank Harrison, Emmett Wynn

Staff: Monica Fawknotson, Quinton Herring, Melissa Wells, Margaret Darby
(Legal)

Advisory Committee Members: Council Member Nancy VanReece, Ian Ayre,
Scott Ramsey, Doug Scopel, Adam Nuse (Titans)

Visitors: Zak Kelley (Metro Procurement)

Chair Behm called the meeting of the Women's Professional Sports Ad Hoc Committee to order at 9:30 a.m. and asked for all in attendance to introduce themselves.

Upon a motion made by Director Page and seconded by Director Hogan, the Committee voted to approve the minutes of the January 21, 2021, meeting.

Status of the procurement for the marketing survey and economic impact analysis of the Women's Professional Sports Consultant solicitation.

Chair Behm shared that at the January 21, 2021, meeting of the Women's Professional Sports Ad Hoc Committee, the Committee voted to work formally with Metro Procurement issuing a solicitation for both a Market Survey and an Economic Impact Analysis, keeping the option open to separate the Market Survey from the Economic Impact Analysis and hire more than one firm if needed. Monica Fawknotson reported that Sr. Procurement Officer Zak Kelley is finalizing the solicitation and that three firms have expressed interest in submitting proposals. Zak Kelley provided an update on the status of the process, noting that BAO (Office of Minority and Women Business Assistance) has added diversity which will include a five-point addition if qualified. The anticipated timeframe for the solicitation is as follows: Publish date-June 8, 2021, Pre-offer meeting-June

14, 2021, Questions-due by June 15, 2021, Deadline to submit-June 22, 2021, and Meeting of the Evaluation panel- June 23, 2021. The solicitation will be out for the standard fourteen days which, in this case, should be an adequate amount of time since the firms are already familiar with the request. The submission deadline can be extended for an additional week if needed- or if insufficient responses have been received. At the time of the pre-offer, there will be an opportunity to determine if additional time is needed

Chair Behm thanked Mr. Kelley for including the diversity portion of the solicitation and for the update. Monica Fawknatson will follow up with Procurement.

Celebration of 50th Anniversary of Title IX (June 23, 2022)

Chair Behm shared that the Nashville Sports Council is planning several events leading up to the celebration of Title IX. Some questions that need to be addressed are-how we can complement what the Sports Council is doing and what we might ask our facilities to do.

The Nashville Sports Council has planned the following events:

- **October 5**-Women's Sports Committee of Sports Council-3rd Annual Women in Sports Basketball Tip-Off Breakfast.
- **November 20, 2021**-St. Jude Rock 'n' Roll Marathon and ½ marathon (a lot of participation from women).
- **January 3-9, 2022**-Toyota US Figure Skating Championships.
- **January 9, 2022**-Ed Temple/Tennessee State University Indoor Track and Field Meet
- **March 2-6, 2022-2022**- SEC Women's Basketball
- **April 2022** – St. Jude Rock 'n' roll marathon and ½ marathon.

Scott Ramsey, Nashville Sports Council, shared that June 23 is also Olympic Day, and the NSC is trying to plan a luncheon prior to that to promote figure

skating. This will be the 25th anniversary of the first sporting event at Bridgestone Arena which was the Figure Skating Championships in 1997 and the 100th anniversary of U. S. Figure Skating.

Chair Behm shared that the local Division 1 schools are on board and eager to be involved. She then asked Sports Authority facility managers to give an update on their plans to celebrate the anniversary of Title IX.

Ian Ayre (Nashville SC) shared that Nashville SC's new facility will open in May 2022; they are working to include some international female soccer stars in a luncheon/panel-U. S. Soccer is also a partner in planning upcoming events. Doug Scopel (Nashville Sounds) shared that their 2022 schedule will be complete in the next couple of months. They would like to do something preceding June 23. They are working to include some of the female staff from the Milwaukee Brewers possibly in a panel discussion. They would also like to plan a celebration of the Catherine T. Kenny commemorative marker. Adam Nuse (Titans) shared that the Titans are also working on several women's initiatives.

Council Member Nancy VanReece shared that she was recently interviewed by NewsChannel5 about the possibility of bringing women's professional sports to Nashville. She also provided a copy of a survey she sent to Metro Council members requesting information on their participation in women's sports (as coaches, referees, and as athletes). In addition, the survey gaged interest in participation in the anniversary celebration and thirteen Council Members are interested in participating. The Council is also going to sponsor a series of resolutions recognizing and celebrating the 50th anniversary of Title IX.

Chair Behm and Secretary Emmett Wynn suggested that the Sports Authority spotlight Nashvillians who through their participation and/or leadership have impacted Women's Sports. Chair Behm will a draft resolution for the upcoming meetings. Scott Ramsey (Nashville Sports Council) stated that the Nashville Sports Council could take the lead in the Title IX Celebration, providing coordination and helping to get the word out.

Chair Behm asked whether the Ad Hoc Committee will need to approve the contract for the consultant. Ms. Fawknotson responded that it will need to go to the Board, since the Committee has already provided approval.

There being no further business, the meeting was adjourned.

