

Interim Pilot Regulations for Curb Loading Zone Management

Section 010 – Definitions

The following words and phrases shall have the meanings set forth below, unless the context clearly requires otherwise:

“Smart Loading Zone” means a space adjacent to a curb for the exclusive use of vehicles during the loading or unloading of freight or merchandise that are capable of being booked through a mobile app.

Section 020 – Loading Zone Usage Permits and Fees

A. Permits

- a. No permits are required for Smart Loading Zones designated under the curb loading zone management program.
- b. Bookings to occupy Smart Loading Zones must be made through the Coord Driver mobile app.
 - i. Coord Drive mobile app requires license plate number, industry, vehicle type, and vehicle length.

B. Fees

- a. Fees range from \$0.75 to \$2.50 per fifteen (15) minute time interval throughout the course of the pilot. A goal of the pilot is to determine the correct fee per location per time of day. To accurately evaluate the effects of pricing a wide permissible range is required.

Section 030 – Minimum Curb Loading Zone Space Requirements

- A. The minimum curb loading space requirement is eight (8) feet in width by forty (40) feet in length.

Section 040 – Enhanced Enforcement

A. Dedicated Enforcement Personnel

- a. There is no dedicated curb loading zone enforcement throughout the pilot.

B. Improved Signage

- a. Smart Loading Zones under the curb loading zone management program shall be designated by the following signage:
 - i. Modified MUTCD R7-6 Loading Zone sign.
 - ii. Smart Loading Zone plaque with instructions to access Coord Driver mobile app.

C. Automated Enforcement

- a. The program does not rely on automated enforcement. Metro Nashville parking enforcement officers will use the Coord Inspector mobile app to verify Smart Loading Zone bookings and receive user-generated alerts for potential violations.

Section 050 – Eligibility for Use of Specially Designated Curb Loading Zone

- A. Smart Loading Zones are open to all persons engaged in the expeditious unloading and delivery or pickup and loading of freight and merchandise with access to the Coord Driver mobile app.

Section 060 – Methods of Payment of Required Fees

- A. For drivers not associated with a fleet account, payment for Smart Loading Zones can be paid via debit card, credit card, or prepaid card. Payment method must be entered into the Coord Driver app prior to booking.
- B. For registered fleets, and their associated drivers, payment for Smart Loading Zones can be paid via debit card, credit card, prepaid card or electronic bank transfer. Payment method must be entered into the Fleet Manager portal prior to booking.

Section 070 – Performance Measures

- A. A goal of the pilot is to determine whether using mobile technology and time-based user fees to manage loading activity improves the efficiency, safety and/or coordination of curbspace in Downtown Nashville.
- B. Evaluation measures will include:
 - a. Program adoption and compliance.
 - b. Impacts on coordination and efficiency of loading activity in the pilot area.
 - c. Stakeholder satisfaction with program, including local businesses, drivers and city staff
 - d. Adequacy of loading space provided (e.g., zone sizes and locations) to meet the needs of those doing business in the pilot area.

Curb Loading Zone Management Pilot Locations

- 1. 100 Block of 2nd Ave N
 - a) 110 - 126 2nd Ave N
- 2. 200 Block of Union St
 - a) 211 Union St
- 3. 300 Block of Union St
 - a) 323 - 329 Union St
- 4. 400 Block of Union St
 - a) 246 5th Ave N
- 5. 200 Block of 5th Ave N
 - a) 235 - 239 5th Ave N
 - b) 211 - 219 5th Ave N
- 6. 300 Block of Church St
 - a) 170 4th Ave N
 - b) 301 - 309 Church St

