



A Future with Zero Deaths on our Roads



Zero roadway deaths. Zero excuses. 

WHO WE ARE:

Vision Zero Nashville is a Metro-wide initiative spearheaded by Nashville Department of Transportation & Multimodal Infrastructure (NDOT) in partnership with the Mayor's office, community organizations, businesses, and residents. Our collective goal is to eliminate fatalities and serious injuries on Metro Nashville roads.

WHAT WE AIM TO ACHIEVE:

Vision Zero is a data-driven, behavior change approach focused on achieving zero deaths on our roads. We believe that every life on our roads is irreplaceable, and no loss is acceptable.

WHY VISION ZERO IS NEEDED NOW

TRAGIC LOSS OF LIFE:

Metro Nashville has seen approximately 654 roadway fatalities from 2016-2023. In 2023 alone, there were 122 roadway fatalities. This has become a public health issue as fatalities continue increasing.

HUMAN COST:

Nashville's ranking as 24th in roadway fatalities, with 14.5 deaths per 100,000 residents, underscores a pressing issue that demands attention. These statistics are not just figures; they represent lives lost, families devastated, and communities impacted.

ECONOMIC IMPACT:

Crashes cost Nashville millions in healthcare, increased automobile premiums, lost productivity, and impacts our reputation as a safe community.

DISPROPORTIONATE IMPACT:

Vulnerable populations, such as pedestrians and cyclists, are at greater risk with 17% of all roadway deaths or serious injuries being pedestrians.

654 roadway fatalities from 2016-2023

**approximately

93 lives lost on average each year

Millions in healthcare costs





HOW WE ACHIEVE VISION ZERO:

Vision Zero requires a comprehensive approach that prioritizes safety for everyone. We focus on three key pillars:



COLLECTIVE ACTION

- A shared commitment to safety from EVERYONE on the road.
- Community support from everyone, including residents, partners, businesses, and the public health sector.



SAFER INFRASTRUCTURE DESIGN

- Nashville DOT is doing our part to engineer safer road designs to reduce speeds and improve pedestrian and cyclist infrastructure.
- Identify and address high-risk areas with a focus on vulnerable communities.



RESPONSIBLE BEHAVIOR

- Vision Zero is achieved by slowing down on the roads, following ALL of the rules ALL of the time, and making roads safer.

HOW PARTNERS CAN HELP:

We invite partners and community organizations to join us in achieving Vision Zero. Here are a few key ways you can contribute:

Spread Awareness:

Join the Vision Zero Pledge and share with your network, employees, and clients.

Advocate for Safety:

Lend your voice to the Vision Zero campaign and support policies and initiatives that promote safer roads.

Educational Events:

Partner with us on community workshops or presentations on safe driving and pedestrian safety.



TOGETHER WE CAN MAKE A DIFFERENCE:

Vision Zero is achievable through collective effort and behavior change. Everyone has a role to play in creating safer roads, because safety benefits everyone.





QUICK STATS:

- Nashville ranked 24th in traffic fatalities with 14.5 people killed per 100,000 people
- 113 fatal crashes and 122 fatalities in 2023 alone.
- Out of 41,404 collisions from 2014-2022: 671 were pedestrian hit and runs, 32,915 on high speed roads, and 20,506 near transit stops
- In an average year the following people are seriously injured or killed: 300 people driving, 75 people walking, 8 people biking
- Three factors in a majority of crashes: roads with high speeds, proximity to transit stops, and pedestrian-involved hit-and-runs and these show up in a majority of fatal or serious injury crashes.
- Pedestrians and motorists are most often killed or seriously injured between 5pm -9pm

Pedestrians are at greatest risk.

- Though only 3% of typical commuters, 17% of all traffic deaths or serious injuries are pedestrians.
- 1 in 4 crashes involving a pedestrian results in a death or severe injury (which is nearly double the percentage of cyclists at 13% and four times that of motorists).
- There were 100 more pedestrians hit by vehicles while walking in 2019 than in 2014.
- Of 49,117 collisions: 2,274 involve people walking, 483 people biking. 468 collisions were fatal and 2,899 serious injury (2014-2022).
- Of 468 fatal collisions from 2014 - 2022: 147 are from pedestrians, 1 biking, and 320 from people driving a car.
- Pedestrians make up 35% and bicyclists make up 5% of hit and runs where someone is killed or seriously injured.
- 3 out of 10 pedestrian collisions are hit and run.

High injury streets and vulnerable areas need the greatest attention.

- 1 in 5 people in Metro Nashville live in vulnerable areas.
- 6% of all streets account for 59% of fatal and serious injuries.
- More than 30% of collisions occur in areas with the highest concentration of poverty, renters and housing cost burdened households despite these areas making up only 20% of the population.
- A person walking near a bus stop in a highly vulnerable area is 8x more likely to be injured or killed.
- For pedestrians, 2% of all streets account for 60% of all fatalities and serious injuries.
- For people driving, 3.5% of streets account for 40% of all fatalities and serious injuries.
- For cyclists, less than 1% of all streets account for 50% of all fatal and serious injuries.
- 60% of pedestrian and 52% of bicyclist fatal and serious injuries occur within 500 feet of a high frequency transit stop.
- More than half of Nashville's high injury network is in parts of town where vulnerable populations live: Nolensville Pike, Charlotte Ave, Murfreesboro Pike, and West Trinity Lane.





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Vision Zero is an initiative of the Nashville Department of Transportation and Multimodal Infrastructure