



2022 Fair Report

4,415 EMAIL ADDRESSES CAPTURED

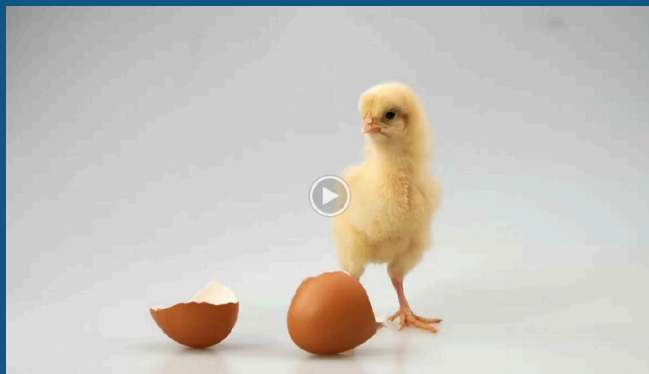
By collecting email addresses at the point of sale as well as running contests, we were able to grow The Nashville Fair email list from 0 to 4,415 subscribers.

1,731 TIK TOK FOLLOWERS

Our paid ad campaigns and videos successfully increased our following from 0 to 1,731 users, 83,785 video views and 6,259 likes.

2,630 FACEBOOK FOLLOWERS

12,359 of fan interactions (reactions, comments, shares, clicks and private messages) with our Facebook page.



The Nashville Fair 2022 TV Commercial / You Tube Ad
- 23,154 Views -

Paid Parking

Date	Weather	Paid Parking #'s	Times
Friday, September 9th	Rain @ 7:45pm	208	5pm – 10pm
Saturday, September 10th	Rain	487	11am – 10pm
Sunday, September 11th	Rain/ T-storms	274	11am – 10pm
Monday, September 12th	Sunny	167	5pm – 10pm
Tuesday, September 13th	Sunny/Warm	187	5pm – 10pm
Wednesday, September 14th	Sunny/Warm	227	5pm – 10pm
Thursday, September 15th	Sunny/Warm	240	5pm – 10pm
Friday, September 16th	Sunny/Warm	579	5pm – 10pm
Saturday, September 17th	Sunny/Warm	1,236	11am – 10pm
Sunday, September 18th	Sunny/Hot	1,247	11am – 10pm

Daily Ticket Sales

Date	Adult	Child/Senior	Daily Totals
Friday, September 9th	756	245	1,001.00
Saturday, September 10th	1870	719	2,589.00
Sunday, September 11th	1098	438	1,536.00
Monday, September 12th	617	183	800.00
Tuesday, September 13th	742	188	930.00
Wednesday, September 14th	901	220	1,121.00
Thursday, September 15th	1017	259	1,276.00
Friday, September 16th	2297	791	3,088.00
Saturday, September 17th	4855	2,612	7,467.00
Sunday, September 18th	4808	2,213	7,021.00
Online Sales			4,405.00
Total Sales			31,234.00

Ride Ticket Sales

Date	Daily Totals	
Friday, September 9th	20,468.00	
Saturday, September 10th	42,595.00	
Sunday, September 11th	24,024.50	
Monday, September 12th	16,403.50	
Tuesday, September 13th	19,254.00	
Wednesday, September 14th	26,295.50	
Thursday, September 15th	27,047.50	
Friday, September 16th	74,620.00	
Saturday, September 17th	140,336.50	
Sunday, September 18th	126,387.50	
Total Sales		517,432.00

Amount Paid to Fair \$165,767.69